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Foundational principles for governance of transborder data flows

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From electronic communications to dataflows

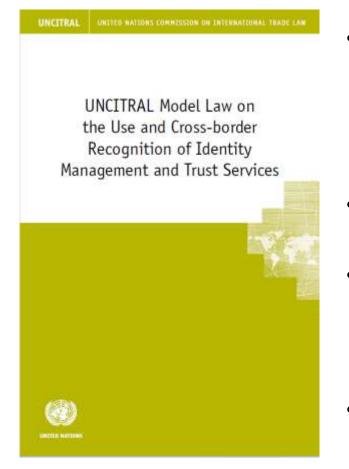
- Electronic transactions are ubiquitous and pervasive
 - All trade is digital
- Initial focus on transmitting information reliably
- Current focus on data analysis and reuse
 - This reflects the increasing use of technologies such as Internet of Things and Artificial Intelligence
- Data is not the new oil...
 - It is non-rivalrous and time-sensitive
- ... but it fuels in large amounts the digital economy
 - Which is why business needs dataflows

Enabling vs regulating dataflows

- National laws and FTAs may regulate dataflows
 - Data privacy and data protection
 - Data localisation
- Data Free Flow with Trust (DFFT)
 - 2023 G7 Institutional Arrangement for Partnership (IAP) to operationalize DFFT
- National laws and FTAs may also facilitate dataflows
 - Laws on assurance of data quality
 - E-signatures and trust services
 - 2022 UNCITRAL MLIT
 - Laws on transactions in data
 - Ongoing UNCITRAL work

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The UNCITRAL Model Law on the Use and Cross Border Recognition of Identity Management and Trust Services



- Adopted in 2022, the MLIT provides a comprehensive legal regime for identity management and trust services, including electronic signatures and timestamping.
- It accommodates different approaches to determining the reliability of the services.
- It facilitates cross-border data flows by ensuring that uniform standards to assess data quality are applied regardless of the place of origin or use.
- Text available on UNCITRAL website

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Current work of UNCITRAL Working Group IV

- Mandate to prepare model rules to facilitate transactions in data
- Final form (contractual or legislative) to be determined
- Current draft contains rules on:
 - Mode of provision
 - Conformity of data
 - Use of provided data
 - Use of derived data
 - Remedies
- Work continues at the autumn session of UNCITRAL Working Group IV
- Documents available on the UNCITRAL <u>website</u>

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Dataflows and the digital transformation of trade

- Following the main trends, trade digitalisation is shifting
 - from digitalising single commercial documents...
 - ...to creating a comprehensive digital trade ecosystem where commercial documents are generated from a single electronic record and managed by multiple service providers
- The law does not change...
 - but the information about the transaction becomes accurate, complete, updated and authentic
 - for instance, an electronic bill of lading may replace a customs declaration if it contains the same information
- This requires reliance on assurance of data quality
- Regulatory restrictions to dataflows in commercial matters should be kept at a minimum

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