



STANDARDS *and* TRADE  
DEVELOPMENT FACILITY

# Driving better SPS decision making: STDF's evidence-based approach

ADB STDF SPS Seminar

for Pakistan

March 2022



# STDF Strategy (2020-2024)

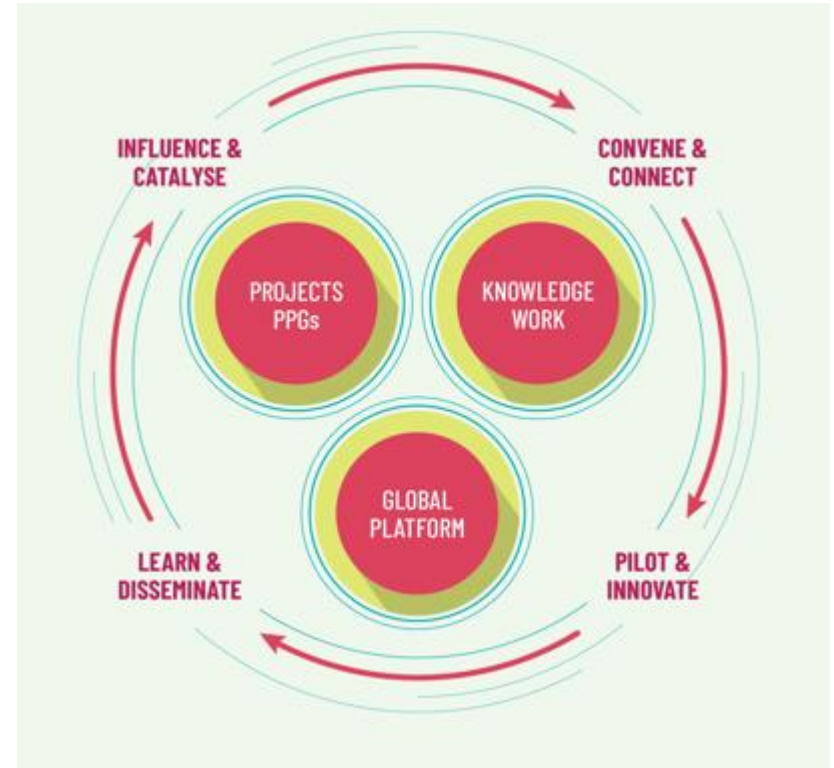
Global coordination platform

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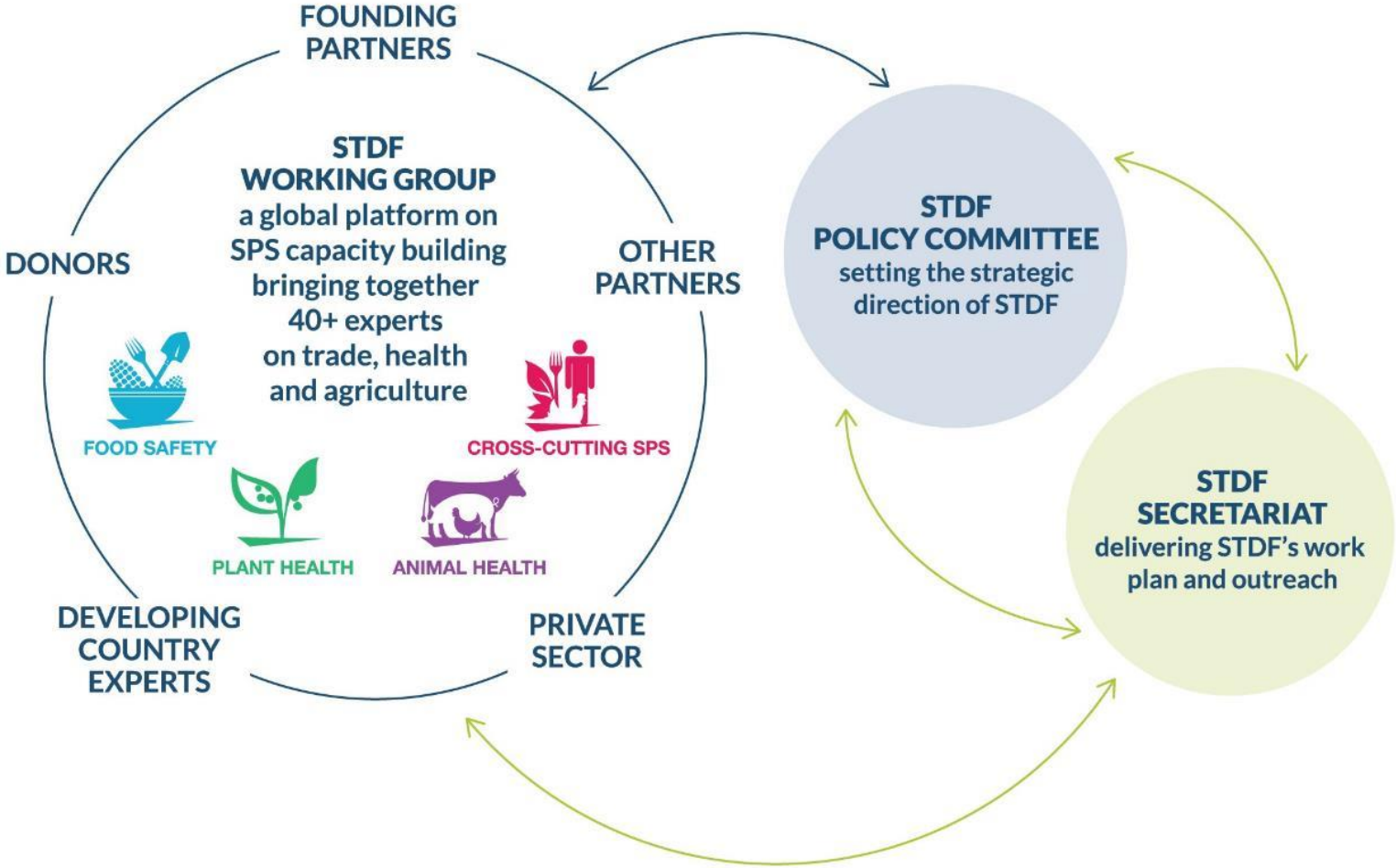
Cross-cutting knowledge work  
linked to SPS capacity building

