

# Regional Trade Facilitation and Customs Cooperation Program Status Report

Fifth Ministerial Conference on Central Asia Regional Economic Cooperation 18-20 October 2006 Urumqi, XUAR, People's Republic of China

The views expressed in this presentation are the views of the author and do not necessarily reflect the views or policies of the Asian Development Bank (ADB), or its Board of Governors, or the governments they represent. ADB does not guarantee the accuracy of the data included in this presentation and accepts no responsibility for any consequence of their use. Terminology used may not necessarily be consistent with ADB official terms.

#### CONTENTS

#### Ι. INTRODUCTION

#### Ш. PROGRESS AND PROPOSED ACTIVITIES

- A. Customs Automation

- B. Risk Management and Post-Entry Audit
  C. Joint Customs Control and One-Stop Services
  D. Regional Transit Development
  E. Bilateral Initiatives for Harmonization of Customs Procedures
- F. Bilateral Initiatives for Data Exchanges

#### I. INTRODUCTION

1. The Trade Facilitation Program (the Program) was launched in 2002. Its short- to medium-term objectives are to promote concerted customs reforms and modernization and serve as a regional forum to address issues of common interest such as regional transit development. Its long-term objective is to support an integrated trade facilitation approach through interagency cooperation and partnership with the private sector. Please refer to Attachment 1 for the Program's framework, which includes its objectives, priority areas, performance indicators, and results framework.

2. The Customs Cooperation Committee (CCC), consisting of the heads of customs administrations of the participating countries, has been coordinating the Program toward meeting its objectives. The CCC's guidance reflects the country-driven process of the Program. In its first meeting in Urumqi, People's Republic of China (PRC), the CCC endorsed a Common Action Plan and created two working groups for the plan's implementation. One working group is chaired by PRC and the other by Uzbekistan.

3. The Program has been implemented with a pragmatic and result-oriented approach focusing on (i) promotion of bilateral initiatives, e.g., bilateral agreements and pilot-testing, and (ii) country-specific customs modernization efforts. This approach differs from other subregional cooperation programs where participating countries have better comparative capacity and whose focus has been on forging multilateral trade and transport agreements, followed by pilot-testing. Training and knowledge sharing through regional events have been another priority area, which has helped strengthen capacity, trust, and confidence among the participating countries.

4. Inter-agency cooperation and partnership with the private sector are key features of Program activities. The International Road Transport Union (IRU) as well as private transport operators have joined the Program to support the transit development initiative. Tax administration officials have also become actively involved in the Program to promote integrated e-governance services.

#### II. PROGRESS AND PROPOSED ACTIVITIES

The Program's activities since the last Ministerial Conference continued to focus on the 5. areas endorsed by the CCC in its First Meeting in Urumgi, PRC in August 2002. Several regional and in-country capacity building activities were organized to address priority issues, including (i) a seminar in Daejeon and Seoul, Republic of Korea on trade facilitation and egovernance in December 2005, and (ii) a forum in Singapore in January 2006 focusing on issues related to customs automation and IT platform for trade and logistics, (iii) an in-country workshop in Ulaanbaatar on trade logistics and customs modernization, on 8-9 February 2006, (iv) an in-country workshop in Urumqi on Xinjiang's trade logistics development, on 9 April 2006, (v) a seminar in Tokyo, Japan on 17-19 April 2006 on trade facilitation and customs modernization, and (vi) a seminar in Urumqi, PRC on 12-14 July 2006 on the World Customs Organization's (WCO's) framework of standards and customs data model. The PRC Customs General Administration sponsored training programs in Shanghai Customs Academy, for Kazakhstan customs officials in May 2006 and for Mongolia customs officials in September 2006. The 5<sup>th</sup> CCC Meeting was held on 11-13 October 2006 in Astana, Kazakhstan. Several incountry capacity-building seminars are also planned in Mongolia, Kyrgyz Republic, and Tajikistan during the fourth guarter of 2006.

6. Two studies were conducted that support the broadening of the Trade Facilitation Program: (i) the Trade Logistics Strategy for PRC's Xinjiang Uygur Autonomous Region, and (ii) an Integrated Trade Facilitation Strategy based on interagency cooperation and partnership with the business community. A trade logistics development study was launched in Mongolia in February 2006. A similar study was launched in August 2006 for the Inner Mongolia Autonomous Region of the PRC. As part of the continuing efforts to promote an integrated, multi-agency approach to trade facilitation, senior officials from tax administrations and border guard agencies were invited to attend the regional forums in Singapore and Korea.

