



Next Generation of **Computer
Vision** for **Offline Stores**

Traction

+80

0

Locations

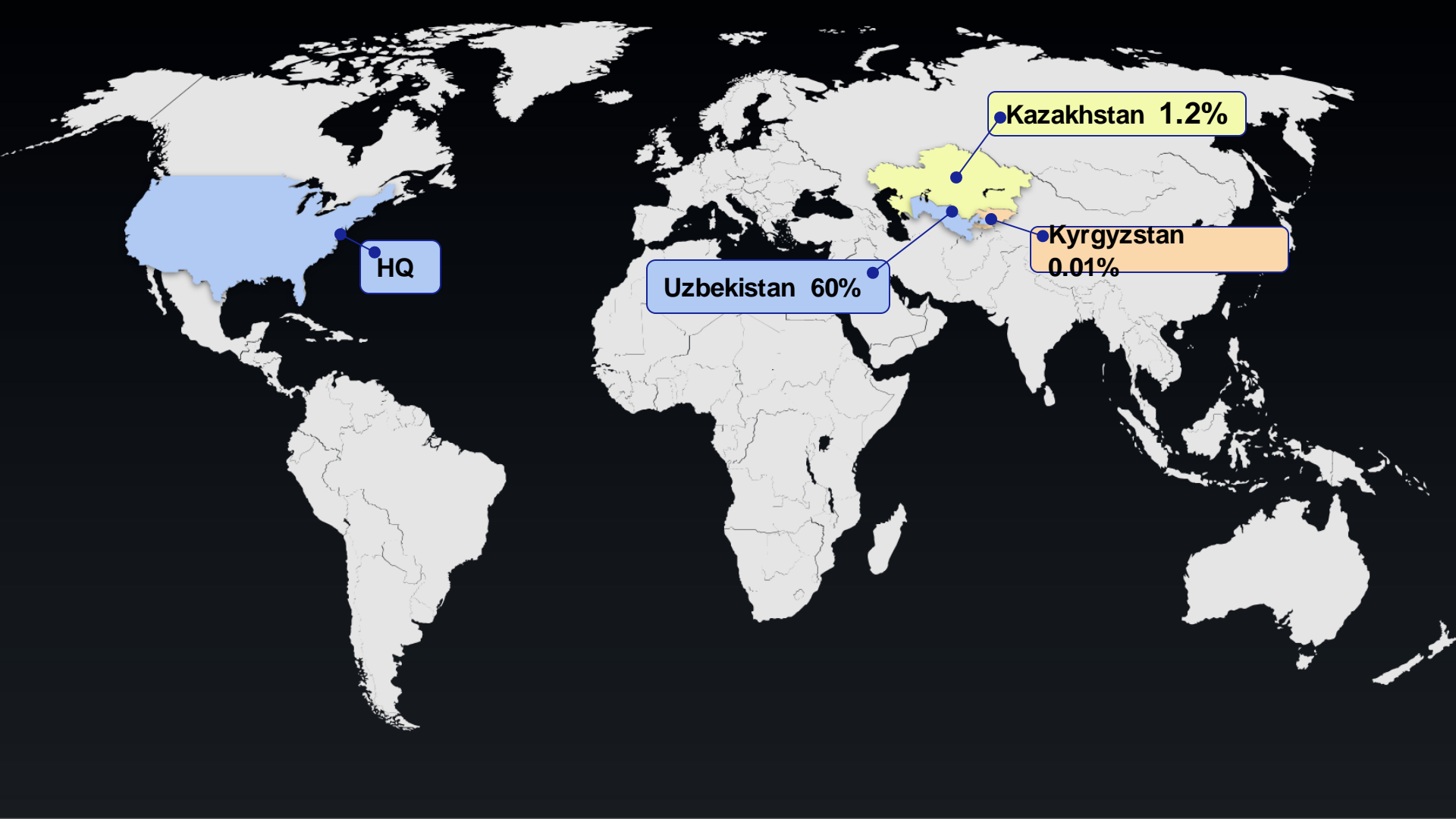
\$550

K

ARR

24%

Growth MoM



HQ

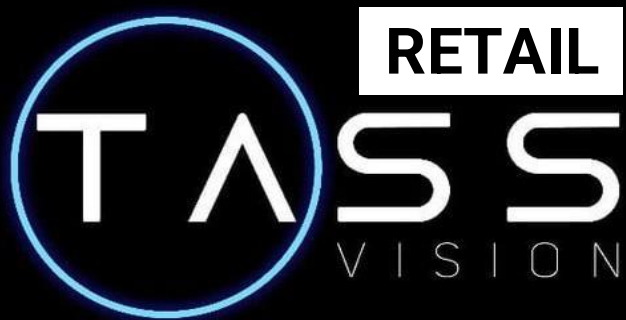
Uzbekistan 60%

Kazakhstan 1.2%

Kyrgyzstan 0.01%

Divisions

**In-store Analytics
(insights)**



**Checkout free
(100%
autonomous)**



Problem



Low conversion rate
Inefficient marketing
Wrong KPI control
Decreasing traffic and sales

Solution



Computer Vision that provides:
Accurate conversion rate
Customer traffic and demographic data
Marketing tracking tools

How it works



Collect



Connect with store's existing security cameras or provide our own AI cameras

Analyze



The in-store behaviour of shoppers based on demographics and how engaged store employees are

Monetize



Our dashboard provides actionable recommendations to increase sales performance

Value of checkout free

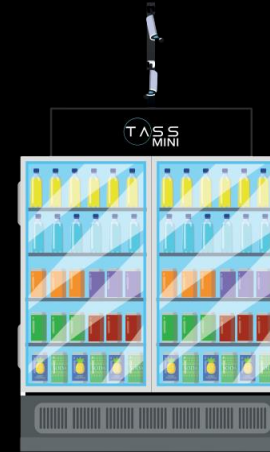


Problem



Long queues
Wasted time
High salary expenses
Unsatisfied customers

Solution



Checkout free store provides:
Maximized speed of purchase
No cashier salary expenses
Unique customer experience

