

PRC-Central Asia Innovation and Development Forum on Cross-border

E-commerce talents

22 November 2023

Hangzhou, Republic of China

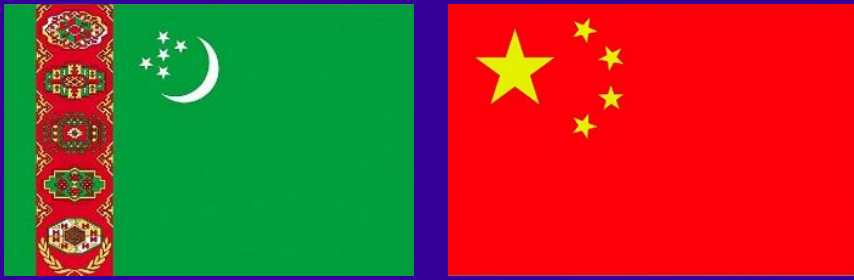
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E-commerce-the development road of digital economy



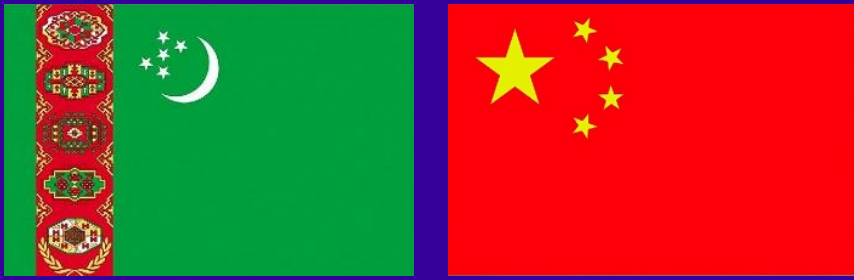
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Internet regulation is a common concern of all countries in the world, and the legal operation of some Internet companies is still controversial. International unification of digital trade legislation is still a top priority.



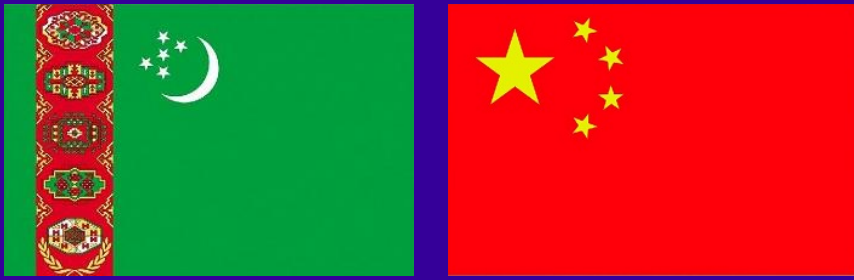
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According to the development concept of digital economy, in order to find and motivate individuals and legal entities engaged in innovative development and software, and inject momentum into start-ups, Turkmenistan-Alala-Ganashik institutions have held an innovative project "Digital Solution" competition every year since 2020.



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Innovation project competition

The "digital solution" is carried out in the following aspects:

- Health care,
- Science and education,
- Transportation and logistics,
- Electronics industry,
- Agriculture,
- Service industry,
- Robotics.



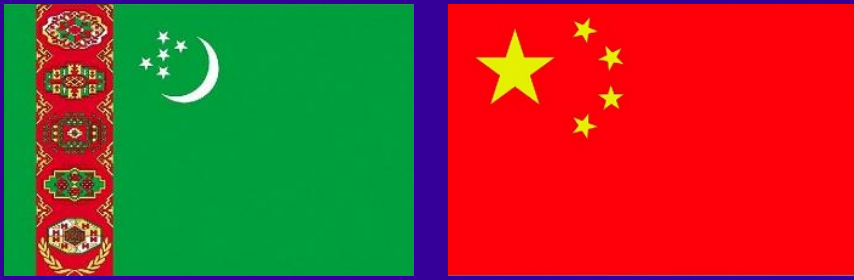
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In Turkmenistan, the development of e-commerce is fully supported by the state. The Ministry of Trade and Foreign Economic Relations of Turkmenistan has developed and approved the Rules for Remote Sale of Goods to regulate the Internet trade process.



