



# AEO Credit Cultivation of China Customs

E TAO  
April 30, 2024



# AEO Credit Cultivation of China Customs



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# Enterprise Credit Cultivation

1



Enterprise Credit Cultivation



## Legal Basis



December 30, 2020

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**Measures on  
Enterprise Credit  
Cultivation Management**

November 1, 2021

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**Measures on  
Credit Management  
of Enterprises**  
(Decree 251, Article 5)

Article 5: The Customs provides enterprises with credit cultivation services to help enterprises strengthen their awareness to operate in accordance with law and in good faith, and improve their credit management.



## Goal

**Trainer:** AEO experts (national, regional)

**Contents:** national credit management policies, AEO regulations and supporting requirements

**Methods:** in-class, on-line, field training, one-on-one, and etc.

**GOAL: win-win situation**

**Business: compliance awareness, better understanding , self-improvement**  
**Customs: better service, partnership enhancement**

Means

Training

Compliance

Service



## Function and Responsibility

**GACC**  
Headquarters

- expert team
- organization of training (national/regional)
- guidance/supervision/appraisal

**RC**  
Regional  
Cutoms

- implementation of tasks by HQ
- management of training/experts
- oversight and appraisal

**LC**  
Local  
Customs

- carrying out training
- other training-related tasks from RC

# Principles

Customs  
active service



Enterprise  
volunteer-base



## 4 Principles

Publicity  
training channel



Result-orientation  
training effectiveness



# Types



## Compliance training

- trainee: the interested parties
- contents: Interpretation of credit related laws, regulations(national, customs), WCO AEO Programs and etc.
- objectives: understanding, complying, maintaining requirements, standards and etc.

## 2 Types



## AEO certification training

- trainee: AEO applicants/potential applicants/AEOs (to be reviewed)
- contents: AEO certification-focused( Measures, certification procedures, criteria, validation, benefits, AEO MR and etc.
- objectives: improvement of internal control, compliance standards, trade security



