



CAREC

Meeting of the Regional Expert Group on Gender
issues

Cluster of economic
and financial stability

Cluster of trade,
tourism and economic
corridors

Key starting points

Information and
communication
technologies

Cluster of
infrastructure and
economic
connectivity

Cluster of human
development

Agriculture and
Water Resources
Cluster

Draft

Women's Entrepreneurship Development Center

20 CRTs that provide:

- Consultations
- Professional business training
- Mentorship
- Training in attracting funding (fund raising)
- Conduct business review
- Promotion and development of products from local raw materials

The results of the 3rd quarter of 2023



5138

Services/consultations for **2505**
recipients (*women*)



1581

Number of women who
have completed business
training



612

Women entrepreneurs who
participated in international
projects



70

Business reviews in
enterprises



Project

One village - one product

- This is the development of the economy of a certain region by identifying and producing products exclusively from local resources and producing all products under a single brand

Services:

1. Exhibition and selection of goods in the regions of local raw materials in the OSOP project
2. Project coordination
3. Conduct training
4. Training of manufacturers on the technology of production of goods
5. Support in the promotion and marketing of products, as well as the development of trademarks
6. Formation of brand committees
7. Product development for the market, support for certification of local products

Additional support measures for OSOP participants

1

Grant
issuance

2

Define Specialization
and Support

3

OSOP shops

4

Assistance in
training and
certification

5

Scientific grants

6

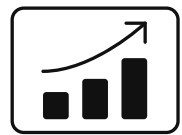
Public workshops

7

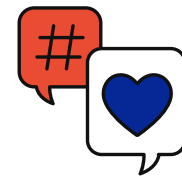
Marketing support

New initiatives for implementation

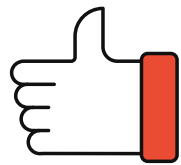
Light industry



Create cross-country value chains



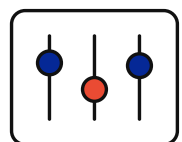
Create design bureaus in CAREC countries and allocate relevant grants



Support the training of leaders from women's industries, as well as the opportunity to train small businesses



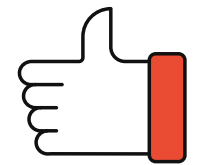
Create joint modern laboratories for CAREC countries in the field of light industry



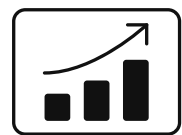
Introduce digital design and translation programs into national languages, introduce housing “mortgages”, introduce the concept of “gender sensitive procurement”

New initiatives for implementation

Services



Offering support to industry associations



The possibility of implementing service standards and enterprise ratings for high-quality business growth



Introduce vocations training standards and qualification confirmation centers

Thank you
for your attention!

