
DIGITAL GROWTH AND LITERACY OF WOMEN (DIGITAL - GLOW) INITIATIVE

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BACKGROUND AND RATIONALE

THE DIGITAL GENDER DIVIDE IS EVIDENT IN THE CAREC COUNTRIES.

Table 1: Individuals using the internet, disaggregated by sex (%)

CAREC Country	Latest Year	All Individuals	Women	Men	Gap
Azerbaijan	2019	81.1	78.0	84.2	6.2%
China	2020	70.1	70.4	69.7	-0.7%
Georgia	2020	72.5	71.9	73.3	1.4%
Kazakhstan	2020	85.9	84.9	87.1	2.2%
Mongolia	2020	62.5	64.0	60.9	-3.1%
Pakistan	2019	17.1	12.9	21.3	8.4%
Uzbekistan	2019	70.4	65.9	74.9	9%

Source: International Telecommunication Union (ITU), Gender ICT Statistics

(Latest year available, no older than 2018; age scope of population varies across countries and territories; data for Afghanistan, Kyrgyzstan, Tajikistan and Turkmenistan is not available)

OBJECTIVE

To address the digital gender gap, the CAREC Gender Strategy 2030 has established Objective 4 for enhancing women's access to information and communication technology.

Strategy supports women's ICT capacity building, engagement with private sector to provide internet access to women in poor households and sharing best practices at the CAREC Women Business Forum to increase IT employment opportunities.



PROPOSED ACTIVITIES



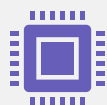
Baseline Study

A comprehensive baseline assessment will be conducted to identify the issues and gaps that require urgent attention.



Module Development and Piloting

A learning module will be developed and piloted in selected countries.



Scale Up

Piloted modules will be launched in online platforms (e.g., Coursera, ADB eLearn, ADB Indigo, etc.).

PARTNERS AND STAKEHOLDERS



RESEARCH
ORGANIZATIONS



EDUCATIONAL
INSTITUTIONS



TECHNOLOGY
SOLUTION PROVIDERS



LOCAL NGO
PARTNERS

EXPECTED RESULTS

Target audience for women's digital literacy module will be **women-entrepreneurs** from CAREC member states.

During pilot stage, **around 30-50 women per country, in 3 pilot countries** (selected with RGEG) will be trained in digital literacy module.

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THANK YOU!