

# Managing risks for regional cross-border trade – an integrated approach



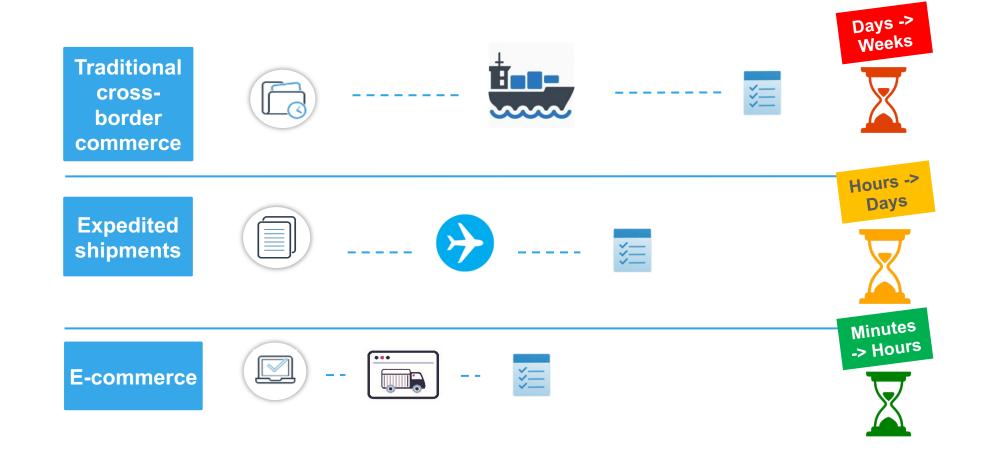






Victoria Tuomisto Trade Facilitation and Policy for Business, International Trade Centre (ITC) 15 September 2022

#### Fast-paced international trade strains 'traditional' border control



Exponential growth in the volume of shipments and need for express delivery has put a strain on border officials to manage risks and expedite goods rapidly

## Why it is imperative for regions like CAREC to invest in expedited border cooperation and coordination



**Ease inherent trading challenges** of landlocked, transit-dependent countries as well as COVD-19 and other supply chain disruptions



**Pool and optimise resource use** in border operations on both sides of the border



A stepping stone for improved supply chain connectivity and closer regional cooperation, particularly in case of a loose grouping instead of regional community

## Modern risk management must be integrated at a national level to deliver real benefits

Risk management systems should be integrated so that border regulatory agencies can carry out their mandate in a synchronised and coordinated way. (Integrated) risk management systems lead to:



Optimal use and allocation of human and financial resources in resourceconstrained developing countries



Better resource utilisation through investments in ICT solutions in risk management systems

## Modern, efficient risk management system is based on critical factors

Holistic perspective (use all data in the transit and import process)

User segmentation (e.g. AEOs, PCA)

Use of AI and machine learning

Combination of different system and non-IT data

Automatic classification and valuation

**Document authenticity** 

Computerised commercial and transit document processing

Constantly up to date system



#### What is ITC doing in the risk management area?

**Modernization of risk** management systems

Review of current systems vis-à-vis TFA requirements and international standards and development of strategies to mainstream new ICT technologies (AI, IoT, blockchain) in risk management

Enhancement of integrated risk management

Support to border agencies to integrate their risk management operations and system and implementation of frameworks for border agency collaboration in single window environments

Capacity-building and experience-sharing

Capacity-building and training on different risk management topics, design of dedicated curricula for border officials, experience-sharing among countries for mutual learning

## What is ITC doing in the risk management area? Country experiences



Alignment of Pakistan Customs risk management system to international best practices, development of a **blueprint to adopt Al techniques** for better risk profiling and assessment and **improvement of border agency coordination** 



Recommendations to develop an integrated risk management framework in a single window environment, capacity-building and experience-sharing with countries in the region



Assessment of risk management practices in high-traffic border agencies, development of a **blueprint for integrated risk management** to align border agencies' operations and setting up of a **modern post-clearance audit system** 

### New implementation guide on integrated risk management



- A guide developed jointly by ITC and UNECE, launched in August 2022
- Presents innovatively principles, strategy and a roadmap for a modern, integrated risk management system
- Toolkit for policymakers, border agencies and business alike to think and act in coordination at the border
- Paving the way for resilience of supply chains beyond the COVID-19 pandemic and future crises

### Thank you for your attention!





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