

Supply Chain Management Best Practices

CAREC Federation of Carrier & Freight Forwarder Associations (CFCFA)
Logistics Training



Supply Chain Management Objectives

- Create large, sustainable competitive advantage to grow and prosper
- Be a contributing, socially responsible global corporate citizen



Supply Chain Management Strategies

Differentiate by:

- Minimize total supply chain cost
- Maximize customer satisfaction
- Combination of the two strategies above



Supply Chain Management Best Practices

- End to end Collaboration, strategic supplier/customer relationship
- Short, simple, robust, agile, supply chain design
- Build in sustainability & recycling/reverse logistics from the beginning
- Uniform standards & specifications, common definition & language
- Compatible IT systems



Supply Chain Management Best Practices

- Enhance reliability by removing unreliable factors
- Smooth out flows
- Manage inventory to limit both time and amount in storage
- Design product and packaging to reduce volume and weight
- Be modal neutral
- Relentless pursuit of improvements



Спасибо! Thank you! 谢谢!

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