



**PROMOTING GENDER EQUALITY IN
THE
CENTRAL ASIA REGIONAL ECONOMIC:
LEADERSHIP JOURNEY**



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Founder, Chair of the Board.**

THE START OF A JOURNEY: KNOWLEDGE TRANSFORMS LIVES



The National Association of Business Women of Tajikistan



- 27 years of operation
- National Coverage
- 3000 members
- Over 80 projects realized
- Women's Empowerment
- Education
- Business Environment

ADVICE: LONG TERM STRATEGY WITH SHORT TERM FLEXIBILITY

MDO IMON INTERNATIONAL

- 2000 employees
- 350,000 clients
- \$100m loans a year
- Market leader
- Full gender lens



MICRO CREDIT FUND IMON

- Market innovator
- Promoting new technology
- Full focus on gender inclusion



ADVICE: A COMPREHENSIVE APPROACH TO GENDER EQUALITY – DON'T WORK IN SILOS



**PUT GENDER AT THE HEART OF YOUR WORK:
KNOWLEDGE, UNDERSTANDING ACTION**

WOMEN'S CENTER "GULRUKHSOR"



Гулрухсор



- 26 YEARS OF OPERATION
- SHELTER FOR VICTIMS OF DOMESTIC VIOLENCE
- FREE OF CHARGE PSYCHOLOGICAL COUNSELLING, SOCIAL WORKER SUPPORT AND LEGAL ADVICE
- 3000 CONSULTATIONS A YEAR

ADVICE: FIND THE HIDDEN BARRIERS AND INCLUDE THEM

**BE THE LEADER:
RECOGNISE NEED,
TAKE RESPONSIBILITY,
MAKE POSITIVE
CHANGE**





- Social enterprise
- Handicrafts network
- Local production, world wide sales

**ADVICE: LOOK FOR OPPORTUNITIES
NOT JUST CHALLENGES**

FARAH - BEST ENTREPRENEUR OF THE YEAR



- ROLE MODELS
- NETWORKING
- PROMOTION

ADVICE: USE PEER INFLUENCE AND FIND NEW FORMATS

BE SUSTAINABLE BE RELEVANT





WHERE NOW?

**COMBINE PROVEN
METHODS WITH
INNOVATION**



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