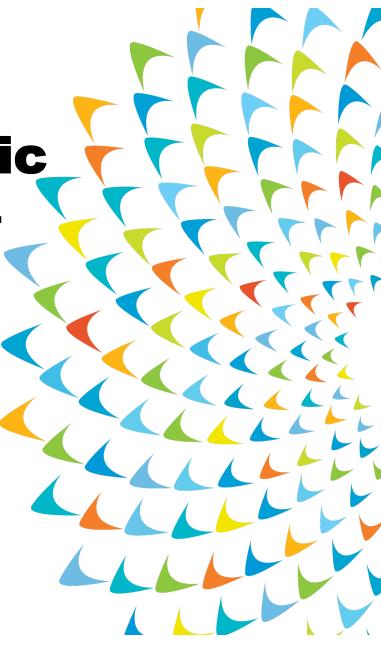


Authorized Economic Operator Systems – SASEC Perspective







International Trade Land scape



New Business Models and Supply Chain needs

Demand for higher Facilitation

Increasing Security Threats and Frauds

മ്ഷ്ക് New approach to Border Management

Growing share of intra-corporate trade





## What is AEO



A status granted by Customs to reliable/trusted traders who comply with pre-determined criteria offering a high degree of -

- Trade compliance and/or
- Supply chain Security in respect of their role in the supply chain.

The status may entitle them to a higher level of facilitation





## **AEO Strategic Objectives**

- Effective risk management at entity level
- Improving trade facilitation
- Improving supply chain security
- Optimizing revenue collection
- Promoting voluntary compliance
- Effective across the supply chain (trans-national)





## **AEO Program – coverage**

- Importers, exporters, manufacturers,
- Customs brokers, forwarding agents
- Carriers, consolidators,
- Ports, airports, terminal operators,
- Warehouse keepers



Across the supply chain





## AEO – A global Instrument



The SAFE Framework of Standards to Secure and Facilitate Global Trade -

**Promotes** cooperation between customs and the business community through the authorized economic operator concept

Article 7.7 of WTO TFA –
 Each Member shall provide
 additional trade facilitation
 measures related to import,
 export, or transit formalities
 and procedures, to operators
 who meet specified criteria,
 hereinafter called authorized
 operators





## Status of AEO programs in SASEC

Country	Status
Bangladesh	Legal framework put in place; 3 companies accredited as AEOs on pilot basis
Bhutan	A Compliance traders program initiated on pilot basis for three importers
India	An initial Trusted trader program (2005) and AEO program (2012) merged into a comprehensive multi-tiered program (2016)
Maldives	In 2015, a Customs Accredited Client program was conceived; AEO program not yet introduced
Myanmar	Action Plan formulated to implement AEO program; Pilot stage
Nepal	Provision related to Trusted Trader and Authorised Operator Programs in new draft Customs act, which has been submitted to Cabinet
Sri Lanka	A Green Channel Program (46 companies) and a documentation fast track program (240 companies) under operation; AEO program not yet introduced



## **Evolution of AEO Program - India**

- India introduced
  - Accredited Clients
     Programme in 2005, and
  - Authorised Economic Operator Programme in 2012.
- The AEO and ACP programs merged into a full fledged AEO program based on SAFE FoS in 2016
  - a three tier AEO Status for Exporters and Importers and one dedicated tier AEO LO for all logistics operators.

#### **Expansion in Mission Mode**

- Vision to rapidly expand the number of AEOs
- Comprehensive Outreach
- Client Relationship Managers
- Decentralized approach
- Customized benefits