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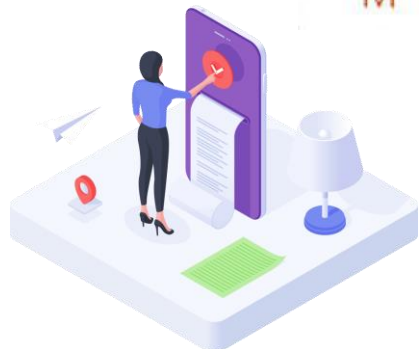
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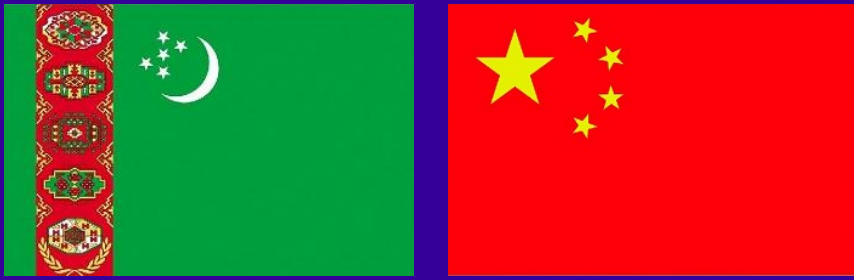
Online shop variety:

1. Online shop as a supplementary platform for operating stores;
2. Online stores that only sell on demand from supplier warehouses, only through websites;
3. Online stores with their own warehouses sell only through websites.



E-commerce in Turkmenistan





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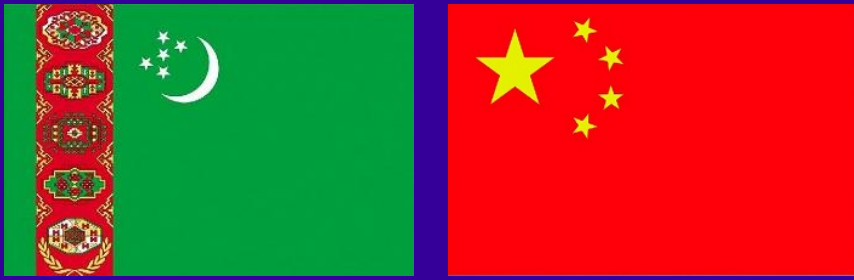
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The Inter-Ministerial Committee for Digital Economy Development of Turkmenistan is responsible for the development of digital trade in Turkmenistan.

The inter-ministerial committee is composed of heads of ministries, departments and organizations.

Turkmenistan's national plan for digital economy development from 2021 to 2025 has been formulated and approved.

One of the objectives of the program is to develop and improve local e-commerce.



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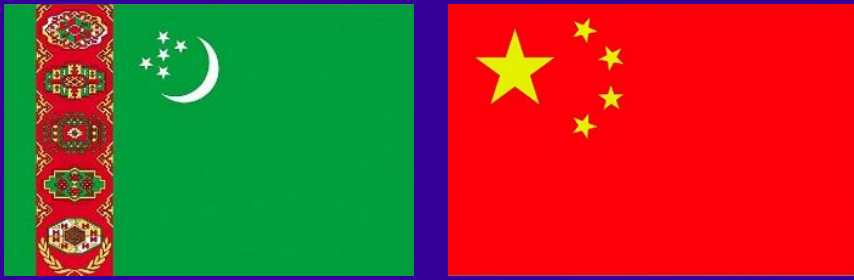
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Conception of Digital Economy Development in Turkmenistan from 2019 to 2025

Three implementation stages:

- In 2019
- 2020-2023
- 2024-2025



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In the third stage, starting from 2024, it is planned to introduce successful projects in the economic sector, extensively develop digitalization including trade, and fully integrate China into the international digital economy system.



