



0708.2022

Mohira Bonu

Dinora Azimova

Target group 4 which our activities directed is rural women, with a focus on low-income women living in remote areas of Uzbekistan.



Our mission

- We are eager to assist in improvement
- of their economic & social status
- by engaging rural women in
- income-generating activities.
- Raising qualifications,
- developing abilities, rural women will be able
- to use existed opportunities to a fuller extent.



We do understand how important is to improve general literacy of rural women, including their family members; to teach them how to be aware of their rights, & as a result - to protect their labor & socio-economic interests, as only trained and educated women may protect their rights. NGO, whose activities combined handicraft professional development, digital literacy with social protection can be instrumental in life of women from rural areas.



Наша задача

Our another task is to increase their knowledge in nutrition, to make them aware of modern requirements and trends in: - healthy eating,

- sanitation and hygiene,
- environmental literacy

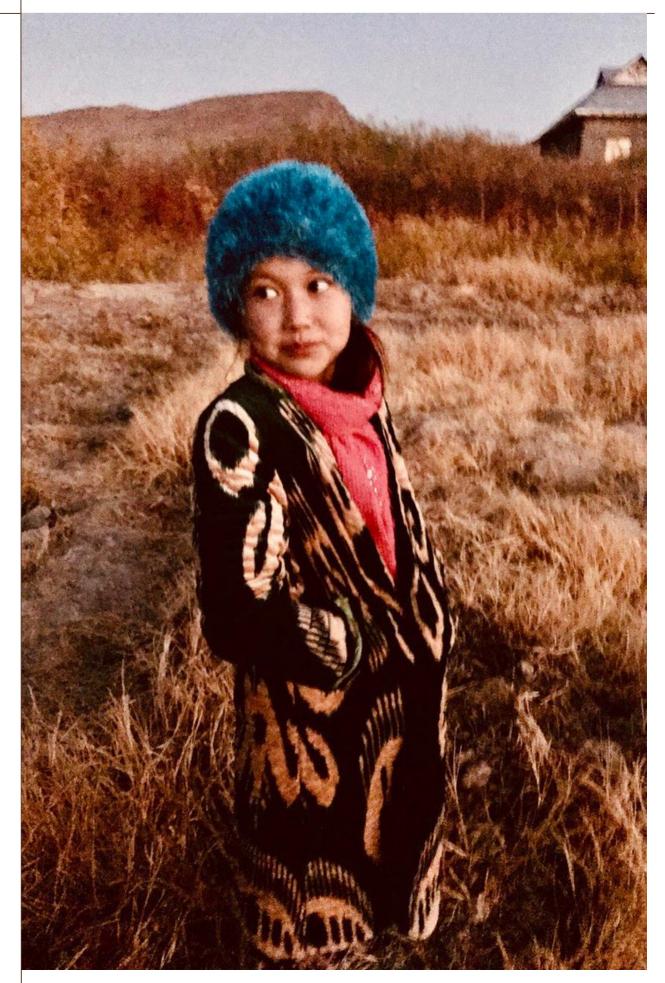
in order to preserve women's health, as well as health of children, & protect health of rural families.



Rural artisan ladies directly involved in solving environmental problems & fight against climate change, since their activities do not harm the environment.

Using wool of mutton, camel, goat, plant roots, cotton and silk threads, artisans bring zero harm the environment.

Women's handicraft products've been created in an environmentally friendly format, since manual labor is in harmony with the nature.



Pandemia & lockdowns've accumulated family conflicts & level of violence. We also teach women how to:

- prevent domestic violence
- be able to protect yourself from psychological pressure,
- improve legal literacy.

This is relevant in context of agroecology, as its tasks include:

- ensuring fair access to resources,
- protection of socially excluded groups



History of the creation of NGO *Mohira Bonu*



In 2018, we participated in a pilot project of FAO "*Diversification of rural women's income* & advancement of their resilience".

It was a joint project between Uzbekistan & Kyrgyzstan, with support of FAO Regional Office (Budapest).

Senior Gender Specialist of FAO Regional Office Dono Abdurazzakova expressed the idea of necessity of women's organization, which unite rural artisans under one umbrella

The idea was articulated during the post-project analysis and response.

