



2018

# COMPETITIVENESS, TRADE, AND JOBS IN CENTRAL ASIA

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Five Year Project: October 2016 to September 2021

Goals: Expand regional trade and employment in the horticulture, tourism, transport and logistics in Central Asia

Approach: Market Systems Development – facilitating market actors to implement activities and achieve goals

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By incentivizing firms to become more regionally competitive and by addressing cross-border impediments to trade, USAID helps to develop a more diverse and competitive private sector and generate export-driven growth.



# CTJ Structure

CTJ has five Country Offices:

CTJ Head Quarters in Almaty

CTJ Project Office in Kyrgyzstan

CTJ Project Office in Tajikistan

CTJ Project Office in Turkmenistan

CTJ Project Office in Uzbekistan





# ACTIVITIES FOR 2018-2019

## AREAS OF ACTIVITY



Competitiveness, Trade, and Jobs Activity in Central Asia

# INNOVATION FACILITY

DO YOU HAVE  
**AN IDEA**  
FOR THE  
INNOVATION  
Facility?

## PRODUCTS OR PROCESSES?

Development or adoption of innovative products or processes, including management, marketing and branding etc.

## B2B and B2C SERVICES?

Develop innovative business-to-business (B2B) and business-to-customer (B2C) services within targeted sectors

## NEW MARKETS?

Reach new markets through research, trade missions, trial shipments, certification, etc.

## NEW RESEARCH?

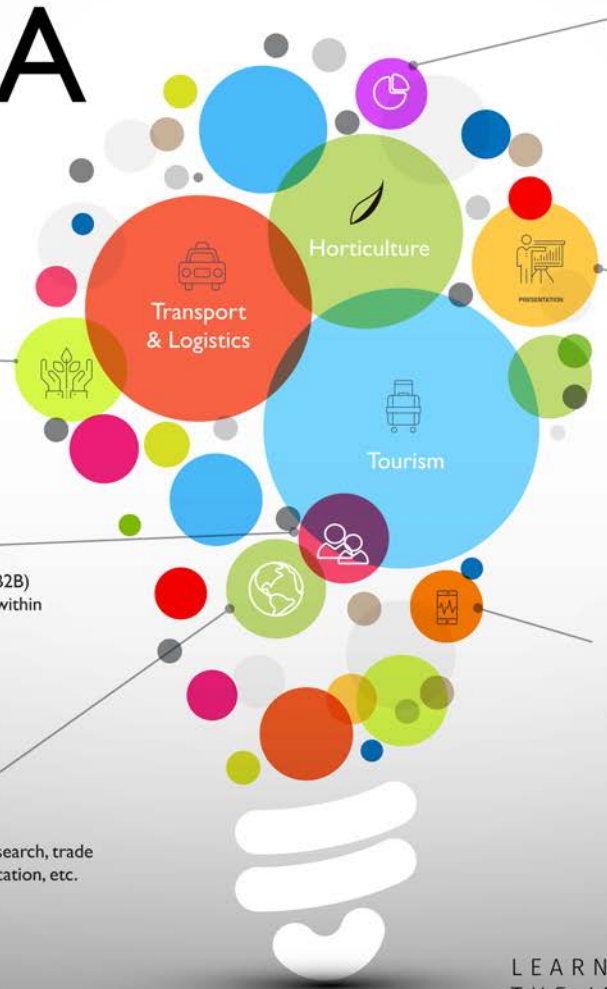
Bring new research and development (R&D) to market

