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# CAREC WOMEN BUSINESS FORUM

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## OBJECTIVES:

To create an effective mechanism involving public and private sectors to boost women's economic empowerment in CAREC countries.

1

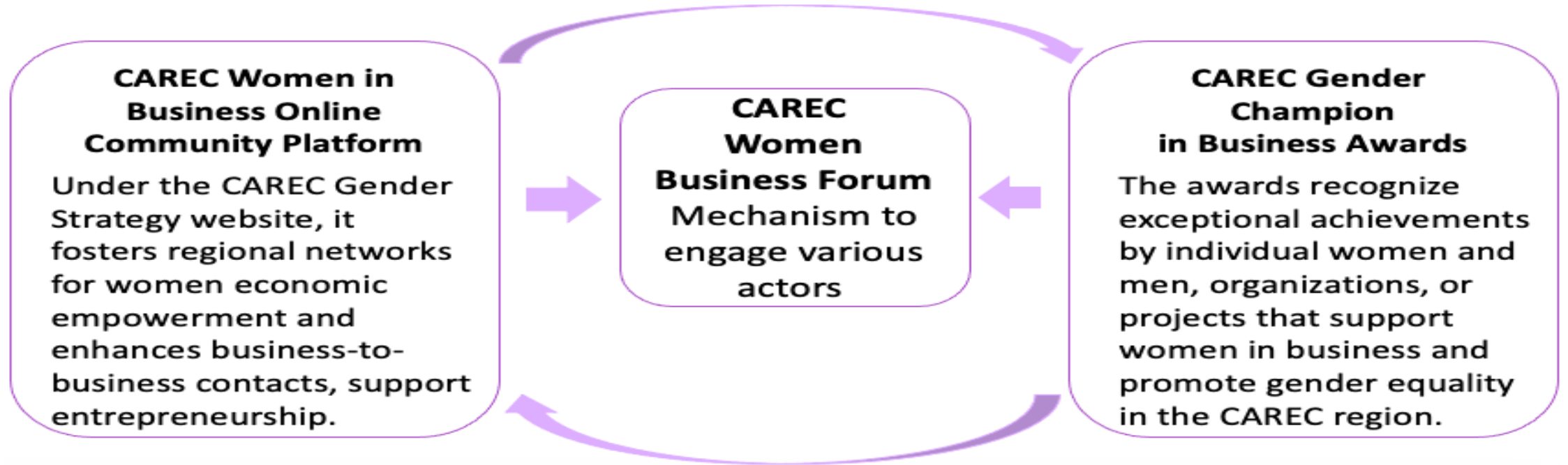
2

To bring together public sector institutions, civil society organizations, and women-led micro, small, and medium-sized enterprises, including startups.

3

To facilitate networking and educational opportunities for women entrepreneurs and businesses through job fairs, expos, and engagement with peers, development partners, governments, and stakeholders."

# CAREC WOMEN IN BUSINESS ONLINE COMMUNITY PLATFORM (WBOP)



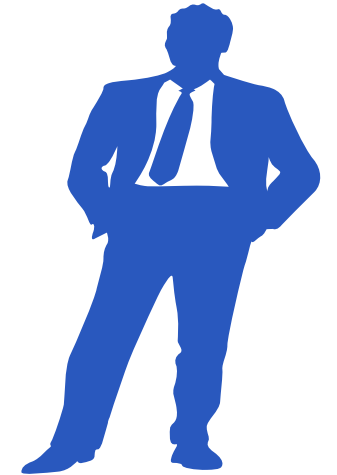
To increase capacity of CAREC women entrepreneurs by improving their access to finance, marketing, and networking resources on our online platform.

1

To enhance online inclusivity, it will help women entrepreneurs boost their digital presence, network, capacity, and access markets for their products and services

2

# DETAILED ACTION PLAN FOR WOMEN IN BUSINESS ONLINE PLATFORM



- Consultation workshops to identify regional collaboration entry points.
- Visibility and outreach
- CAREC Women Business Forum Online Community Launch (hybrid/online)
- Workshop: “Enhancing Gender Data Collection in Business Operations“

- Webinar series: Gender-Sensitive Financing for CAREC Women’s Entrepreneurship
- Guest Speaker Series: 'Her Story, Her Power!'
- "Webinar series: Enhancing digital literacy and marketing skills.
- TED Talk series: Storytelling Skills for Leadership

- Guest Speaker: Digital Marketing for CAREC Women Entrepreneurs.
- Virtual Launch of “Mentorship program for CAREC women entrepreneurs.
- Regional Dialogue: “Through Gender Lens: Legal infrastructure for CAREC Women Entrepreneurship”

- Networking and Collaboration event “Digital Fair: Women’s Impact in CAREC region”



**THANK YOU!**