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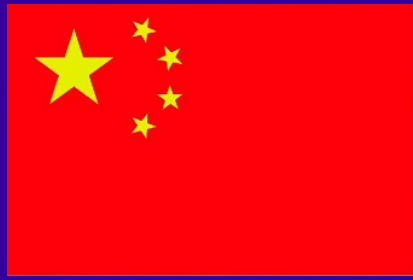
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Law of Turkmenistan

- "On Electronic Documents, Electronic Document Management and Digital Services"
- [About Communications]
- Legal Provisions on the Development of Internet Networks and the Provision of Internet Services in Turkmenistan
- About information and its protection
- Information on Personal Life and Its Protection
- [On Network Security]



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Presidential decree

- "On the Establishment and Implementation of an Electronic Document Management System and Internet Website in Turkmenistan"
- Activity Improvement Strategy and Implementation Plan of National Commodity Exchange from 2020 to 2025



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Law of Turkmenistan

"On Electronic Documents, Electronic Document Management and Digital Services"

The Act regulates the legal status and basic requirements of electronic documents, electronic document management and digital services, and aims to regulate the relationships that arise in this area.



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Law of Turkmenistan [About Communications]

Determine the legal basis for activities in the field of telecommunications and postal communications in Turkmenistan, determine the competence of state regulatory bodies to regulate these activities, and determine the rights and obligations of legal and natural persons involved in these activities or using communication services.



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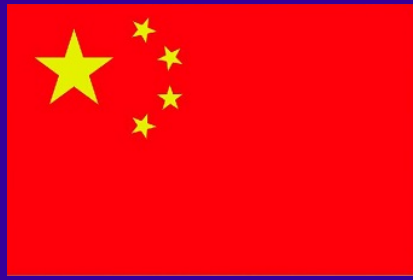
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Law of Turkmenistan

Legal Provisions on the Development of Internet Networks and the Provision of Internet Services in Turkmenistan

Determine the legal basis for regulating the development of the Internet in Turkmenistan and the legal basis for activities in the field of Internet service provision in Turkmenistan



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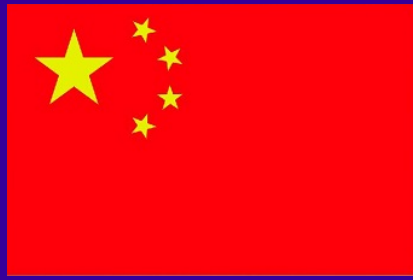
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Law of Turkmenistan

About information and its protection

The Act regulates the relations arising in the exercise of the right to search, collect, receive, send, produce, store, provide, disseminate and use information, as well as the use of information technology and the protection of information.



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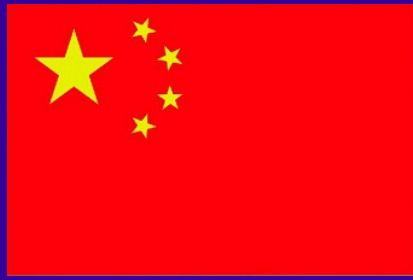
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Law of Turkmenistan

Information on Personal Life and Its Protection

The Act regulates social relations in the field of personal privacy information and sets out the purpose, principles and legal basis for activities related to the collection, processing and protection of personal privacy.



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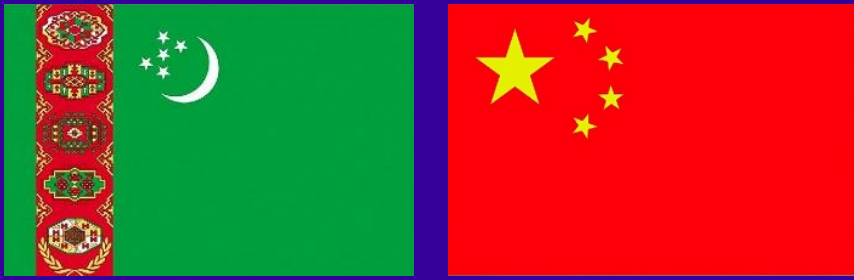
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Law of Turkmenistan [On Network Security]

The Act sets out the procedures and details for determining the security of strategic industry information infrastructures.