## Methods

### AEO Training Center

online

3

on-site observation

2

4

in class

1

test

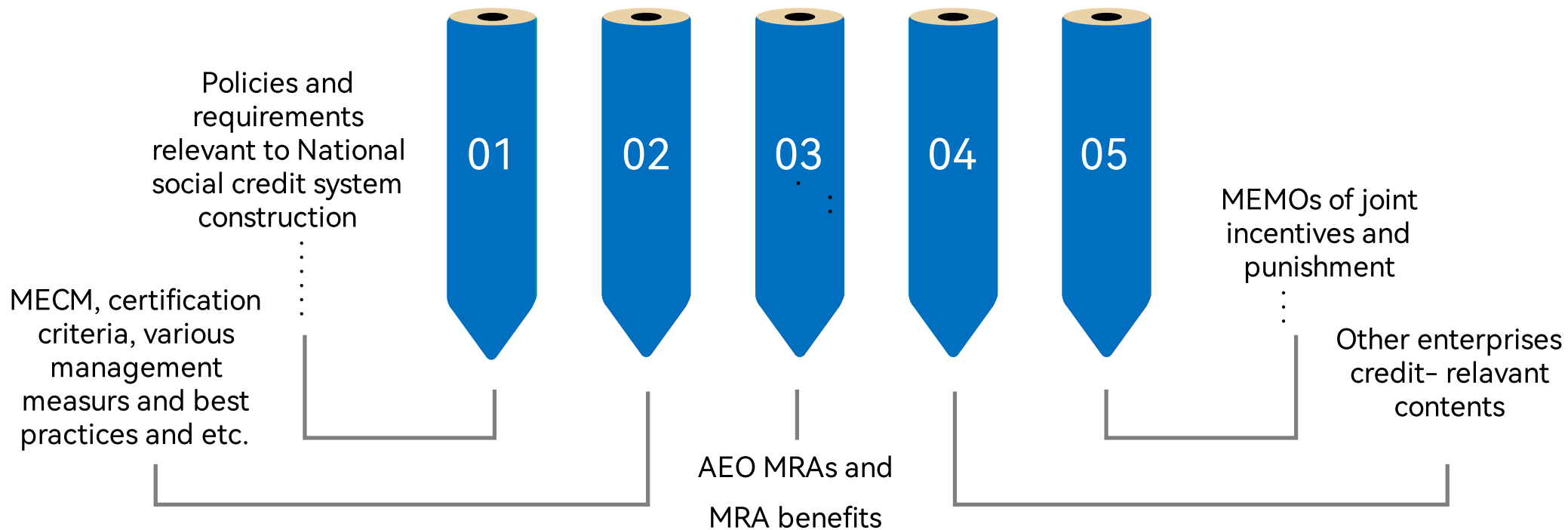
5

Social media





# Contents





## Trainee Selection

### Priority Selection

Legal representative,  
Senior management,  
personnel of relevant  
Departments

Condition 1

Key enterprises

Condition 2

Strong willingness to become an AEO

Condition 3

High credit assessment scores

# Procedures

01

Training Application

02

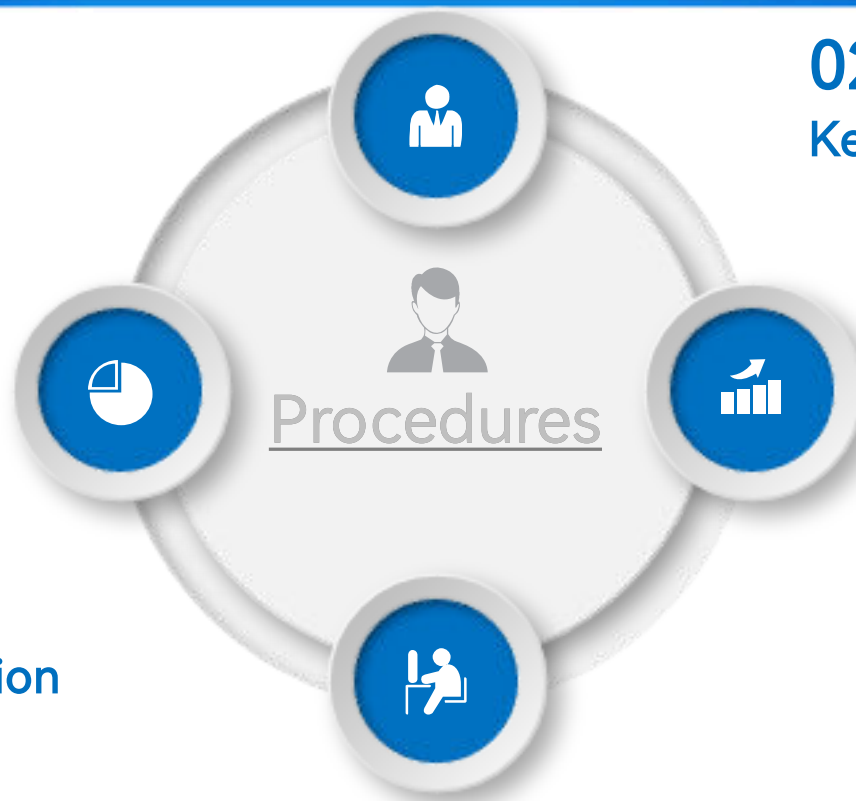
Key Training List

03

Carrying out Training

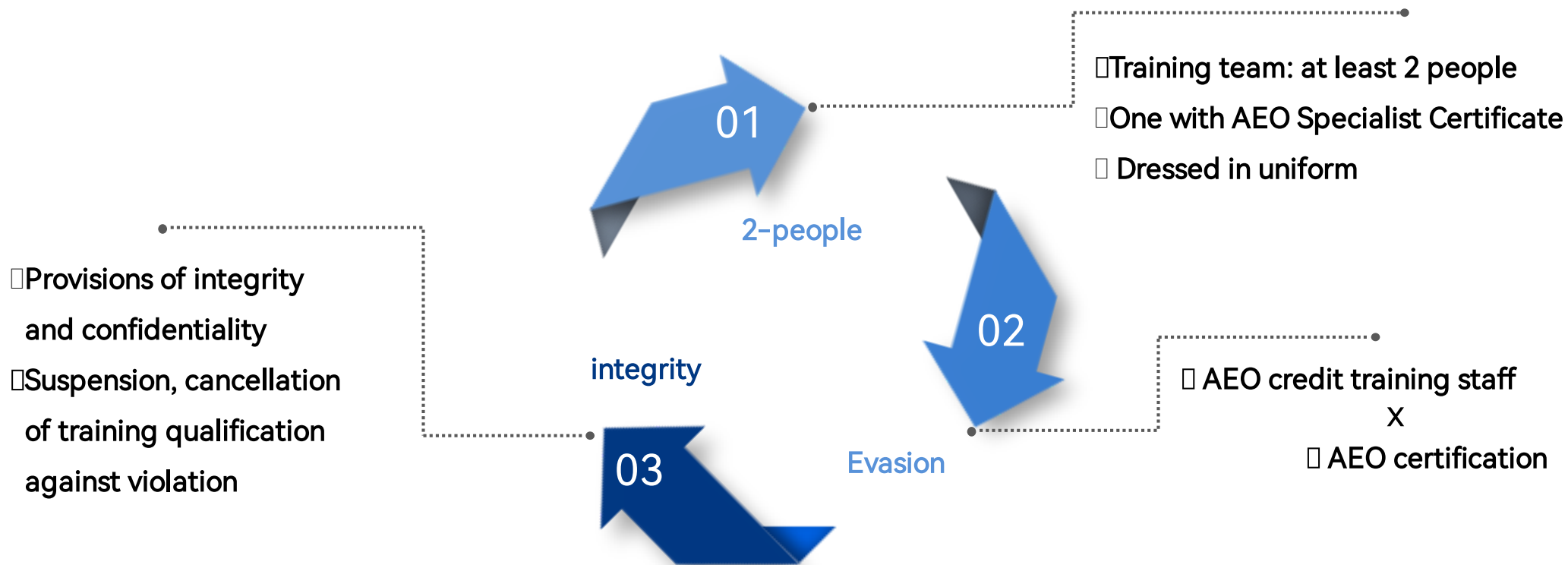
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AEO Certification Application





