

Economic empowerment of women in the Republic of Kazakhstan

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ӘЙЕЛДЕР КӘСІПКЕРЛІГІН
ДАМУ ОҚТАЛЫҒЫ
ЦЕНТР РАЗВИТИЯ
ЖЕНСКОГО ПРЕДПРИНИМАТЕЛЬСТВА
CENTER FOR THE DEVELOPMENT
OF WOMEN'S ENTREPRENEURSHIP

Since November 2021 Centers for the development of women's entrepreneurship have been operating in 17 regions of Kazakhstan

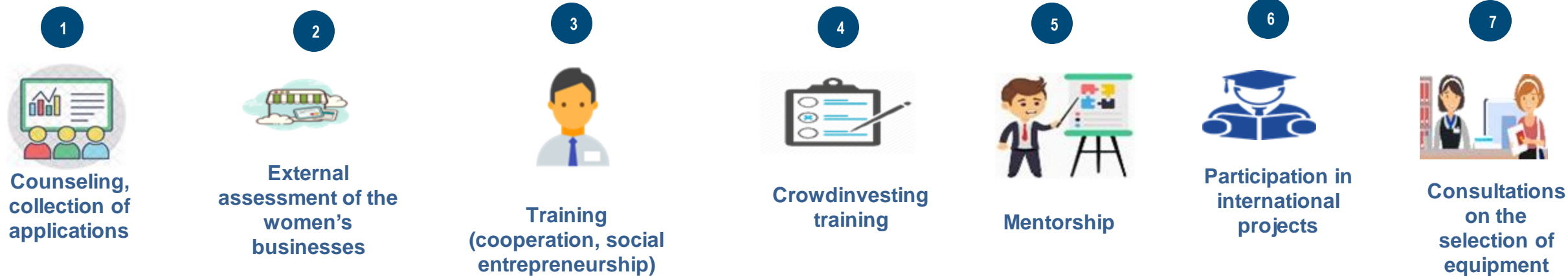
CDWEs offer 7 instruments of non-financial support for women entrepreneurs and women with an entrepreneurial initiative

Throughout its operations CDWEs have provided services to 6728 women, total number of services is 21305.

1730 women or 26% previously received state funding in the form of grants or preferential business development loans. Most of those that received financing, got it in the form of 200 MRP grants or preferential loans at 6%.

31% of women fall into the category of socially vulnerable, including 19% of women from families with many children.

Service delivery tools of the Centers for the development of women entrepreneurship



Example of service delivery



“One village one product” project in Kazakhstan

- a pilot village was selected in each region (Kordai village (Zhambyl province), Taipak village (Western Kazakhstan province), Oktyabrskoye village (Kostanai province), Kuryk village (Mangistau province).
- regional projects selected: hop products and confectionery, products made from lamb and camel fur, goat milk products
- training conducted for administrative personnel and OVOP participants from the pilot villages.
- Product exhibitions will take place in September in line with the OVOP principles.
- It is planned to continue project execution with JICA for the Central Asian region (under consideration)
- We are looking for marketing personnel to promote export of products

Social entrepreneurship

49 women entrepreneurs participated in the social entrepreneurship training



◀ The training is aimed at the development of trainer skills. Based on this training the participants conduct social entrepreneurship trainings in their regions

◀ A community of social entrepreneurs is being created - when women return to their regions, they spread their knowledge.

◀ For example, **Elnara Smagulova**, mother of a girl diagnosed with cerebral palsy (participant of the first intake of students) opened the first daycare center for children with musculoskeletal disorders “OZIM”.

10 children in the age between 2.5 and 13 years are currently undergoing rehabilitation.

- We take active part in the implementation of the draft law on Social entrepreneurship. This year a project will be implemented to prepare proposals on the establishment of a Self-regulating organization for social entrepreneurship and service provision standards by social entrepreneurs.
- Build the social entrepreneurship support infrastructure through social entrepreneurship corporations (that have the ability to provide communal premises at preferential prices to the entrepreneurs)
- CDWEs will provide consultations to entrepreneurs about entering the register of social entrepreneurs, we will continue training social entrepreneurs.

Projects of the Astana international financial center

1. Gender accelerator of the World economic forum “Closing the gender gap”

- Accelerator of the World economic forum “Closing the gender gap” July 1 2021 - launch of the accelerator. A systemic analysis of the gender situation in the country has been completed, joint development of the 3-year action plan has started. Work is underway to attract the largest private companies in Kazakhstan to join the program.

2. Academy of women entrepreneurship (AWE) of the US State Department

- In June 2022 the Academy of women entrepreneurship (AWE) announced the launch of the program to implement projects aimed at the development of women entrepreneurship in Kazakhstan. AIFC was selected as the partner of the program. Training will be conducted online in the Kazakh language using a specifically development program DreamBuilder. Besides the main module on business development, the participants will be able to improve their English language skills and financial literacy. Participation in the program is free of charge. 100 women are being selected from Turkestan, Zhambyl and Almaty provinces in the age between 21 and 35 years.

PROJECTS

1. A Library of gender projects implemented by the international organizations in Kazakhstan in 2018-2021 was created. It will soon be published on the website of the National commission on women's affairs, family and demographic policy.
2. A compendium "100 ideas for women-led businesses" was created and provided electronically on the website of the Sustainable development and women entrepreneurship fund.
3. Permanent themes of the project within the state social order and grant financing were developed.
4. Proposals were developed on micro leasing for women entrepreneurs
5. A program of preferential loans for social entrepreneurship is being developed
6. Upon our initiative and with the support of the Amanat party, a Map of gender needs and the needs of women and children is being developed. It will become the basis for business development in different settlements across the country.
7. An Internet shop was opened to sell handicrafts on eBay. Training in progress.
8. We are dreaming of creating "antennae shops" in Kazakhstan.