

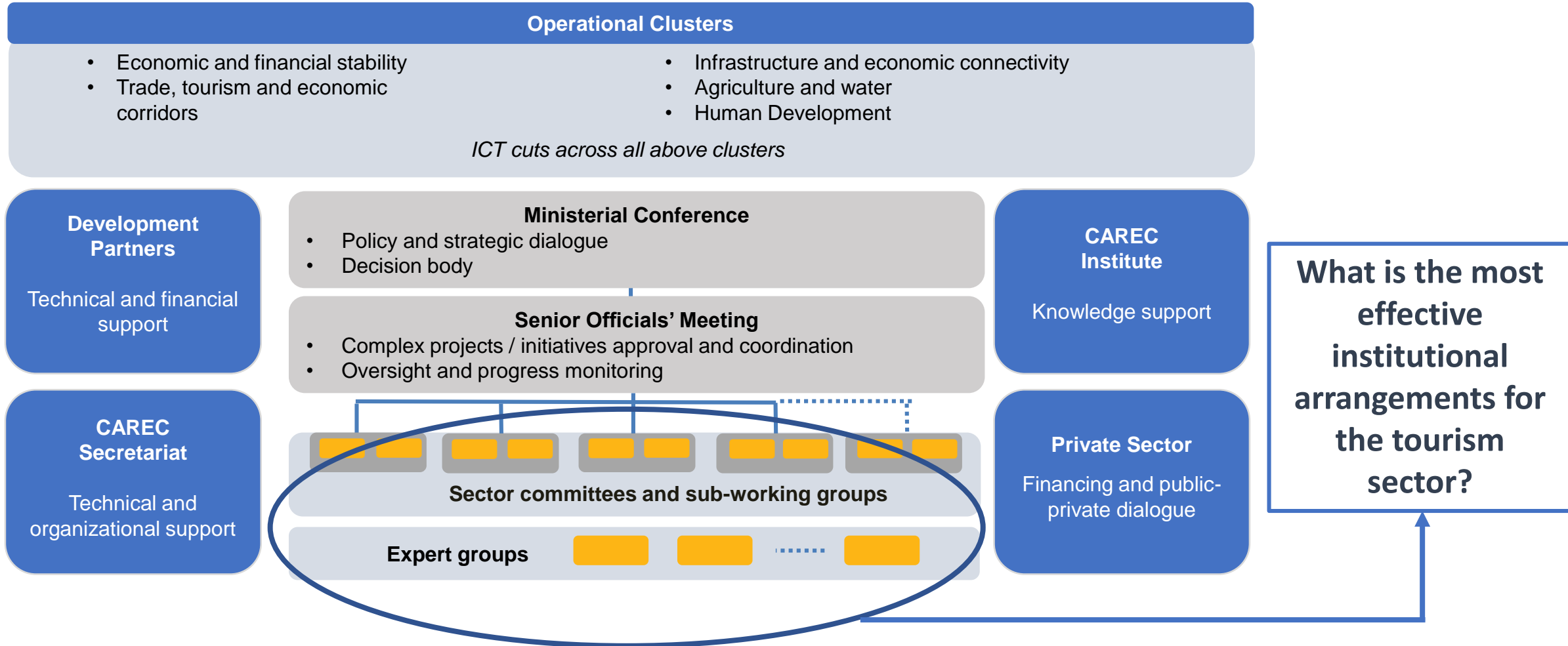
**How to Implement a CAREC Tourism
Strategy 2030 and a Regional
Investment Framework 2021-2025
Institutional Framework**

Break-Out Session

1. Identification of key tourism stakeholders at the regional level, key challenges and proposed solutions

- Policy and planning**
- Marketing and promotion**
- Product development**
- Tourism infrastructure development**
- Investment promotion**
- Licensing and standards**
- Capacity building and quality enhancement**
- Statistics and market research**
- Sector coordination and partnership building**

2. Coordination at the regional level



Format of the Break-Out Session

- 1. Group Discussions (40 min.):**
 - Identify key stakeholders at the regional level, main challenges and proposed solutions
 - Propose the most effective institutional arrangement for tourism sector under CAREC
- 2. Group Presentations (10-15 min. per group), followed by Q&A**