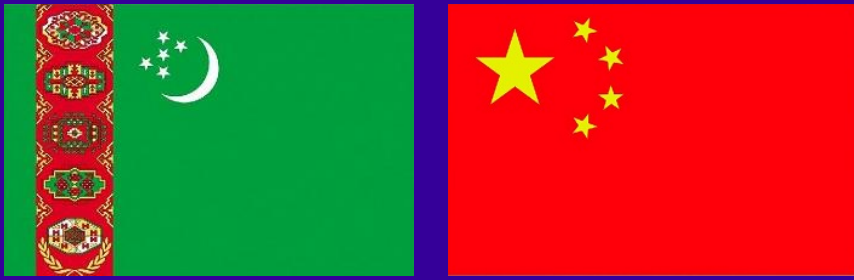
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Presidential decree

"On the Establishment and Implementation of an Electronic Document Management System and Internet Website in Turkmenistan"

According to the document, ministries, administrative authorities, institutions, enterprises and organizations of the state and the city of Ashgabat, regardless of their organizational and legal form, as well as individual entrepreneurs-natural persons who carry out entrepreneurial activities without forming a legal entity-are required to ensure that electronic document management systems and websites are established, put into use and actively updated in accordance with established procedures.



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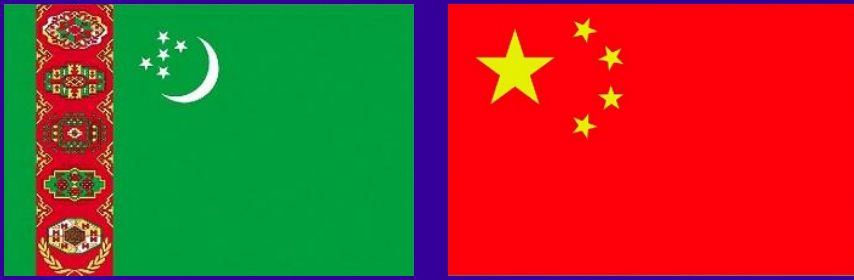
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Activity Improvement Strategy and Implementation Plan of National Commodity Exchange from 2020 to 2025

The strategy aims to increase export potential by creating favourable conditions for Turkmenistan commodity producers to participate in international trade. Its implementation will help ensure the effective business activities of enterprises, including through the use of digital systems and electronic networks, the "single window" principle and the introduction of new exchange tools.



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Digital trade

Mission

- Formulate regulatory laws and regulations on personal data collection and processing management;
- Introduce into legislation the standards for the use of cash register inspection equipment in settlement in Turkmenistan;
- Standardize QR code payment;
- Adapt logistics infrastructure to the requirements of digital trade.



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Consumer protection

Law of Turkmenistan

[On Consumer Rights Protection]

"On Trade Activities"

Legal provisions on Internet development and Internet service
provision in Turkmenistan

Specification for Remote Sales of Commodities



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Ensure network security in Turkmenistan

- Turkmenistan's Cyber Security Law was passed
- An authorized institution-National Network Security Service has been established
- Turkmenistan's national cyber security plan for 2022-2025 was approved.



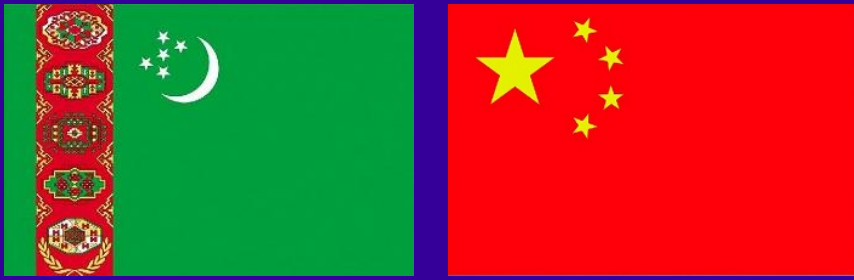
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Our goal is to learn from the experience of the People's Republic of China, which has great potential in the field of e-commerce. This will have a positive impact on the development of China's digital economy.



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Thank you for your attention!