### **Salient Features**

### **Multi Tiered Structure**

Tier 1

• T1, Preliminary level, General Compliance, Exporter/ Importer

Tier 2

• T2, General and Security Compliance, Exporter/Importer

Tier 3

• T3, 2 years of T2 or all business partners either T2 or LO

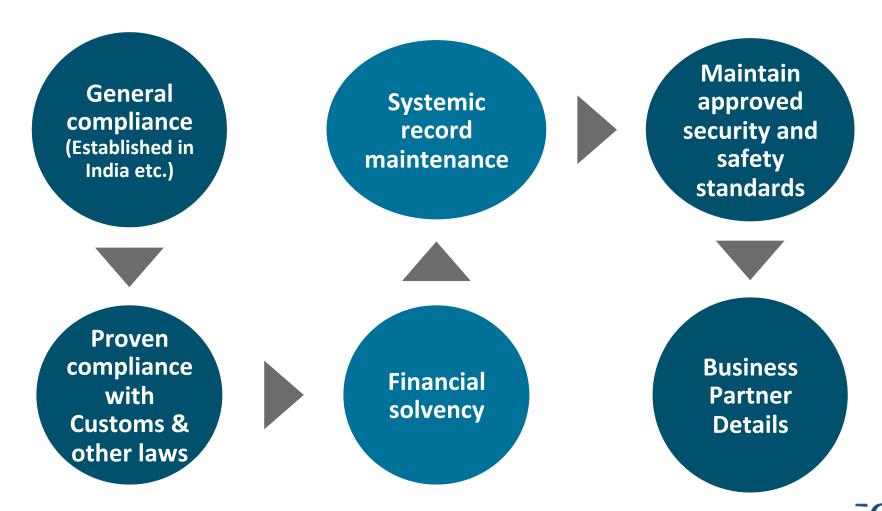
Tier LO

• Logistics Operators, General and Security Compliance.





# Eligibility criteria for a business entity







## **AEO-Eligibility criteria**

- to suit the needs of a developing economy
- Any entity in international supply chain— no restrictions
- Anyone handling 25 documents per annum low threshold
- AEO status for the legal entity and not site/branch/ division specific
- Coverage of Medium, Small and Micros Enterprises (MSME) - no size/business profile restrictions
- Simplified Legal Compliance...only Fraud/forgery/ suppression of facts/outright smuggling restrict eligibility.





### **Salient Features**

#### **Decentralized Processing**

- Enhanced outreach through 13 Customs Zones all over the Country.
- Sector specific focus (Pharma, textiles, auto manufacturers etc.) for effective enrolment
- CRM (Client Relationship Manager) in each zone dedicated for AEOs.
- Data support based on import/export pattern and volume of trade.

#### **Procedural Simplification**

- Guidance note issued for ensuring processing/procedural uniformity.
- Legal and Solvency compliance standards eased and streamlined.
- Coordination with PGAs (Partner Government Agencies) -Discussions going on with other regulatory agencies to grant specific benefits for AEOs.



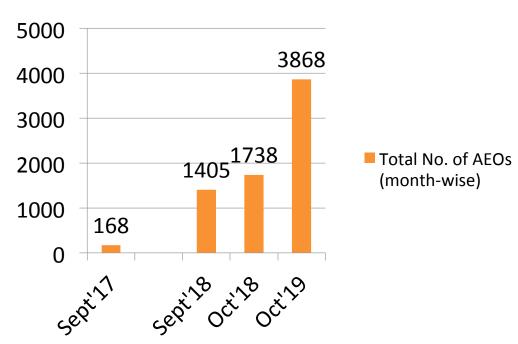
### **AEO - CURRENT STATUS**

(as on 15-10-2019)

#### **Growth**

**Total No. of AEOs** 

AEO T1	2703
AEO T2	459
AEO T3	6
AEO LO	700
Total	3868







### **Customized Benefits**

Higher facilitation as compared to non-AEO entity	Impact
Direct port delivery/entry	<ul> <li>Cost saving to the tune of 35% found</li> </ul>
Reduced Bank Guarantees	<ul> <li>50% for T1, 25% for T2 and nil for T3; cost effective provisional clearances</li> </ul>
Deferred payment of Duty (excluding T1)	<ul> <li>Cost saving and separation of release, assists in nil cargo hold time on this ground</li> </ul>
ID cards/Earmarking of space in warehouses	<ul> <li>Privileged treatment &amp; access, no moving around for space, ease of business</li> </ul>
Refund and Drawback	<ul> <li>Special focus through dedicated staff &amp; priority processing</li> </ul>
Self Declaration for licensing authority	Easier discharge of export obligation.





## **Major Benefits for other AEOs**

Logistic Service Providers	<ul> <li>Waiver of Bank Guarantee for transshipment</li> <li>Facility of running Bond</li> <li>Exemption from case to case permissions</li> </ul>
Custodian and Terminal Operators	<ul> <li>Waiver of Bank Guarantee</li> <li>Extended period of approval of Custodianship period for 10 years</li> </ul>
Custom Brokers	<ul> <li>Waiver of Guarantee/fees</li> <li>Extended period of Validity of license</li> </ul>
Warehouse Operators	<ul> <li>Faster approval for new warehouses</li> <li>Waiver from antecedent verification/ solvency certificate/ security for extension of warehousing / security for sensitive goods</li> </ul>



# Lessons Learnt in SASEC - AEO design

#### **AEO Strategy**

- Trade compliance and/ or
   Supply chain security
- Which players?
- Phasing

#### **AEO** program design

- Criteria
- Benefits

#### **Process design**

- Accreditation,
- Monitoring & evaluation
- Risk assessment methodology

#### **Organizational**

- Taskforce
- Central/regional
- Capacity building





## **Lessons Learnt – Implementation**

#### Design phase

- Draft AEO program
- Internal approval procedure

#### Implementation phase

- Pilot preparation
- Pilot selections
- Pilot phasing
- Evaluation

#### Launch of the AEO program

- Regular accreditation process
- Outreach

#### MRA negotiations

- Partner selection
- Mutual validations
- Finalizing Agreements...