+

Funding mechanism for SPS  
projects and project development



# Global coordination platform



# Funding mechanism

## PPGs

Seed funding (up to US\$50,000)

Develop new projects

Use capacity evaluation / prioritization tools

Feasibility studies

## Projects

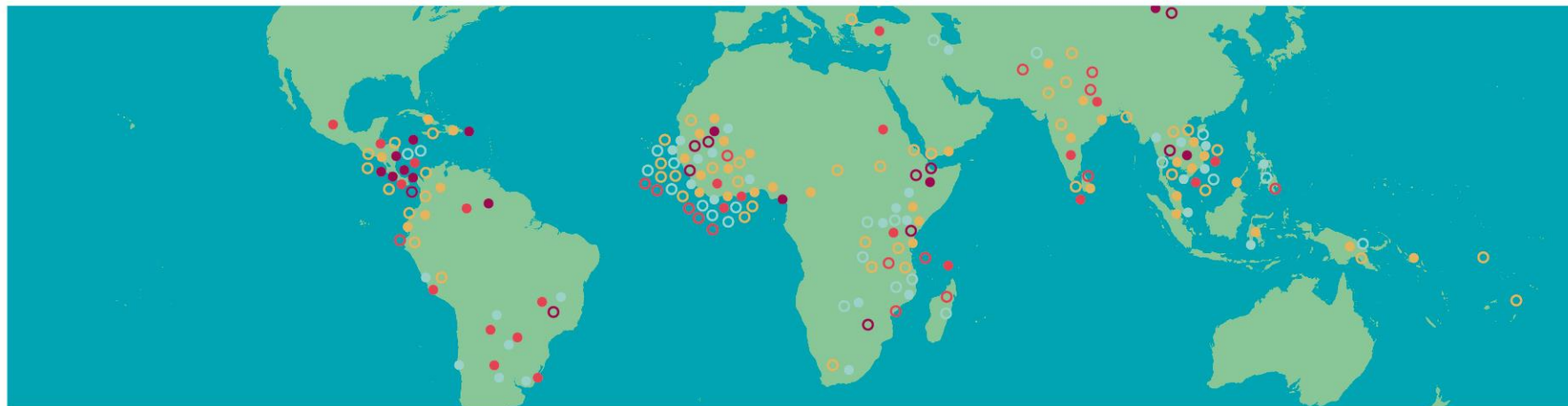
Identify, develop or share good practice

Include regional/global approaches

Innovative, replicable, collaborative, inter-disciplinary



# Apply for funding



**Browse web pages for aims & eligibility criteria: [standardsfacility.org](https://standardsfacility.org)**

View examples of previous projects and read the guidance note for applicants

**Pakistan** classified as LMIC based on [OECD DAC list](#)

Consult stakeholders in the country/region

Next deadline: **12 August 2022**

**Send concept for feedback: [STDFSecretariat@wto.org](mailto:STDFSecretariat@wto.org)**

Submit application form online

# Knowledge work



## Good practice on latest SPS solutions

Reducing trade costs

Good regulatory practice

Public-private partnerships

Electronic SPS certification

Prioritizing SPS investments

# P-IMA: Context

Different SPS investment needs

Resource constraints

Decision making processes ad hoc or  
lack transparency

Resources not always targeted to  
where they're likely to have  
greatest impact



