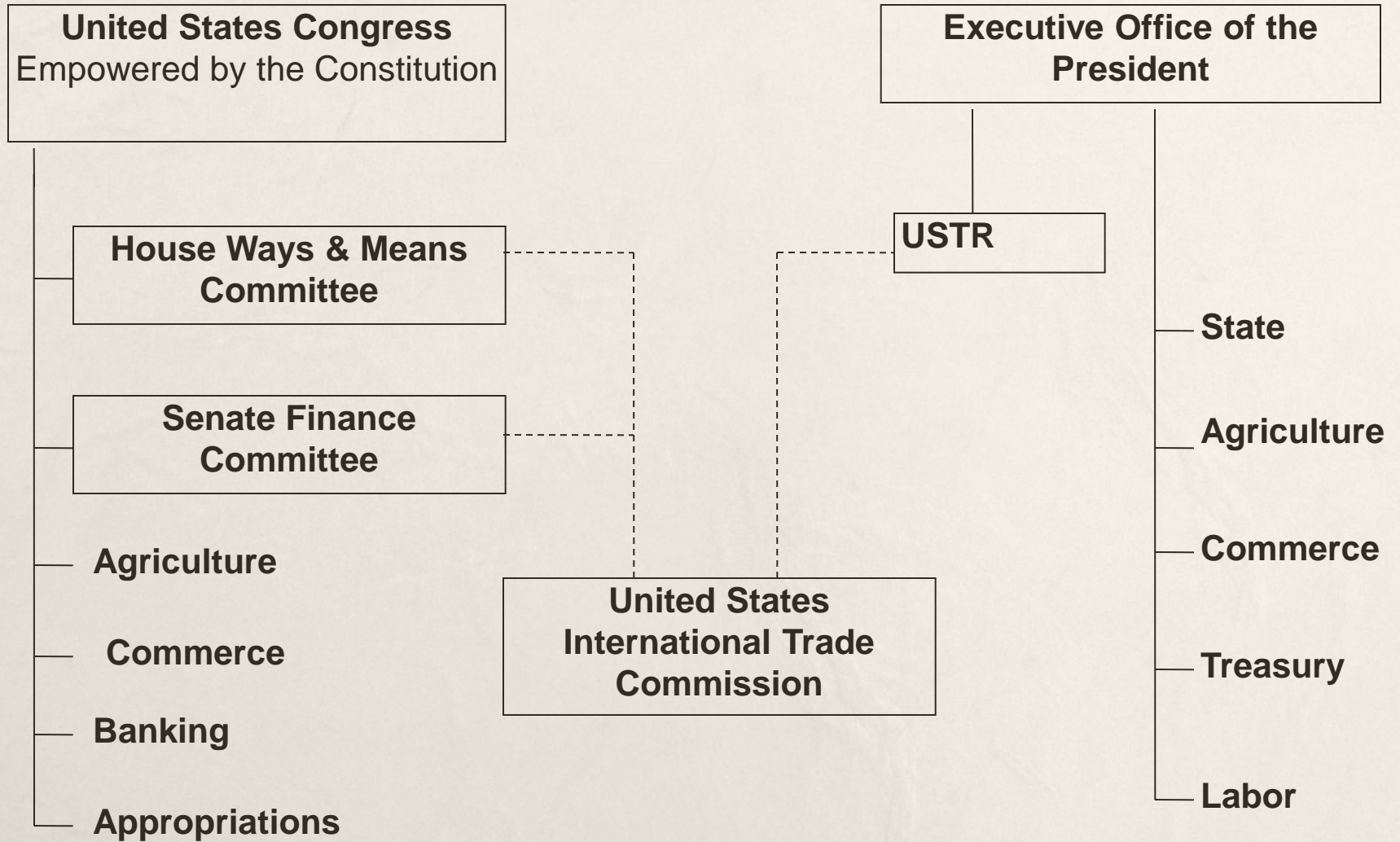


Policy Development Process-- USA

Robert A. Rogowsky
Professor, Monterey Institute for International
Studies

CAREC Meetings
July 2012

United States Trade Policy



Lobbying in Washington

Center for Responsive Politics

* Total Lobby Spending

* 1998	\$1.44 Billion
* 2000	\$1.56 Billion
* 2005	\$2.42 Billion
* 2008	\$3.30 Billion
* 2009	\$3.50 Billion
* 2010	\$3.51 Billion
* 2011	\$3.30 Billion