7. To widely disseminate knowledge products, the Program has produced several publications and contributed several articles in the CAREC Newsletter. The Trade Facilitation Program website<sup>1</sup> is regularly updated as depository of all reports and publications produced under the Program, and continuously serves as a gateway for accessing the websites of the participating countries' customs administrations.

8. Highlights of the activities and major initiatives under each priority area are as follows.

# A. Customs Automation

9. The master plans for customs automation being developed respectively by the Kyrgyz Republic and Tajikistan will present detailed discussions on technology issues related to the unified automated information system (UAIS) under the Regional Customs Modernization and Infrastructure Project. Workshops will be organized by Kyrgyz and Tajikistan Customs in the fourth quarter of 2006 to seek suggestions and comments on the master plans from the participating countries. Customs officials from Tajikistan will conduct a study tour in Kazakhstan in October 2006 under the ADB technical assistance project.

10. The needs assessment for customs modernization in Mongolia has been completed and it is expected that ADB will approve within 2006 an investment project to modernize Mongolia's customs administration. A similar exercise in Uzbekistan will be launched by ADB in 2007. In Kazakhstan, the development of E-Customs Master plan is supported by the Government of Korea, which is likewise supporting the e-Customs Feasibility Study for Azerbaijan.

11. The December Seoul Forum aimed to (i) share Republic of Korea's e-governance solutions and best practices, and (ii) promote cooperation between customs and tax administration agencies through ICT. To promote cooperation and interoperability between the systems of revenue administrations, senior officials from customs and tax administrations were invited to attend the forum.

# B. Risk Management and Post-Entry Audit

12. The Program continues to support the participating countries' efforts to implement and enhance their risk management systems. The following elements are stressed as essential pillars for risk management:

 (i) change in corporate culture of customs administrations from "controlorientation" to "compliance facilitation" or "informed-compliance" where customs tries its best to serve the business community for economic development;

<sup>&</sup>lt;sup>1</sup> http://www.adb.org/Projects/TradeFacilitation

- (ii) introduction of a structured approach to data review, taking into account the evolving and country-specific nature of risks; and
- (iii) importance of data exchanges among neighboring countries, thus the bilateral Agreement on Mutual Administrative Assistance and Cooperation providing the legal basis for such exchanges.

13. For countries at the early stage of introducing risk management systems, the emphasis was on identifying a "baseline of compliance" in relation to traders and companies to be inspected. This enables customs to determine a level of non-compliance which is the target of a risk management system. Incentives should be provided to traders with good compliance records such as fast-track clearance.

14. Japan's application of risk management in customs reform and modernization was discussed in greater detail during the April Tokyo Forum. During the July Urumqi Seminar, the PRC shared key recommendations of the WCO diagnostic mission including the need to introduce a more comprehensive risk management system which also addresses security issues, instead of merely focusing on fraud and smuggling activities. The Program produced a publication entitled "Risk Management: Catalyst of Customs Reforms and Modernization" highlighting experiences and initiatives of CAREC participating countries.

## C. Joint Customs Control and One-Stop Services

15. The Program remains supportive of the participating countries' efforts to provide onestop and single electronic window services for the business community in the long term, including the joint customs control initiative by Kazakhstan and the Kyrgyz Republic. The "time release study" by Kazakhstan Customs on the joint control at the Akzhol-Kordai shows significant reduction in clearance time.<sup>2</sup> Encouraged by the positive outcome, Kyrgyz and Kazakhstan Customs will soon initiate joint control at the Aktilek-Karasuu crossing point, and Mongolia Customs is discussing with PRC Customs for a pilot-test at a crossing point to be agreed by the two countries' customs administrations. A meeting for this purpose was held on 27-28 April 2006 in the PRC. The next meeting is planned to be held in the fourth quarter of 2006 in Mongolia. Mongolia Customs is currently preparing a strategic framework for single electronic window practices.

## D. Regional Transit Development

16. Promotion of bilateral transit arrangements and PRC's accession to the TIR Convention<sup>3</sup> are two priorities of the Program. It is hoped that the experience with the implementation of transit agreements that have been signed between the Kyrgyz Republic and Tajikistan, and the Kyrgyz Republic and Kazakhstan, will provide inputs for developing a regional transit agreement in the future. ADB has also published a paper on TIR Customs Transit System highlighting the experiences and initiatives of CAREC participating countries.

