



## VIRTUAL CONSULTATION MEETING ON CAREC TOURISM STRATEGY 2030

**Group 1: Azerbaijan, Georgia, and Turkmenistan**  
**27 August, 16:00-17:30pm (Manila time)**

**Thursday, 27 August 2020**

**1530–1600 Registration**

**1600–1730 Consultation Meeting on CAREC Tourism Strategy 2030**  
*Virtual via Zoom*

**1600–1605 Introductory Remarks (5mins)**  
Mr. Safdar Parvez, Director, Central and West Department (CWRD), ADB

**1605–1625 Presentation on Draft CAREC Tourism Strategy 2030 (20min)**  
Ms. Carmen Garcia Perez, Regional Cooperation Specialist, CWRD, ADB and Mr. Carlos Faria, ADB Consultant

*This session will present the draft tourism strategy 2030, including vision, guiding principles, regional priority tourism clusters, strategic pillars, and institutional arrangements, as well as the regional tourism investment framework 2021-2025 with concrete projects and initiatives to support the strategy implementation.*

**1625–1725 Open Discussion (60mins)**

Moderator: Ms. Ramola Naik Singru, Senior Urban Development Specialist, CWRD, ADB

*Participants from Azerbaijan, Georgia and Turkmenistan will be requested to provide their views and inputs on the draft tourism strategy 2030 and the regional tourism investment framework (2021-2025). Specifically, participants shall provide feedback on the following questions.*

Open Discussion Part 1:

- *Besides the global and regional trends identified in the strategy, are there some other important global, regional, and national developments that should be reflected in the CAREC tourism strategy 2030?*
- *Is the CAREC Tourism Strategy, including its vision statement, guiding principles, and strategic pillars, aligned with national tourism priorities and strategies? Are there any other important principles and/or strategic areas that should be included? Or should any of the proposed initiatives be dropped?*

Open Discussion Part 2:

- *Based on countries' tourism priorities and the proposed priority tourism clusters and strategic pillars of the CAREC tourism strategy, what potential projects and initiatives with regional scope should be included in the regional tourism investment framework 2021-2025 (Appendix II)? How can different funding mechanisms be enabled?*

Open Discussion Part 3:

- *Do the proposed institutional arrangements provide a sound, effective, and flexible mechanism to ensure coordination between CAREC countries and the various agencies involved in tourism development in the region? Are there any other elements that should be included to strengthen institutional efficiency and coordination and enhance countries' ownership and commitment going forward?*

Open Discussion Part 4:

- *Are the proposed indicators in the results framework (Appendix III) adequate for monitoring and evaluating the implementation progress of the tourism strategy 2030 and the regional tourism investment framework?*

1725-1730

**Wrap-up (5mins)**

Ms. Carmen Garcia Perez, Regional Cooperation Specialist, CWRD, ADB