# Evidence-based approach to strengthen SPS decision-making

Facilitates public-private dialogue

Increases high-level awareness about the value of SPS investments

Supports project design & fundraising

Greater resource efficiency, linked to national policy objectives





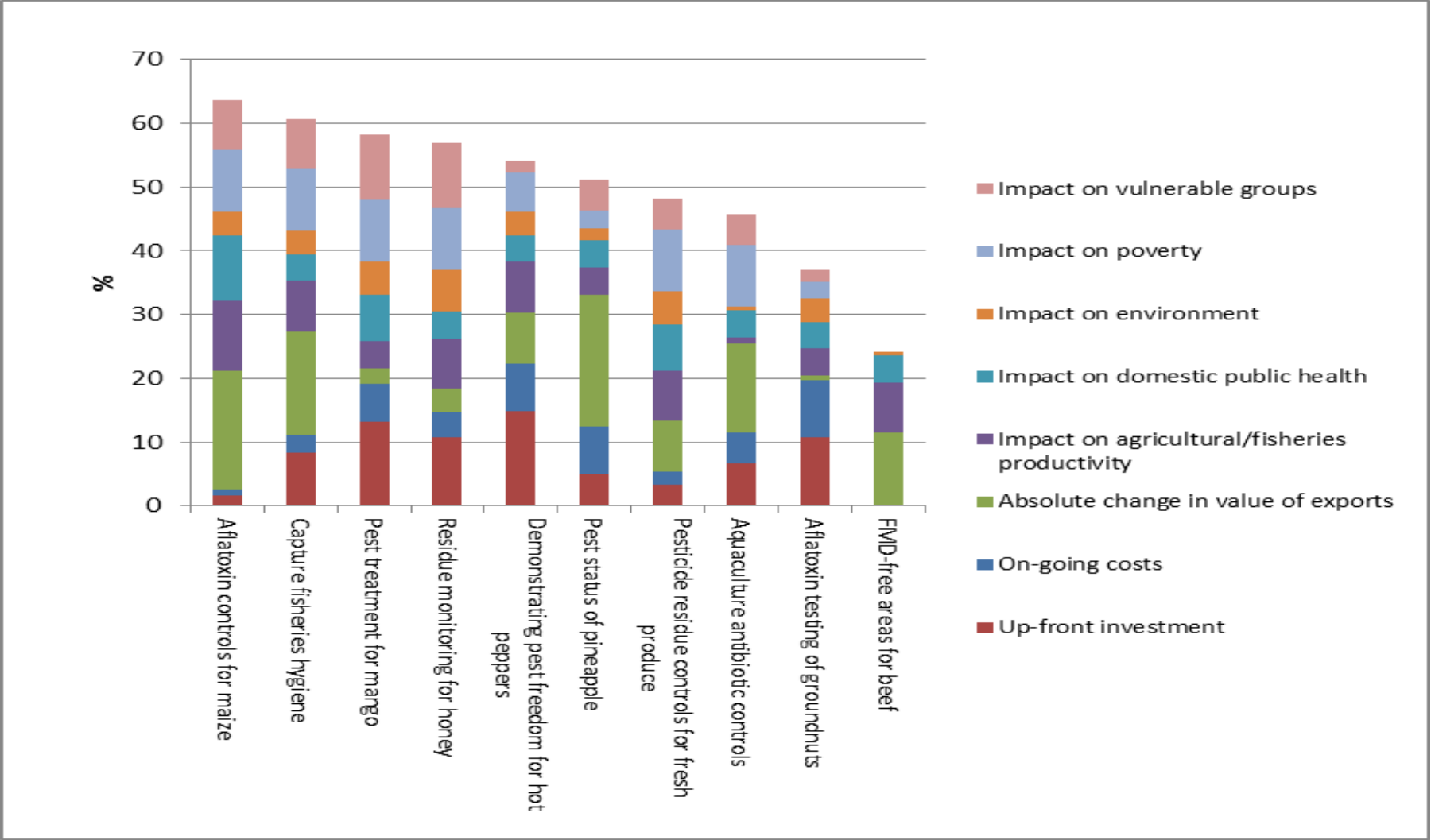
# Definition of SPS investment options



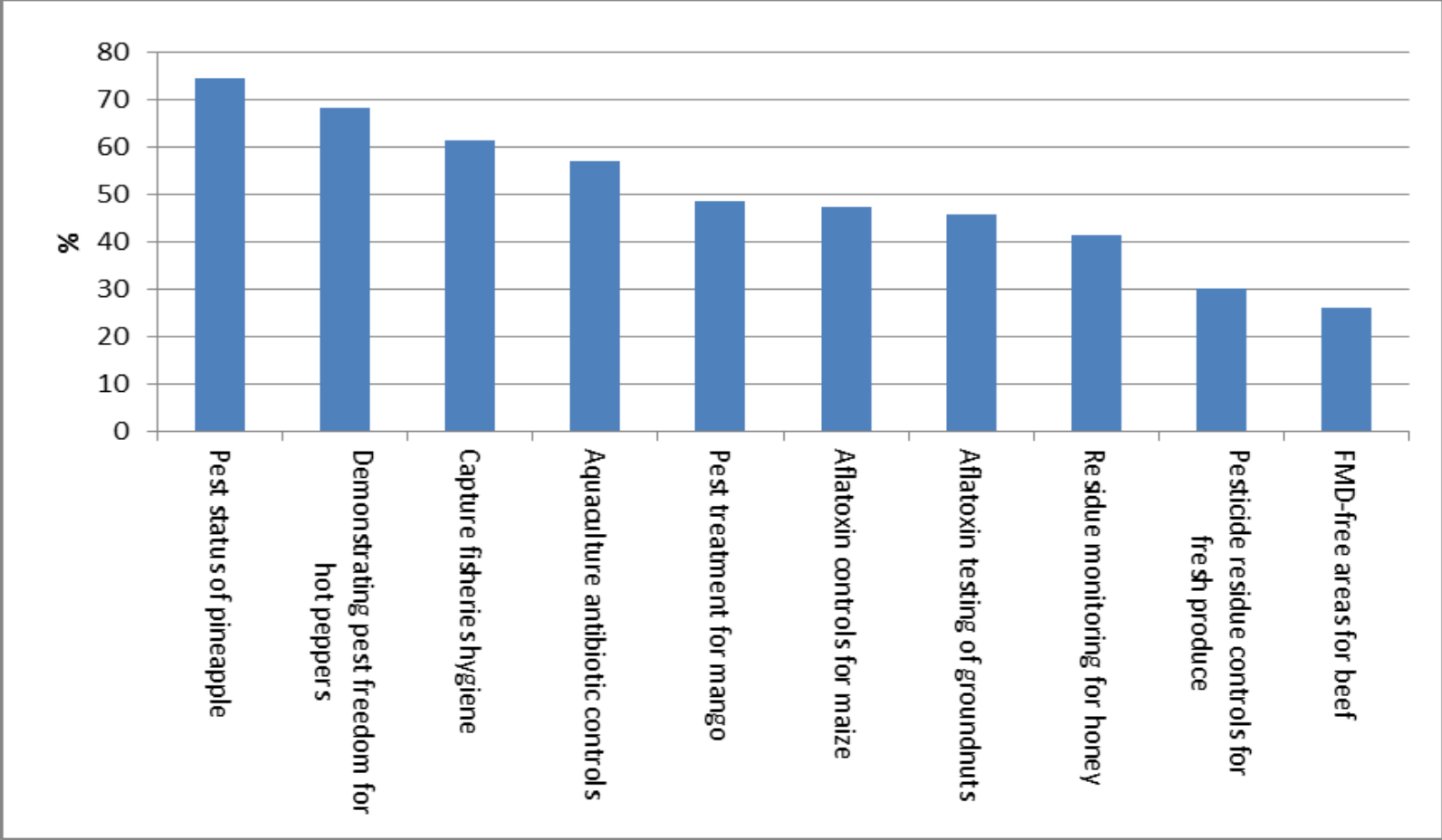
# Process



# Ranking of diverse SPS investment options



# Different scenarios depending on criteria



## Costs and trade model

# Using evidence to prioritize SPS investments in East Africa

Mainstream SPS investments  
within CAADP

Support project design  
and resource mobilization

Drive collaboration across public and  
private sector, academia, donors

Greater resource efficiency, linked to  
national policy objectives

Implementation with multiple partners  
(AGRA, COMESA, EIF, TMEA)



See more: [www.standardsfacility.org/PG-606](http://www.standardsfacility.org/PG-606) and  
[P-IMA](#) webpage

## Looking ahead – 2022 and beyond

Virtual training on P-IMA in the **Caribbean**, **Ecuador**, and **Armenia** completed

**Philippines** making use of P-IMA to carry out SPS needs assessment

How can P-IMA be used to support SPS planning and prioritization work in **Pakistan**?

Opportunity to build on ABD's SPS assessment? Linkages with initiative to promote modernization of SPS Measures for **Pakistan**?



# Opportunities to benefit & learn

Use STDF knowledge, good practices, videos, etc.

Join practitioner groups, share information and learn from others

Connect developing countries to STDF's knowledge and grants

Explore options to co-fund STDF's safe trade projects

Sign up for STDF e-news



# STDF donors