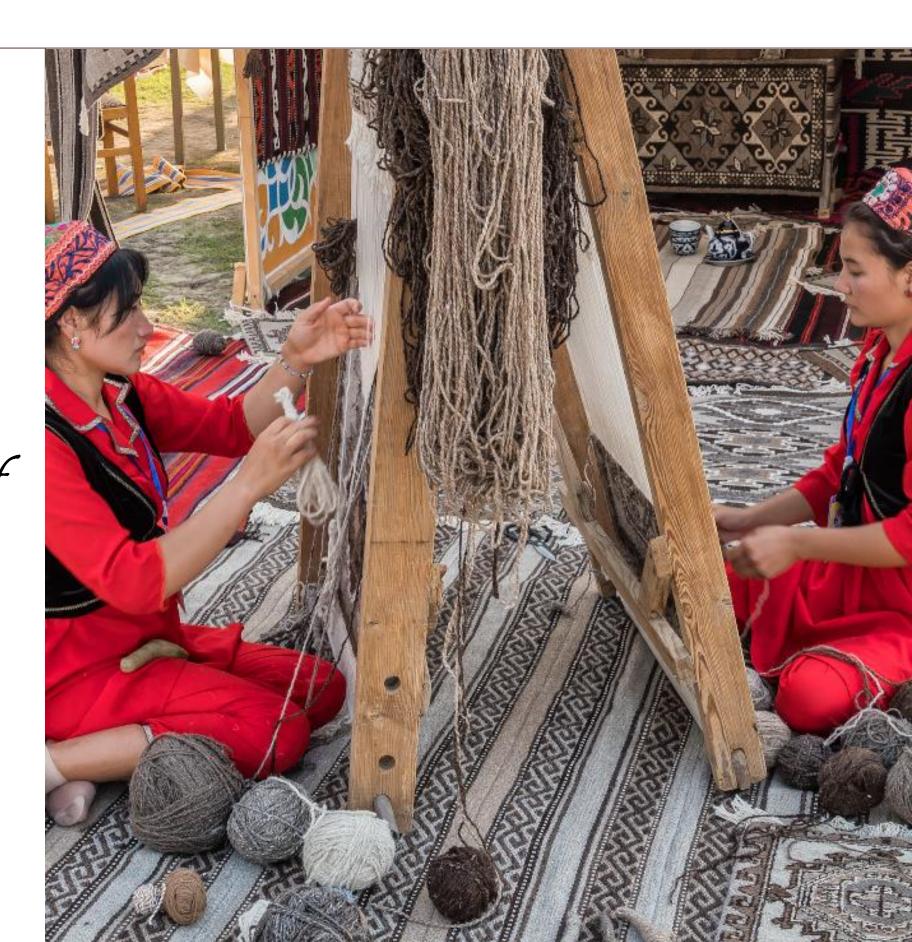
Institutional legalization took quite a long time: more than two years, as registration process was still lengthy & complicated.



The first international crafts festival of in Kokand

The first international crafts festival of in Kokand in 2018 - an spectacular week, when artisan ladies met & actively contacted on a daily basis, strengthened our dreams.

Kokand festival was realy helpful in institutionalization. During those days we held initiative constituent assembly of Mohira Bonu with participation of representatives of all regions of the country



During the memorable days of the festival it became obvious: festival||fest & fair events are wonderful forms of rural artisans support & real opportunity to sell their products.

Festivals, city fairs - flourishing crossroads where meet interests of:

•urban consumers

• rural producers



<u>«Well-being & prosperity and rural women.</u>

In this we may apply to agroecology, which takes holistic and integrated approach.

These are also important components for regional security in our activity.

We work with rural women living in remote, often - in the bordering areas.

find themselves in difficult social In case they circumstances,

their involvement in trafficking & drug trafficking may not be a matter of great difficulty.



In times of crisis, & even on a doorstep - let say of food crisis, by the will of circumstances, their children also may appear under risks.

It is noteworthy that all members of our NGO noted: as soon as women are able to get own bread, as soon as her contribution to household income became calculable, "digitized" they are strengthened in own rights.

