



**USAID**  
FROM THE AMERICAN PEOPLE

# TRADE CENTRAL ASIA ACTIVITY (TCA)

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PROJECT OVERVIEW

June 2023

# OVERVIEW

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## Contract Award

- Initial: Aug 2021 – Aug 2026
- Supplemental Funding : Oct 2021 – Sept 2024

## Budget

- ~ USD 34 Million

## Purpose

To improve region-wide trade connectivity to accelerate economic growth and increase economic opportunity in Central Asia through harmonization of customs and border procedures, increasing public-private dialogue on trade and investment, improving cross-border firm-to-firm connectivity, strengthening resilience of Central Asian economies through trade, and addressing gender-relevant trade issues.

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# USAID TCA COUNTRY POINT OF CONTACTS

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# Four Objectives

USAID's Trade Central Asia activity applies a facilitative approach, incentivizing public and private sector stakeholders to implement reforms and achieve activity objectives at the regional and national levels. The assistance is provided around four objectives:

*Objective 1: Customs and Border Procedures Harmonized*

*Objective 2: Public-Private Dialogue on Regional Trade and Investment Increased*

*Objective 3: Cross-Border Firm-to-Firm Connectivity Increased*

*Objective 4: Strengthened Resilience of Central Asian Economies Through Trade*

## Objective 4: Strengthened Resilience of Central Asian Economies Through Trade

- I. Increased trade to new international markets for Central Asian countries.
- II. Increased trade along the Trans-Caspian Corridor.
- III. Reduced time and cost to trade across borders within Central Asia through technology, including digitalization, and improved processes and capacity.
- IV. Central Asian businesses connected to regional and global firms in key sectors with growth potential in the wake of the Ukraine crisis.

# Illustration: Business Process Optimization Potential for Issuance Conformity Certificate – Tajikistan

EFFICIENCY INDEX			
Indicator	Weight ( $\omega$ )	AS IS	TO BE
C: # of Contacts by Trader	30%	3	2
D: # of Documents by Trader	12%	16	9
M: # of Management Interaction by Officer	20%	116	2
R: # of People Involved	15%	9	4
S: # of Steps Involved	5%	69	38
T: Frequency of same data to be shared	18%	21	6
<b>Complexity <math>C_p</math></b>		<b>34.6</b>	<b>5.66</b>

**Reducing complexity  $\Delta C_p$  up to 83.64%.**

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# Thank You