How it works



Take Product



Scan and Pay



Go



Retail Platform: Visual Showcase

English Demo

Merchandising / Shopcases

Showcase viewer module

Data type Display type

1 - BioS 1 - Floor 2023-02-03 - 2023-02-03 Download C

Meat products 10.55%

Meat products 10.59%

Meat products 11.63%

Meat products 12.14%

Meat products 12.18%

Meat products 10.96%

Meat products 9.92%

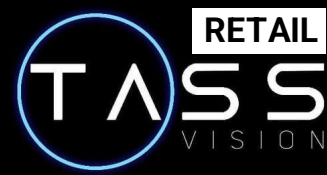
Meat products 11.16%

Meat products 10.48%

Meat products 0%

The percentage sum is equal to 100% for this layout

Retail Platform: Visual Showcase



TASS

- Branches
- Staff
- Contacts
- VA
- Total stats**
- Reports
- Statistics
- CJM
- Merchandising
- Reports and Graphs
- Branches data
- General
- Tickets

English Demo

Total stats

General statistics module

Choose period: 2023-02-03 → 2023-02-03 Yesterday Today Week Month Clients

leads

all branches

period

by age

Age Group	Percentage
20-30	17.89%
14-20	11.92%
21-25	7.72%
26-35	17.89%
46-55	15.18%
56-99	13.41%

by gender

Gender	Percentage
Мужчины	51.18%
Женщины	48.82%

peak time

all branches

Store Platform: Visual Showcase



Global Market size

\$98 b

(ARR)

81 m

(Stores)

