

CFCFA

CAREC Federation of Carrier
and Forwarder Associations



CFCFA TRADE LOGISTICS TRAINING Urumqi, PRC; 27-29 November 2011

COURSE OBJECTIVE AND CONTENT

Objective:

To raise the level of professionalism, efficiency and quality of road carriers freight forwarders and logistics companies in Xinjiang Uygur Autonomous Region, People's Republic of China.

Content:

Day 1 & 2 (Resource Speaker: Andy Sze)

US Transport and Logistics Financing Multimodal Logistics Hubs

- Chapter 1 Overview of Supply Chain Management
- Chapter 2 Role of Logistics in Supply Chains
- Chapter 3 Global Dimension of Supply Chains
- Chapter 4 Supply Chain Relationships
- Chapter 5 Supply Chain Performance Measurement and Financial Analysis
- Chapter 6 Supply Chain Technology - Manage Information Flows
- Chapter 7 Demand Management
- Chapter 8 Order Management and Customer Service
- Chapter 9 Managing Inventory in the Supply Chain
- Chapter 10 Transportation - Managing the Flow of the Supply Chain
- Chapter 11 Distribution - Managing Fulfillment Operations
- Chapter 12 Supply Chain Network Analysis & Design
- Chapter 13 Sourcing Material & Services
- Chapter 14 Operations - Producing Goods & Services
- Chapter 15 Managing Reverse Flow in Supply Chain
- Chapter 16 Strategic Challenges & Emerging Changes for Supply Chains

Supply Chain Management Best Practices Cold Chain Logistics

Day 3 (Resource Speaker: Professor Ge Ju)

- Chapter 1 Logistics management of Xinjiang Enterprises
- Chapter 2 Xinjiang Logistics Development Trends during the 12th Five-year Plan
- Chapter 3 Xinjiang International Logistics Management
- Chapter 4 Container Transport Management along Asia-Europe Continental Corridors
- Chapter 5 Xinjiang's Industrial Structure Adjustment and Supply Chain Management
- Chapter 6 Logistics Management of Agricultural Products in Xinjiang