

# APEC CBPR System

---

**Junichi Ishii**  
**APEC DPS Chair**

## APEC Privacy Framework

- Recognizing the importance of the development of effective privacy protections that avoid barriers to information flows
- Establishing 9 APEC Information Privacy Principles: Preventing Harm, Notice, Collection Limitation, Use of Personal Information, Choice, Integrity of Personal Information, Security Safeguards, Access and Correction, Accountability
- Guidance on implementation: encouraging member economies to implement APEC Framework providing conditions in which information can flow safely and accountably

## APEC Cross-Border Privacy Rules (CBPR) System APEC Privacy Recognition for Processors (PRP) System

- Establishing personal information protection requirements drawn from 9 APEC Information Privacy Principles
- Enabling a business to be certified as compliant with **internationally established** personal information protection

# Program Requirements of APEC CBPR System

Principles	Examples of requirements
Notice	Providing clear and easily accessible privacy statement Providing a notice of personal information collection
Collection Limitation	Collecting only necessary personal information Collecting personal information in a fair and lawful manner
Use of Personal Information	Limitation on use, including disclosure (purpose limitation)
Choice	Providing a mechanism for individuals to exercise a choice on collection and usage of personal information
Integrity of Personal Information	Keeping personal information accurate and up to date
Security Safeguards	Implementing information security policies Implementing physical, technical and administrative safeguards
Access and Correction	Responding to a request by individuals for access, disclosure and correction
Accountability	Appointing an employee responsible for overall compliance Handing complaints Having procedures for responding to access request by governments Overseeing compliance by a processor

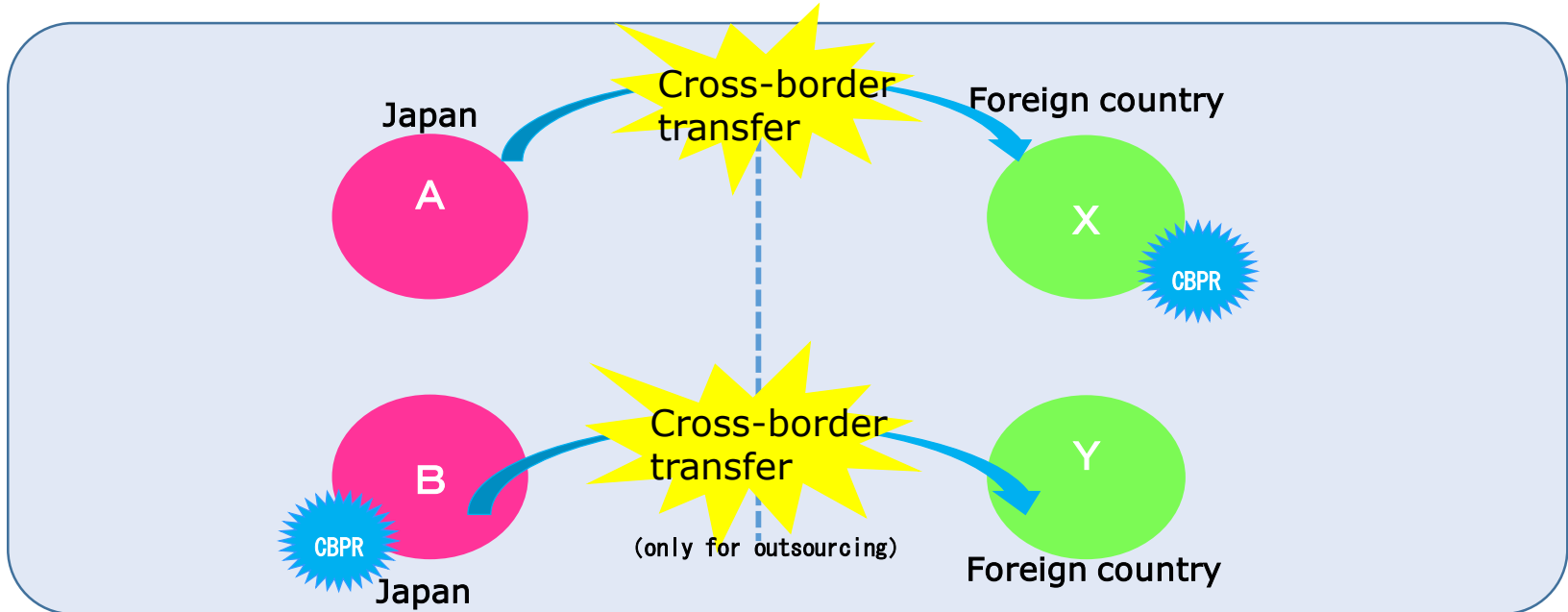
# Overview of APEC CBPR System operations

---

- ✓ Self assessment by a business applying for certification
- ✓ Compliance review by an Accountability Agent
- ✓ Enforcement by an Accountability Agent **as well as a Privacy Enforcement Authority**

Cooperation Arrangement for Cross-border Privacy Enforcement (APEC CPEA) as precondition to participate in APEC CBPR System

# APEC CBPR System as a transfer tool



# Status of APEC CBPR System ※As of October 2023

- Participating economies : Australia, Canada, Japan, Korea, Mexico, the Philippines Singapore, Chinese Taipei and United States
- Accountability Agents :
  - (US) TRUSTe, Schellman, NCC Group  
BBB National Program
  - (Japan) JIPDEC
  - (Korea) Korea Internet & Security Agency
  - (Singapore) Infocomm Media Development Authority
  - (Chinese Taipei) Institute for Information Industry
- Certified companies : (US) 48
  - (Japan) 4
  - (Korea) 8
  - (Singapore) 11