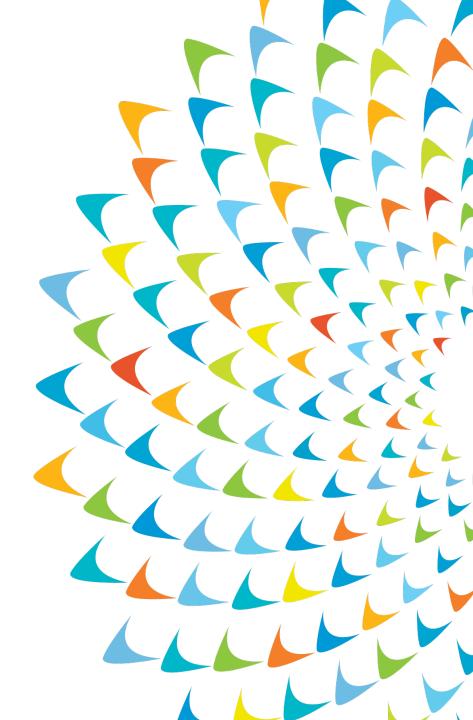


### **Lessons Learnt.. Road ahead**

- In countries with a large MSME sector and varied socio-economic development, **a multi-tiered scheme** is preferred over a monolithic scheme.
  - A preparatory level (AEO T1) encourages the MSME sector to enroll in the program and prepare themselves for improved compliance.
- Providing customized and relevant benefits is a key factor for success
- As AEO programme is a voluntary compliance programme, for better advocacy and reach, decentralization in its processing/enrollment procedure is important.
- Continuous awareness-raising; making trade aware that AEO accreditation acts as a mark of status and quality.
- Entering into MRA with important trading partners validates the security of the overall supply chain, leading to growth in secured trade. Will boost exports.



# Thank you.





# Dimensions of AEO Security



Procedural Security

**Premises Security** 

**Cargo Security** 

**Conveyance Security** 

**Personnel Security** 

**Business Partner Security** 

**Security Training and Threat Awareness** 



# **Benefits associated with AEO Tier TI**

**High facilitation** 

**Direct Port deliveries for import and export** 

Bank Guarantees reduced by 50%

**Expedited investigation and dispute resolution** 

On request 24 x 7 service at all ports and airports

System based PCA once two years

**ID cards/ Space in customs stations** 

E mail alerts on arrival/departure of vessels etc.





# **Benefits associated with AEO Tier T2**

All facilities of Tier I PLUS
Higher facilitation
Deferred duty payment
Appointment of Client Relation Manager
Waiver of seal verification
Priority in scanning/assessment
25% of normal Bank Guarantee
Permission to affix MRP stickers in own premises
Refund/rebate in 45 days
Faster drawback settlement
Self-sealing of exports
PCA once in 3 years



# **Benefits associated with AEO Tier T3**

All facilities of Tier II PLUS

**Highest facilitation** 

Scanning only on intelligence

Reliance on self certified copies

**No Bank Guarantees** 

Risk based intervention by other departments

Refund/rebate in 30 days

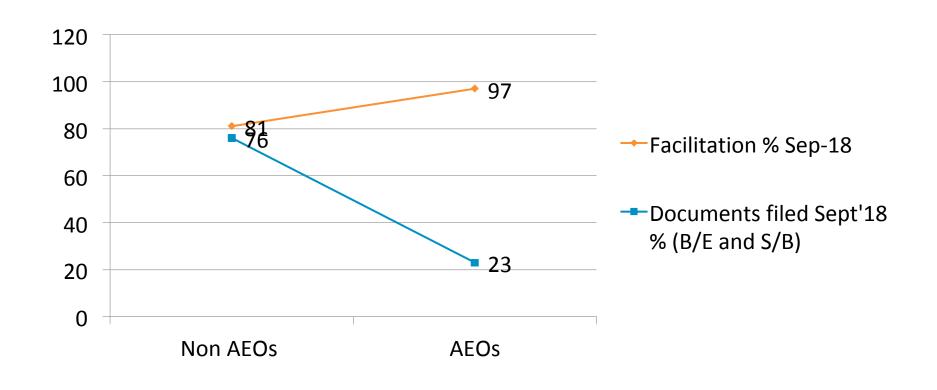
**Participation in MRAs** 







## Facilitation comparison for AEOs









### **Cost - DPD Vs Non DPD container**

