

构建女性创业生态系统：技能、政策与融资

亚洲女性企业家
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性别平等
主题小组

Operational Priority 2

Accelerating Progress in Gender Equality



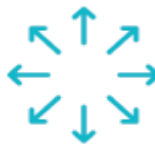
性别平等
主题小组

- Build on good practices on gender in operations
- Go beyond gender mainstreaming in country partnership strategy
- Develop stronger gender pipeline
- Improve quality of project gender designs and target setting
- Continue to improve gender equality results in projects
- Conduct pilots and technical assistance (TA) on innovative and transformative approaches
- Enhance gender knowledge products, events, and partnerships
- Update and strengthen business processes and tools
- Combine ordinary capital resources with TA and concessional resources
- Build knowledge and expertise in emerging areas

Strategic Operational Priorities

- 1 Women's economic empowerment increased**
- 2 Gender equality in human development enhanced**
- 3 Gender equality in decision making and leadership enhanced**
- 4 Women's time poverty and drudgery reduced**
- 5 Women's resilience to external shocks strengthened**

Operational Approaches



Scale up gender mainstreaming in operations across sectors and themes



Integrate Sustainable Development Goal (SDG) 5's "transformative" gender agenda, e.g., economic assets and resources for women, unpaid care and domestic work, digital technology/ ICT, and gender-based violence



Expand gender mainstreaming in nonsovereign operations



Tackle multiple gender inequalities through integrated solutions, e.g., livable cities program



Develop capacity of developing member countries and clients in tracking and achieving gender-related SDGs

Sub-pillars

- Women's access to job skills improved
- Women's financial inclusion increased
- Women's entrepreneurship supported
- Women's access to infrastructure and services improved
- Women's and girls' participation in nontraditional education and training increased
- Quality and access to women's and girls' health services improved
- Protection from gender-based violence strengthened
- Women's leadership capacity improved
- Regulatory, legal, and institutional environment for gender equality improved
- Provision of time-saving or gender-responsive infrastructure improved
- Quality and access to child and elderly care services improved
- Resilience-building community-based initiatives for women and girls implemented
- Provision of climate and disaster-resilient infrastructure for women and girls improved
- Financial protection systems for women strengthened
- Dedicated crisis-responding social assistance systems for women and girls strengthened



投资女性： 亚行支持女性创业

- 构建促进性别平等的创业生态系统
- 扩大性别视角的投资规模
- 支持促进性别平等的政策框架
- 促进职场性别平等
- 强化数据管理，收集商业案例



获得融资

- 在中小微企业贷款中设定性别目标
- 为女性中小型企业提供专门的信贷额度
- 与金融机构合作开发促进性别平等的金融产品和服务
- 混合金融，性别纽带
- 面向女性的数字技术

参见：[亚洲开发银行 | 女企业家金融倡议 \(vfi.org\)](https://www.adb.org/financing/gender)





STRATEGI NASIONAL
KEUANGAN INKLUSIF
PEREMPUAN

NATIONAL WOMEN'S FINANCIAL INCLUSION STRATEGY

制定政策

- 按性别分列的财务数据
- 由女性所有的企业的定义
- 市场：贸易、采购
- 财政改革/精简业务流程
- 女性中小型企业行动计划/策略/工作组

参见：[女性经济赋权 » 太平洋私营部门发展倡议 \(pacificpsdi.org\)](http://pacificpsdi.org)

A woman with dark, curly hair, wearing a green top, is smiling and holding a large bouquet of colorful flowers, including purple, pink, and yellow blooms. The background is slightly blurred, showing more greenery and flowers.

发展技能

- 金融知识
- 商业计划
- 企业加速器
- 数字工具/在线平台

Since 2015, we've been fully operational. But then, COVID became a real testing factor for our business. We lost a lot of our good corporate clients. That's been a major obstacle... so I am glad for this opportunity as it helps in terms of strategizing and having contingency measures, as well as knowledge about how and when to apply for a loan.


Moala, 58, certified florist from PNG

参见: [女性金融交流](#) | [亚洲开发银行](#)
([adb.org](#))



女性领导的中小企业疫后复苏

- 赠款500万美元（女性企业家融资倡议（We-Fi）），在未来2年内为至少500家由女性领导的中小型企业重组现有贷款或提供新贷款。
- 辅以专业的商业咨询计划
- 创业生态系统方法参考了亚行在女性创业方面的跟踪记录（包括政策支持、银行性别评估、随机对照试验）。



多媒体资源

- [赋权斯里兰卡女企业家 - Pradeepa Nilanthi 的故事 - YouTube](#)
- [斯里兰卡的女企业家：挽救错失的商机 | Savindi Jayakody - 谈话 - YouTube](#)
- [赋权斯里兰卡女企业家 - Ruchirani Munasinghe 的故事 - YouTube](#)
- [女性企业家是推动亚美尼亚中小企业增长的中坚力量 | 亚洲开发银行 \(adb.org\)](#)
- [包容性中小微企业发展的综合途径 | 亚洲发展](#)
- [蒙古中小微企业的可持续恢复方案 | 亚洲开发银行 \(adb.org\)](#)