





Regional Technical Assistance Project: Sustainable Tourism Development in the Central Asia Regional Economic Cooperation Region

Next Steps







Timeline 2020-2021: Key Milestones

Dec 2019



Regional inception workshop

Aug-Oct 2020

- Consultations and site inspections
- Shortlist of projects for investment framework
- Final draft tourism strategy 2030
- **CAREC Tourism Virtual Portal**

May-June 2020



- National consultations
- Long list of projects and draft strategy formulation
- **CAREC Tourism Virtual Portal** (beta version)



Presentation at CAREC Senior Officials' Meeting



19th Ministerial Conference **Endorsement of Tourism Strategy** and Investment Framework



Nov 2020 - May 2021

- Development of project profiles
- Strategy implementation

Next Steps

- Summary of the inception workshop
- Situational analysis phase ongoing (Nov 2019 Apr 2020)
- Institutional analysis
- Tourism demand analysis
- Tourism assets analysis
- Tourism infrastructure and urban services needs analysis
- Tourism education and skills gap analysis
- Tourism marketing and promotion analysis



Active support in collecting data and information: questionnaires

Inputs / validation of draft reports







Next Steps

- Multi-stakeholder coordination and engagement at national level (public and private)
- National consultations and second regional workshop (May June 2020)
 - Support for organizations and coordination of national consultations in your respective countries
 - Second regional workshop: discussion of a first draft / working paper of the CAREC tourism strategy 2030
 - Presentation of the draft strategy at the Senior Officials' Meeting (June)