## Requirements





# Suspension or Termination



## Suspension

- being audited
- filed for investigation as a simple case or a case subject to summary procedure where suspected of violation of laws.
- Other circumstances

Compliance

AEO  
Certification



## Termination

- filed for investigation under general where suspected of violation of laws, or filed for investigation where suspected of crimes.
- discredited and severe discredited
- no conclusion within 1-3 months of being audited
- other circumstances



## Methods

### AEO Training Center





## AEO Training Facility

2



# AEO Training Facility



## China Customs AEO Training Facility



Oct. 2019, opening ceremony

April 2021, officially recognized by  
China Customs Certification  
Technical Committee



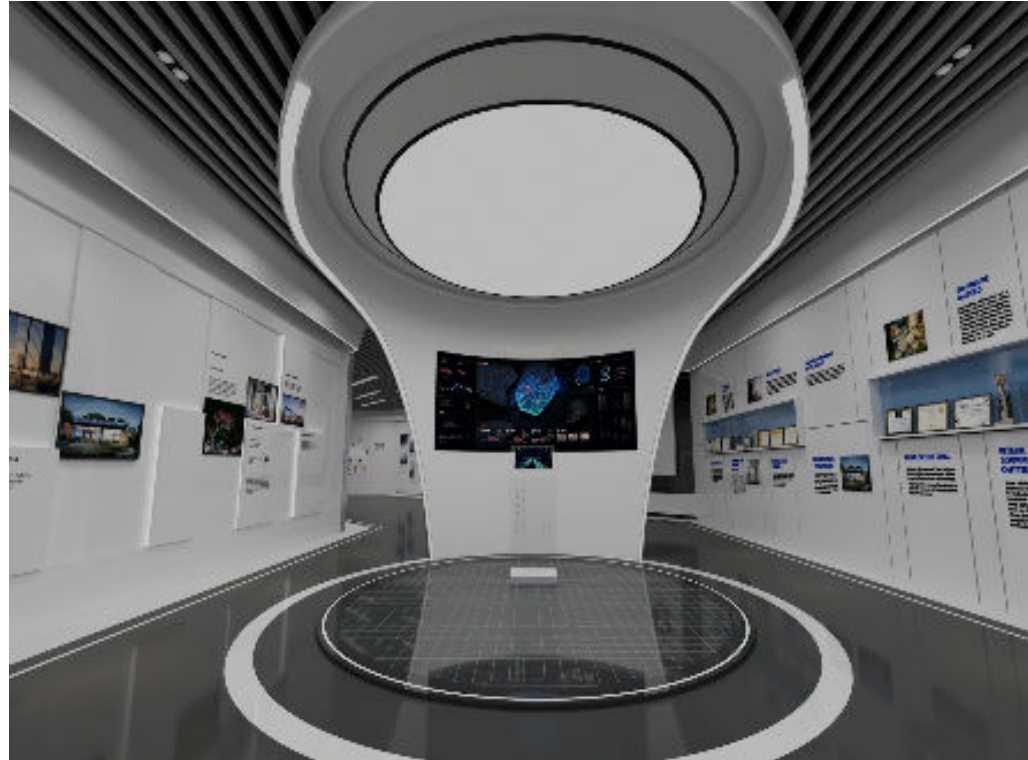


# Reception of China Customs AEO Training Base (Shenzhen)





# China Customs AEO Training Base (Shenzhen)





# Thank you for your attention !

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