# CAREC WOMEN BUSINESS FORUM

SOLONGO SHARKHUU CAREC GENDER SPECIALIST



INTERNAL. This information is accessible to ADB Management and staff. It may be shared outside ADB with appropriate permission.

### **OBJECTIVES:**

To create an effective mechanism involving public and private sectors to boost women's economic empowerment in CAREC countries.

To bring together public sector institutions, civil society organizations, and women-led micro, small, and medium-sized enterprises, including startups.

To facilitate networking and educational opportunities for women entrepreneurs and businesses through job fairs, expos, and engagement with peers, development partners, governments, and stakeholders."

INTERNAL. This information is accessible to ADB Management and staff. It may be shared outside ADB with appropriate permission.

### CAREC WOMEN IN BUSINESS ONLINE COMMUNITY PLATFORM (WBOP)

#### CAREC Women in Business Online Community Platform

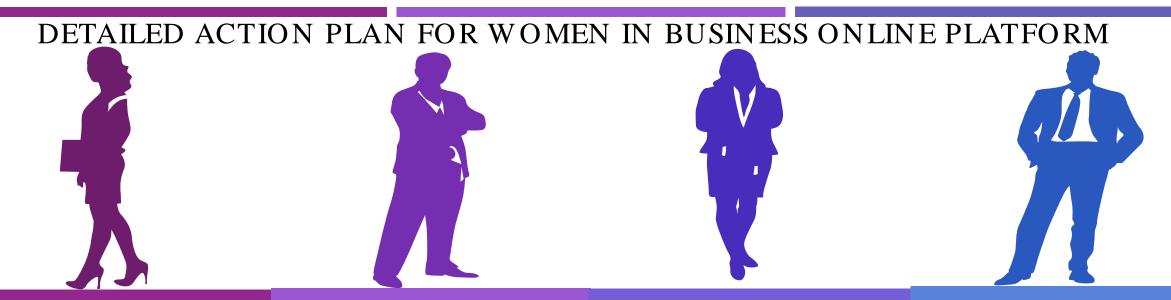
Under the CAREC Gender Strategy website, it fosters regional networks for women economic empowerment and enhances business-tobusiness contacts, support entrepreneurship. CAREC Women Business Forum Mechanism to engage various actors

#### CAREC Gender Champion in Business Awards

The awards recognize exceptional achievements by individual women and men, organizations, or projects that support women in business and promote gender equality in the CAREC region.

To increase capacity of CAREC women entrepreneurs by improving their access to finance, marketing, and networking resources on our online platform.

To enhance online inclusivity, it will help women entrepreneurs boost their digital presence, network, capacity, and access markets for their products and services



- Consultation workshops to identify regional collaboration entry points.
   Visibility and outreach
- CAREC Women Business
  Forum Online Community
  Launch (hybrid/online)
- Workshop: "Enhancing Gender Data Collection in Business Operations"

- Webinar series: Gender-Sensitive Financing for CAREC Women's Entrepreneurship
- Guest Speaker Series: 'Her Story, Her Power!'
- "Webinar series: Enhancing digital literacy and marketing skills.
- TED Talk series: Storytelling Skills for Leadership

- Guest Speaker: Digital Marketing for CAREC Women Entrepreneurs.
- Virtual Launch of
  "Mentorship program for CAREC women entrepreneurs.
- Regional Dialogue: "Through Gender Lens: Legal infrastructure for CAREC Women Entrepreneurship"

Networking and Collaboration event "Digital Fair: Women's Impact in CAREC region"



## **THANK YOU!**

INTERNAL. This information is accessible to ADB Management and staff. It may be shared outside ADB with appropriate permission.