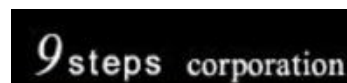




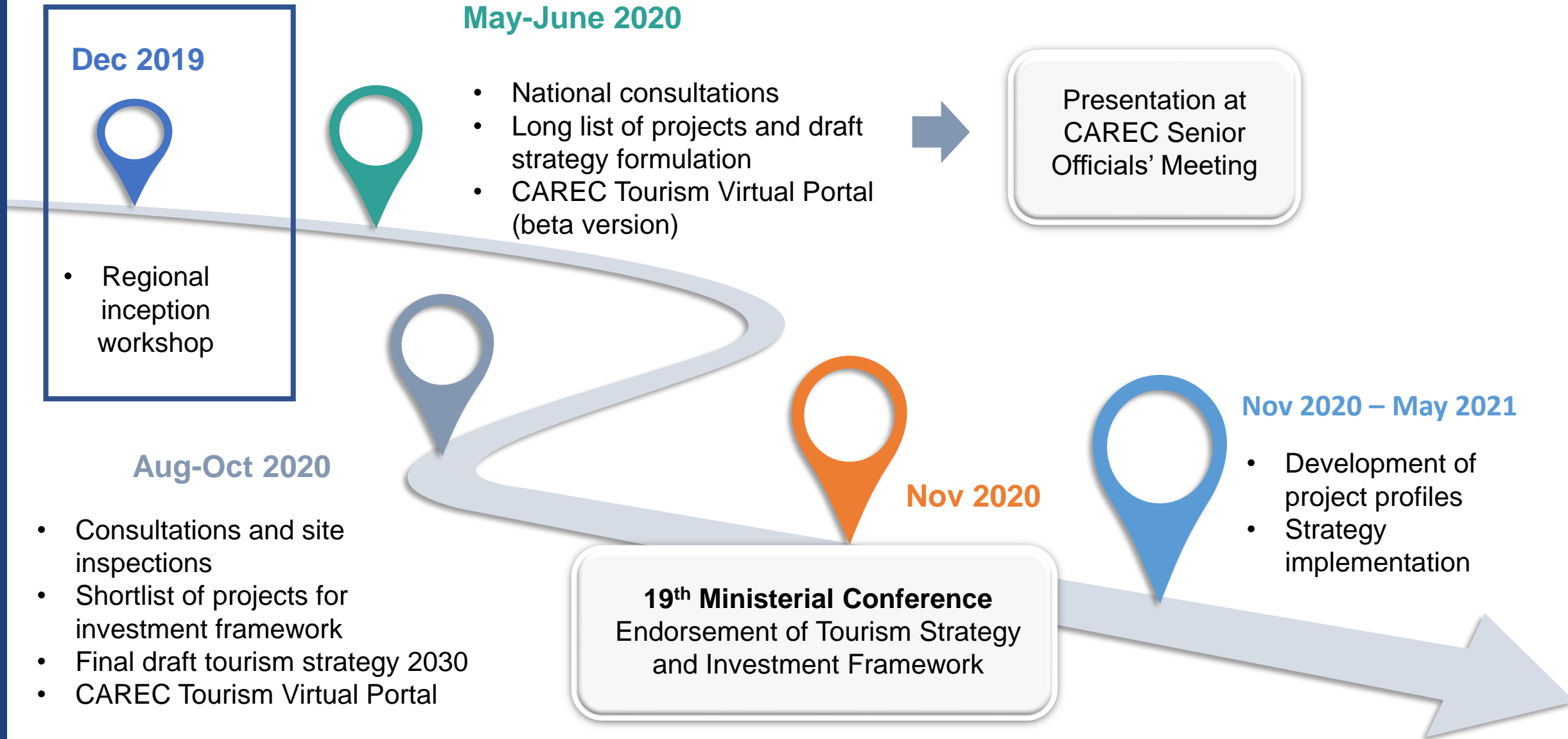
# Regional Technical Assistance Project: Sustainable Tourism Development in the Central Asia Regional Economic Cooperation Region

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## Next Steps



# Timeline 2020-2021: Key Milestones



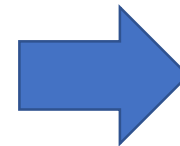
# Next Steps

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**01** Summary of the inception workshop

**02** Situational analysis phase ongoing (Nov 2019 – Apr 2020)

- Institutional analysis
- Tourism demand analysis
- Tourism assets analysis
- Tourism infrastructure and urban services needs analysis
- Tourism education and skills gap analysis
- Tourism marketing and promotion analysis



Active support in collecting data and information:  
questionnaires

Inputs / validation of draft reports

# Next Steps

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**03** Multi-stakeholder coordination and engagement at national level (public and private)

**04** National consultations and second regional workshop (May – June 2020)

- Support for organizations and coordination of national consultations in your respective countries
- Second regional workshop: discussion of a first draft / working paper of the CAREC tourism strategy 2030
- Presentation of the draft strategy at the Senior Officials' Meeting (June)