* Number of Lobbyists

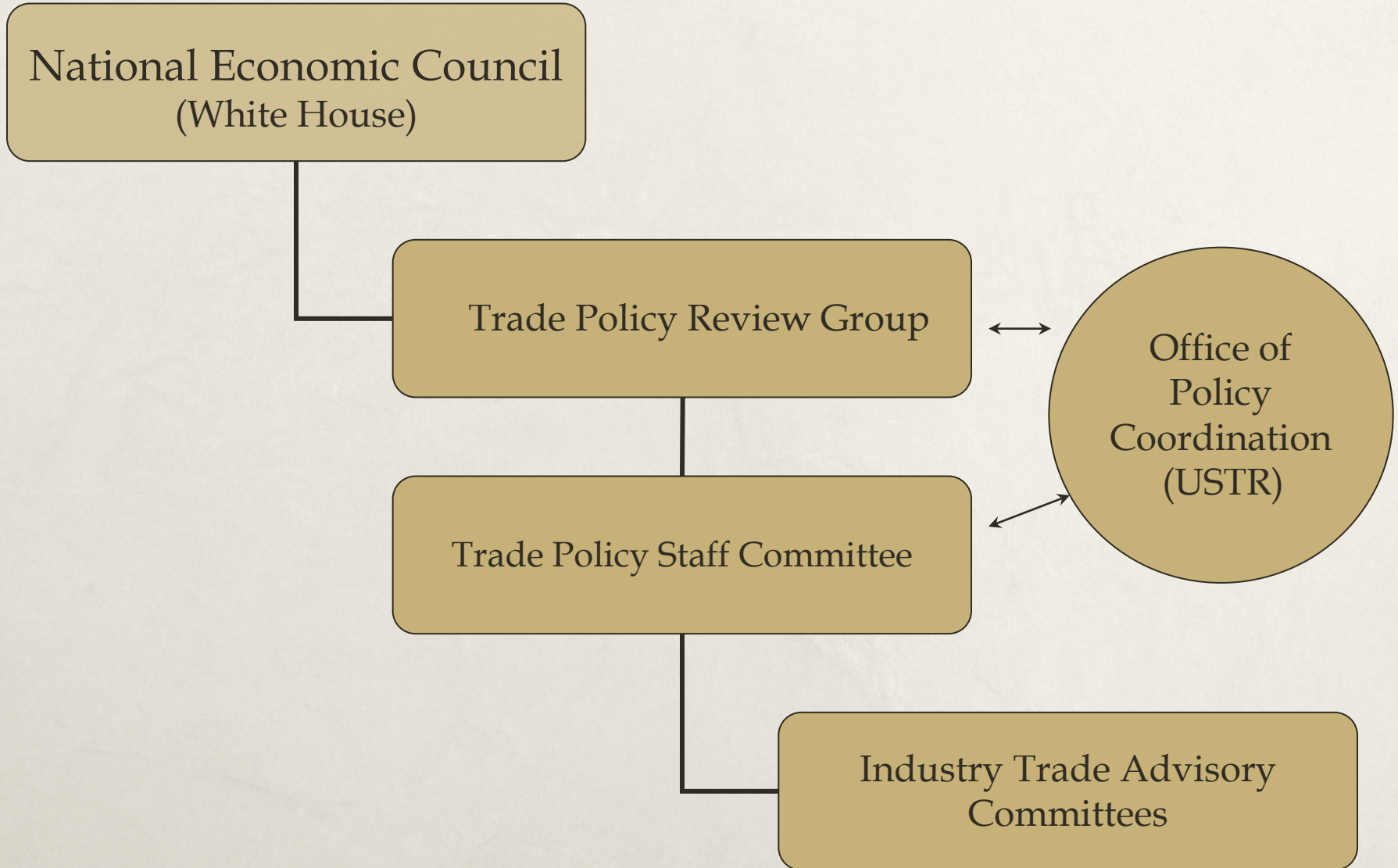
* 1998	10,407
* 2000	12,538
* 2005	14,071
* 2008	14,168
* 2009	13,677
* 2010	12,929
* 2011	12,633