<sup>&</sup>lt;sup>2</sup> See presentation by Deputy Chairman Baurzhan Abdishev at the seminar in Bangkok on 27–29 July 2005 from http://www.adb.org/Documents/Events/2005/Trade-Facilitation-One-Stop-Service/presentation-joint-customskaz.pdf

<sup>&</sup>lt;sup>3</sup> The most important international convention concerning transit by road is the Transport Internationaux Routiers (International Road Transport) Agreement, or TIR Agreement, concluded in 1949. This Agreement provided a guarantee system that would cover the duties and other charges at risk on goods moving in the course of international trade. Its success led to the creation in 1959 of the Customs Convention on the International Transport of Goods, also known as the TIR Convention. The 1959 TIR Convention was subsequently revised in 1975 to reflect new technical methodologies, such as the introduction of containers in transport. Among the CCC member countries, only the PRC has not acceded to the TIR Convention.

17. The establishment of SafeTIR System for Kyrgyz Republic will be jointly supported by ADB and IRU. With ADB support, training seminars on TIR Transit System will be conducted in October by IRU in Ulaanbaatar for Mongolia customs officials and transport operators, and in Geneva for Kyrgyz customs officials. IRU likewise sponsored a Regional TIR Workshop in Astana in June 2006 for transport operators in Central Asia and neighboring countries.

## E. Bilateral Initiatives for Harmonization of Customs Procedures

18. Simplification and harmonization of customs procedures are being achieved through a host of efforts, including the revision of customs codes, introduction of risk management practices, joint customs control, and business process reengineering in relation to customs automation. Concrete proposals in relation to harmonization of customs procedures have been presented by PRC Customs. These are (i) harmonization of cargo manifest, and (ii) mutual recognition of customs inspections and seals/stamps. Efforts to harmonize data requirements for cargo manifests will facilitate data exchanges between exporters and importers for the preparation of customs declaration and thus reduce customs clearance time and improve the quality of trade statistics. Mutual recognition of customs inspection and customs seals and stamps provide an essential pillar for regional transit arrangement. Several countries responded positively to the proposals. PRC and Kazakhstan Customs will pilot-test the initiative under the two countries' existing cooperation framework and have requested ADB support to facilitate bilateral consultation and working group meetings.

19. The Program has supported revision and dissemination of Customs Codes in the Kyrgyz Republic, Mongolia, and Tajikistan. Similar support will be provided for other CAREC's participating countries for revision of their Customs Code in line with the Revised Kyoto Convention and New Framework of Standards.

## F. Bilateral Initiatives for Data Exchanges

20. Data exchanges between customs administrations and between importers and exporters are essential for fast clearance and effective risk management. The Uzbekistan Customs had proposed to establish an electronic platform for data exchange among the participating countries, and the drafting of an agreement to provide the legal basis for the initiative. While the technical proposal was broadly endorsed by the member countries, suggestions were made to clearly define the trade facilitation objective of the proposal and the scope of data-exchange requirements for facilitating trade clearance. Kyrgyz and Uzbekistan Customs proposed to pilottest the initiative.

21. The July Urumqi Seminar included a detailed presentation of the WCO Customs Data Model and Unique Consignment Reference (UCR). The Customs Data Model aims to standardize, harmonize and reduce customs data requirement by defining a maximum set of data for the accomplishment of export and import formalities. The UCR is a numbering system to be used by all parties involved in the entire supply chain. The CAREC members were encouraged to take into account WCO tools in developing systems for data exchanges. CAREC Trade Facilitation Program Framework

Objectives	Priorities and Performance Indicators	Highlights of Activities
Short- to Medium-Term objectives: To promote concerted customs reforms and modernization and to serve as a regional forum to address issues of common interest	<ol> <li>Customs Automation         <ul> <li>Automation systems adopted, particularly for Kyrgyz Republic and Tajikistan</li> </ul> </li> </ol>	<ul> <li>Customs modernization assessments and master plans for customs automation (Azerbaijan, Kyrgyz Republic, Mongolia, and Tajikistan) and related consultation and dissemination workshops</li> <li>Customs modernization needs assessment for Afghanistan and Uzbekistan to be launched in 2007</li> <li>Study tour for Kyrgyz Republic and Tajikistan on customs automation; training for Kazakhstan and Mongolia officials sponsored by PRC Customs</li> <li>Kyrgyz Republic and Tajikistan: Regional Customs Modernization and Infrastructure Development Project; Project Management Offices established</li> <li>Customs Modernization Project for Mongolia to be approved in 2006</li> <li>Seminar on customs automation and e-governance initiatives (Seoul, December 2005 and Singapore, January 2006)</li> <li>Regional seminar cosponsored by Japan Customs in April 2006</li> </ul>
	<ul> <li>2. Risk Management, Post-Entry Audit, and Customs Intelligence</li> <li>Risk management practices adopted</li> </ul>	<ul> <li>Publication of "Risk Management Guide" with the WCO</li> <li>Risk management and post-entry audit seminar (Shenzhen, PRC in June 2005)</li> <li>WCO diagnostic missions on Framework of Standards concluded in Mongolia and the PRC, and planned for Azerbaijan, Kazakhstan, Kyrgyz Republic, Tajikistan and Uzbekistan</li> <li>Publication of "Risk Management: Catalyst of Customs Reforms and Modernization"</li> </ul>

