

## EXPERTS/RESOURCE SPEAKERS



**Pierre Sauvé** is Deputy Managing Director and Director of Studies at the World Trade Institute (WTI), in Berne, Switzerland, where he also directs research on preferential trade under the NCCR-Trade project. He holds Visiting Professor appointments at the College of Europe in Bruges, Belgium and at the University of Barcelona, whose LL.M. program in international economic law and policy (IELPO) he advises. He was a Visiting Professor at the Institut d'Etudes Politiques' (Sciences-Po) in Paris, France in 2003-04 and at the London School of Economics in 2008. He served as a senior economist in the OECD Trade Directorate from 1993 to 2002, a period during which he also taught at the John F. Kennedy School of Government at Harvard University and was appointed Non-resident Senior Fellow at the Brookings Institution in Washington, D.C. (1998-2000).

Prior to joining the OECD, he served as services negotiator within the Canadian Department of Foreign Affairs and International Trade's Office of North American Free Trade Negotiations (1991-93). He was previously a staff member of the General Agreement on Tariffs and Trade in Geneva, Switzerland (1988-91) as well as the Bank for International Settlements in Basel, Switzerland (1987-88).

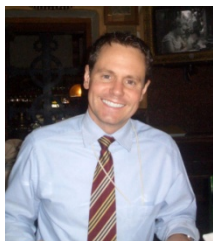
Mr. Sauvé was educated in economics and international relations at the Université du Québec à Montreal and Carleton University in Canada as well as at Cambridge and Oxford universities in the United Kingdom. He has advised the governments of a number of OECD and developing countries and served as a consultant to leading regional and multilateral agencies involved in trade, finance and development. He serves on the Editorial Board of the Journal of International Economic Law, is a Consulting Editor on the Advisory Group of the Journal of International Business Studies and a Member of the Review Committee of UNCTAD's Series on International Investment and Development. He served as a member of the Warwick Commission on the Future of the Multilateral Trading System in 2007.



**Mario Marconini** is the Founding Partner and CEO of MJM Global, an international strategic consultancy firm based in Sao Paulo, Brazil, specializing in corporate affairs, business development and market intelligence. He serves corporate and institutional clients around the world, with a particular emphasis on multinational companies. He is also the Director for international negotiations at the Federation of Industries of the State of Sao Paulo (FIESP) – Brazil's most prominent industrial association - and the Vice-President of Cecomércio, a commerce and services center, comprising more than 600,000 member companies established in Brazil. He heads an informal coalition of services institutions – the "Services Dialogue" (Diálogo Serviços) and is the Mercosur Chairman for the Mercosur-European Union Business Forum (MEBF) chapter on Services/Investment. Mr. Marconini is also a member of the Council on Global Trade of the World Economic Forum. His other affiliations include: the Superior Council of the Brazilian Foreign Trade Foundation (FUNCEX), Rio de Janeiro; the Advisory Board of the European Centre for International Political Economy (ECIPE), Brussels; founding Member of the Consultative Board of the Center for Hemispheric Policy, University of Miami; member of the Executive Committee of the US-Brazil Business Council, São Paulo.

Mr. Marconini was one of the “founding” members of the Division on Negotiations on Services, when it was first created in the context of the Uruguay Round Multilateral Trade Negotiations. He served as Counselor in the GATT from 1988 to 1995, leaving the organization two years after it had become the World Trade Organization (WTO). He served as Secretary for International Affairs at Brazil’s Ministry of Finance (1996-1998) and as Foreign Trade Secretary (1999) at the Ministry of Trade and Industry (1999). He earned the highest award for government service in Brazil – commendatory of the Order of Rio Branco - in 1998.

He holds an M.A. in economics from the Graduate Institute of International Affairs in Geneva, an M.A.L.D. from the Fletcher School of Law and Diplomacy, and an M.A. in political science from Illinois State University. He is an associated professor at the School for Advanced Advertising and Marketing Studies – a top business school in Brazil, and an academic advisor at the Rio Branco Diplomatic Academy at Brazil’s Ministry of External Relations (Itamaraty).



**Simon Lacey**, originally of Sydney Australia, read law at the University of Fribourg in Switzerland, and graduated with a joint bachelor’s/master’s degree in law and European law.

After graduating, Mr. Lacey worked at a large commercial law firm in Zurich, before joining the World Trade Institute in Berne, where he held various positions, including Director of Studies and Director of Training Programs. In 2006, Mr. Lacey moved to Asia, taking up a position as visiting researcher at the Lee Kuan Yew School of Public Policy of the National University of Singapore. After becoming increasingly involved in different consulting assignments in the region for various donor organizations, he opted to move to Jakarta in 2007, in order to take up a position as legal advisor in the Ministry of Trade of the Republic of Indonesia, where he stayed until the end of 2008. In September 2010 Simon moved to the United States (Washington, DC), to further his academic research and to complete an LLM at Georgetown University Law Center.

Simon Lacey has worked in over two-dozen countries, both developed and developing, in Africa, Eastern Europe, the Middle East, Central Asia, the Former Soviet Union, South East Asia and East Asia on various WTO issues, including WTO accession and the ongoing Doha Round negotiations. His main areas of substantive expertise are international economic law, WTO accession, trade and agriculture, trade and services, trade and development, WTO dispute settlement, trade negotiations, and public international law.