

# **Supply Chain Management Best Practices**

CAREC Federation of Carrier & Freight  
Forwarder Associations (CFCFA)  
Logistics Training

# Supply Chain Management Objectives

- Create large, sustainable competitive advantage to grow and prosper
- Be a contributing, socially responsible global corporate citizen

# Supply Chain Management Strategies

Differentiate by:

- Minimize total supply chain cost
- Maximize customer satisfaction
- Combination of the two strategies above

# Supply Chain Management Best Practices

- End to end Collaboration, strategic supplier/customer relationship
- Short, simple, robust, agile, supply chain design
- Build in sustainability & recycling/reverse logistics from the beginning
- Uniform standards & specifications, common definition & language
- Compatible IT systems

# Supply Chain Management Best Practices

- Enhance reliability by removing unreliable factors
- Smooth out flows
- Manage inventory to limit both time and amount in storage
- Design product and packaging to reduce volume and weight
- Be modal neutral
- Relentless pursuit of improvements

**Спасибо! Thank you! 谢谢 !**

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