Objectives	Priorities and Performance Indicators	Highlights of Activities
	<ul> <li>3. Joint Customs Control</li> <li>Pilot-testing implemented and extended in other countries</li> </ul>	<ul> <li>Pilot-testing of joint customs control by Kazakhstan and Kyrgyz Republic in (i) Akzhol-Kordai and (ii) Aktilek- Karasuu; bilateral agreement on joint customs control signed between Kazakhstan and Kyrgyz Republic</li> <li>Efforts to pilot-test joint customs control between Mongolia and PRC</li> <li>One-Stop/Single Window Seminar (Bangkok, Thailand in July 2005)</li> </ul>
	<ul> <li>4. Regional Transit Development</li> <li>PRC's accession to the TIR Convention</li> <li>Bilateral transit agreements implemented</li> </ul>	<ul> <li>Study tour fielded by PRC Customs to consult with relevant organizations on accession procedures</li> <li>Establishment of SafeTIR system in Kyrgyz Republic</li> <li>Forum on regional transit development (Shanghai, October 2005)</li> <li>Training on TIR system for Kyrgyz Republic and Mongolia customs and transport operators in October 2006</li> <li>Bilateral transit agreements signed between Kyrgyz Republic and Tajikistan, and between Kazakhstan and the Kyrgyz Republic</li> <li>Publication of TIR Customs Transit System: Experiences and Initiatives of CAREC participating countries</li> </ul>
	<ul> <li>5. Harmonization of Customs Procedures</li> <li>Cargo manifest harmonized</li> <li>Accession to Revised Kyoto Convention</li> </ul>	<ul> <li>Harmonization of cargo manifest (bilateral consultation meeting between Kazakhstan and PRC)</li> <li>Accession to the Revised Kyoto Convention by Azerbaijan and Mongolia in 2006</li> </ul>

Objectives	Priorities and Performance Indicators	Highlights of Activities
	<ul> <li>6. Data Exchange</li> <li>Data elements for cargo manifest and customs declaration harmonized</li> <li>Technology solutions for data exchange agreed bilaterally</li> </ul>	<ul> <li>Training seminar on WCO's Framework of Standards and Common Data Model cosponsored by PRC Customs and ADB</li> <li>Bilateral agreement on exchange of customs statistics signed between Kyrgyz Republic and PRC</li> <li>Efforts to pilot test electronic data exchanges between Kyrgyz Republic and Uzbekistan</li> </ul>
	<ul> <li>7. Framework for Customs Cooperation</li> <li>Bilateral agreements on mutual administrative assistance and customs cooperation signed</li> </ul>	<ul> <li>Bilateral agreements signed between Azerbaijan and PRC, between Azerbaijan and Kyrgyz Republic, and between Kyrgyz Republic and Mongolia</li> </ul>
Long-term Objective: To support an integrated trade facilitation approach through interagency cooperation and partnership with the private sector	<ul> <li>Establishment of a National and Regional Mechanism for Integrated Trade Facilitation Approach</li> <li>National Trade Facilitation Committee established</li> <li>Integrated Trade Facilitation Strategy developed in support of one-stop and single electronic window services Regional Committee established consisting of National Trade Facilitation Committees</li> </ul>	<ul> <li>Trade Facilitation Sub-Committee under Public-Private Sector Consultative Committee established in Mongolia in 2005</li> <li>Formulation of Mongolia's single electronic window initiated</li> <li>Study on Trade Logistics Strategy for PRC's Xinjiang Uygur Autonomous Region concluded, with workshop held on April 2006</li> <li>Study on an Integrated Trade Facilitation Strategy</li> <li>Study on Trade Logistics Development for Mongolia launched</li> <li>Study on Trade Logistics Development for Inner Mongolia Autonomous Region in the PRC launched</li> </ul>