Business model



\$50 - \$500

Per **month** per **store**

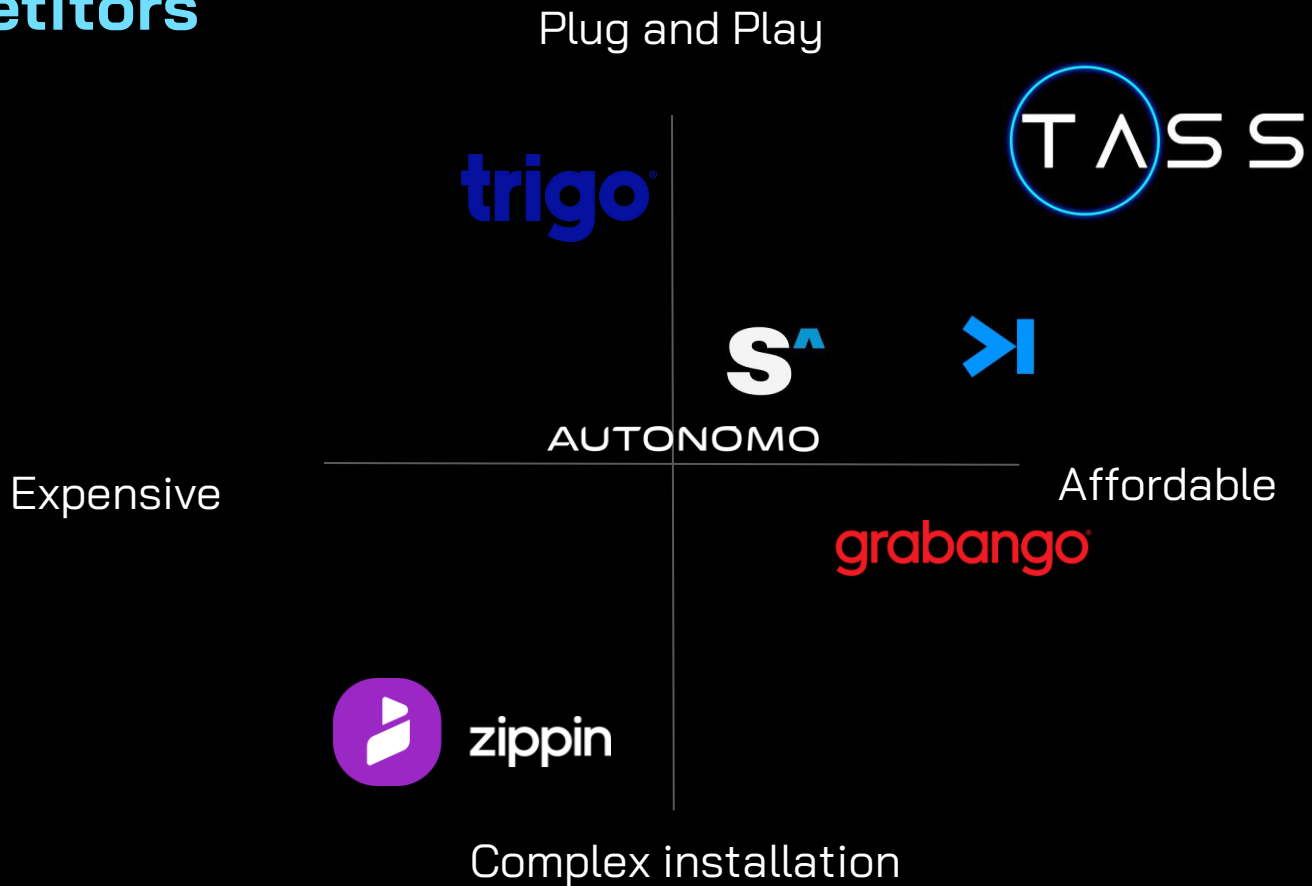
Business model



5%

Monthly commission

Competitors



Expansion

Focus: Central Asia, Turkey, US and countries of Eastern Europe

Partnership with local: POS, CRM, ERP companies for integration

Trade Show in all retail and e-commerce events for new leads generation

Direct Sales to all big chain of: electronic, fashion, convenience, bakery stores



**SHAKHZOD
UMIRZAKOV**

CEO
Business



**JAMSHID
KHAKIMJONOV**

CTO
AI Engineer

Finances

Raising

\$1 m

(Equity round)

35% (\$350k)

Product Development

40% (\$400k)

GTM Strategy

25% (\$250k)

Inventory (Servers, AI cameras)



SHAKHZOD UMIRZAKOV

umirzakov.shakhzod@tassvision.ai