## TARGETTED TRAINING?

Develop and deliver targeted training to enhance workforce skills

## EQUIPMENT & TECHNOLOGY?

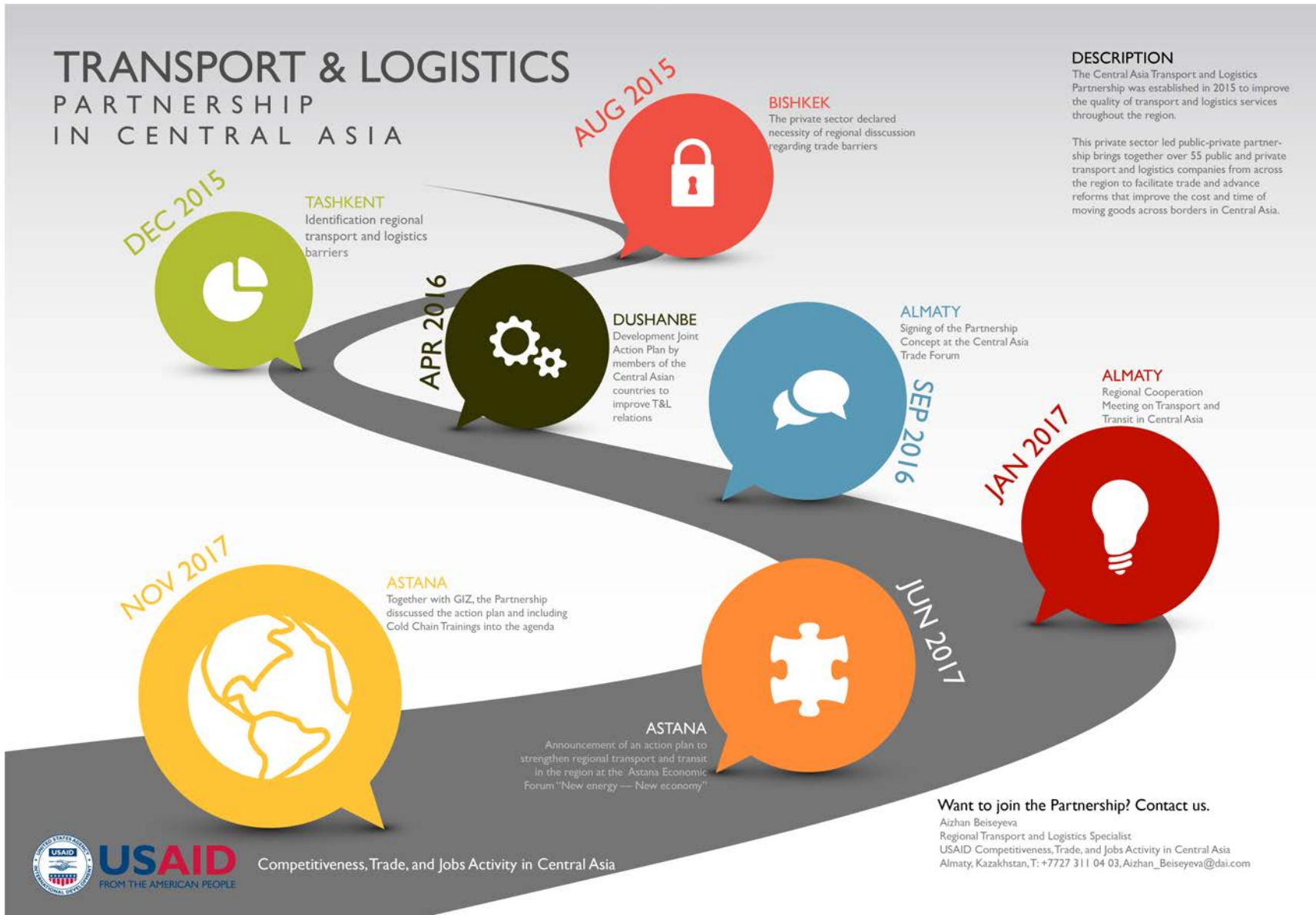
Procure innovative equipment, technology and business services, e.g. Information and Computer Technology



Competitiveness, Trade, and Jobs Activity in Central Asia

LEARN MORE ABOUT  
THE INNOVATION FACILITY  
[WWW.CATRADEFORUM.ORG/INNOVATION](http://WWW.CATRADEFORUM.ORG/INNOVATION)

# CENTRAL ASIA TRANSPORT & LOGISTICS PARTNERSHIP



*“President Trump commended President Mirziyoyev’s reform program and recognized Uzbekistan’s emerging role as an economic leader, as demonstrated by its offers to host the meetings of the Central Asia Trade Forum.”*

The White House Briefing Statement  
May 16, 2018

Lean more about the forum  
[www.catradeforum.org](http://www.catradeforum.org)



## The Eighth Annual CENTRAL ASIA TRADE FORUM

**NEW HORIZONS IN  
TRADE AND INVESTMENT**

**October 17-18, 2018  
Tashkent, Uzbekistan**



# C5+I Platform

**C5+I is a platform that brings together the five states of Central Asia and the United States to discuss and work on issues of common concern**

At the first C5+I ministerial, held in Samarkand, Uzbekistan in November 2015, the six ministers agreed to develop regional projects to improve security, promote economic connectivity, and increase resilience against the impacts of climate change



# USAID/Central Asia supports “C5+I” Initiative through Competitiveness, Trade, and Jobs

## **The C5+I Central Asia Business Competitiveness**

- Phytosanitary Capacity Building
- Export promotion of horticultural products

## **The C5+I Transport Corridor Development**

- Regional Customs Cooperation
- Transport and Logistics Development
  - TLP: professional standards, curricula, trainings and study tours
  - Cold Chain Capacity Building: partnership, trainings

# USAID/Central Asia supports “C5+I” Initiative through Competitiveness, Trade, and Jobs

To increase the competitiveness of Central Asian economies by improving their transport and logistics sectors, the project aims to:

- Strengthen Central Asian transport and logistics services;
- Improve border crossing processes;
- Reduce legal and regulatory constraints for transport and logistics; and
- Support firms to adopt new practices, develop skills and expand business relationships

# Regional Phytosanitary Challenges

- Legislation – e.g. non-compliance with IPPC
- Institutional Structure, e.g. combining policy regulation and administration
- Training – particularly pest risk management
- Phytosanitary certification against GOST standards
- Lack of relevant accredited laboratory testing services



# PROPOSED CTJ ACTIVITIES

- Support legislative drafting
- Advise institutional restructuring
- Training on phytosanitary certification against SPS standards
- Access to laboratory testing services

## IMPROVING PHYTOSANITARY MEASURES



COMPETITIVENESS, TRADE, AND  
JOBS IN CENTRAL ASIA

# THANK YOU

## CONTACT INFORMATION

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**USAID** | **CENTRAL ASIA**  
FROM THE AMERICAN PEOPLE