



**Corridor Performance  
Measurement and Monitoring  
(CPMM):  
ADB and CAREC Institute Partnership**

CAREC Institute  
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# CORRIDOR PERFORMANCE MEASUREMENT AND MONITORING (CPMM)

- CPMM evaluates corridor performance from both **physical and nonphysical** (operational and procedural):
  - physical evaluation deals with the condition of **corridor infrastructure** (including vehicles and cargo handling equipment)
  - nonphysical evaluation examines the **service factors** (including the degree of automation) that affect the time and cost of moving goods from origin to destination
- CPMM takes **three main forms**:
  - the monitoring of corridors in their entirety
  - the detailed monitoring of specific locations or predetermined bottlenecks, typically at border crossings
  - **assessment at the country level.**

# CORRIDOR PERFORMANCE MEASUREMENT AND MONITORING

- Since 2009:
  - CPMM methodology has evolved through **experience, captures a range of ground-level information**
  - CPMM is **most comprehensive measurement instrument** - also the most time consuming.
- Effective CPMM demands continual measurements:
  - Extend the **depth and scope** of CPMM
  - **New corridor alignments** and the increased focus on railways and on trade logistics services.
- TTFS 2020:
  - **expand country-level analysis**
  - a **traffic speed map** in the CPMM annual reports
  - fine-tune the **corridor weights** in calculating the TFIs
  - **standardize** the way in which BCPs are presented and analyzed in the CPMM quarterly reports
  - **gather data on the direction** of trade flows
  - include **trends and seasonal patterns**
  - **supplement CPMM with other trade studies**, such as the World Customs Organization's Time Release Study (TRS)

# CAREC INSTITUTE AS TECHNICAL SECRETARIAT OF CPMM

- CAREC Institute will work to:
  - Contribute to **evidence-based policy making** in the region through recommendations to SOM, Ministerial Conference and other CAREC mechanisms
  - **Strengthen engagement** with national stakeholders
  - **Maintain and develop CPMM database for wider research**
  - Produce **pinpoint and customized** knowledge product
  - Build **in-house capacity** in trade facilitation and transport and other relevant areas
  - Develop similar **methodology for measuring effectiveness of the infrastructure/corridors** under other regional initiatives
  - Collaborate with ADB and CAREC countries on **flagship publications**
- Capacity building programme on CPMM:
  - Develop content, design and deliver capacity building activities, e.g., workshops

# NEXT STEPS

- Joint preparation with ADB of **comprehensive road map for collaboration**: financing mechanisms, structure of CPMM team, roles of different stakeholders
- CAREC Institute **to strengthen capacity for CPMM-related tasks**
- **Capacity building** for CAREC Institute team on CPMM
- **Resource mobilization concept for CPMM for 2019-2024**
- **Identify local partners for future engagement**: technological requirement, contracts, etc.
- **Fine-tune methodology and improve data collection process**: use of new IT instruments, online data systems, ground-truthing experiments (selected tests)

## IN SUMMARY

- ADB-CAREC Institute partnership to bring new ideas and innovative approaches to the CPMM process
- Work with CAREC countries at national level to develop sustainable relationships with national research institutes
- Commitment to maintain and further develop effective partnerships with the CAREC countries
  - CPMM-related national transport associations
  - CAREC Federation of Carrier and Forwarder Associations
  - CAREC customs administrations

**Any questions?**

# CENTRAL ASIA REGIONAL ECONOMIC COOPERATION (CAREC) INSTITUTE

**THANK YOU**

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