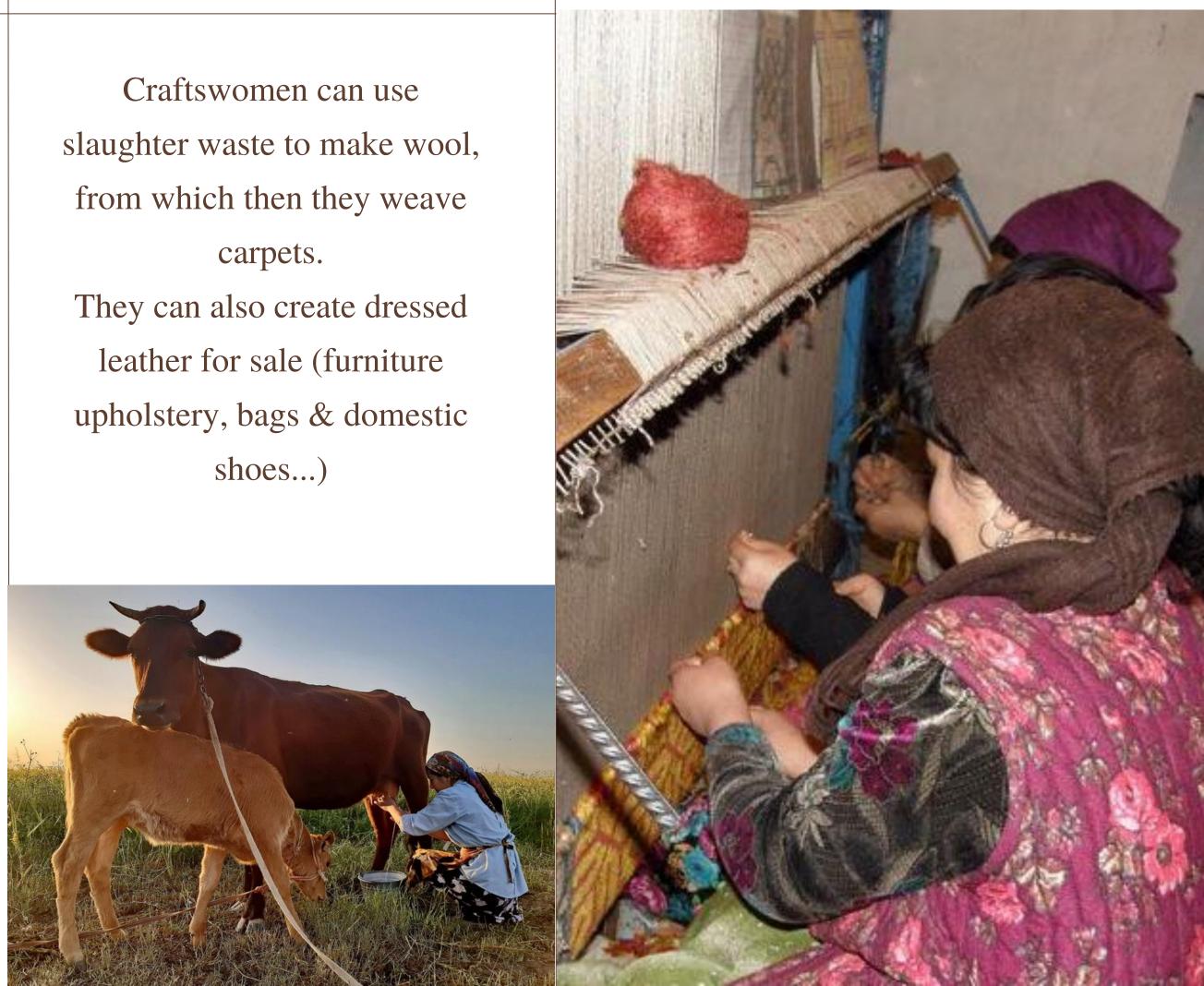
The beauty of the handicraft is that woman frequently even does not need to leave home. She manages to serve the children, combining home & professional work.



When we started our work with rural artisans, we discovered that almost all of them, in addition to the craft, also engaged in farming: - animal husbandry - cultivation of cotton, wheat, corn...

> The difference is that craft labor makes the rural production cycle more complete.

slaughter waste to make wool, from which then they weave carpets. They can also create dressed leather for sale (furniture upholstery, bags & domestic shoes...)



Artisans profession issues:

- humble design and poor product quality,
- poor awareness of rural artisans in marketing, pricing, & demand.
- finally institutional barriers.