American Views of Trade

<http://www.pollingreport.com/trade.htm>

	<u>2011</u>	<u>2000</u>
Trade as opportunity for growth		
opportunity--	50%	46%
threat--	41%	45%
Effect on US economy		
good--	66%	64%
bad--	23%	27%
Trade effect on jobs		
Created	18%	21%
Destroyed	69%	62%
Leading economic power in world		
Now		
China--	52%	10%
USA--	32%	65%
in 20 years		
China--	47%	55%
USA--	35%	10%

Structure of Trade Policy Formulation in US



INDUSTRY TRADE ADVISORY COMMITTEES

*

- [Committee of Chairs of the Industry Trade Advisory Committees](#)
- [ITAC 01 - Aerospace Equipment](#)
- [ITAC 02 - Automotive Equipment and Capital Goods](#)
- [ITAC 03 - Chemicals, Pharmaceuticals, Health Science Products and Services](#)
- [ITAC 04 - Consumer Goods](#)
- [ITAC 05 - Distribution Services](#)
- [ITAC 06 - Energy and Energy Services](#)
- [TAC 07 - Forest Products](#)Text
- [ITAC 08 - Information and Communications Technologies, Services, and Electronic Commerce](#)
- [ITAC 09 - Non-Ferrous Metals and Building Materials](#)
- [ITAC 10 - Services and Finance Industries](#)
- [ITAC 11 - Small and Minority Business](#)
- [ITAC 12 - Steel](#)
- [ITAC 13 - Textiles and Clothing](#)
- [ITAC 14 - Customs Matters and Trade Facilitation](#)
- [ITAC 15 - Intellectual Property Rights](#)
- [ITAC 16 - Standards and Technical Trade Barriers](#)

National Economic Council

[Law refers to “Trade Policy Committee”]

- Composed of the most Senior Level Officials
 - Chairman: the Special Representative for Trade Negotiations [USTR],
- Members –
 - Secretaries of: State, Treasury, Defense, Attorney General, Interior, Agriculture, Commerce, Labor, Assistant to the President for Economic Affairs, Executive Director of the Council on International Economic Policy.
 - In addition, any agency or office not listed may be included when matters of interest to such agency are under consideration.
- Duties
 - Issue oriented– convened *ad hoc* at direction of Chairman or President
 - Provides Recommendations and Advice to President
 - Operates by Consensus

U.S. Trade Agreements

- Caribbean Basin Initiative (1984)
- Israel (1985)
- Canada (1992)
- NAFTA (1994)
- Jordan (2001)
- Singapore (2004)
- Chile (2004)
- Australia (2004)
- Morocco ((2006)
- CAFTA-DR
 - El Salvador (May 2006)
 - Nicaragua (April 2006)
 - Honduras (April 2006)
 - Guatemala (July 2006)
 - Dom. Rep. (Mar 2006)
- Peru (2006)
- Bahrain (2006)
- Oman (2007)
- Columbia (2011)
- Korea (2011)
- Panama (2011)

Economic Analysis of Trade

Actions

Probable Economic Effect Study

Question: What will happen, sector-by-sector, if the trade action is completed successfully?

Required by law for USTR

Conducted by US International Trade Commission

Confidential for negotiators

Trade Action

Free Trade Agreement

Tariff Acceleration

GSP

Anything else at all

Economic Effect Analysis

Question: What is the economic effect on the economy and each sector from the action that was actually completed.

Required by Law

Submitted to Congress

Available to public