

Cross-border e-commerce in Hangzhou and the promotion of the III Global Digital Trade Expo

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PART 1.

Introduction to Hangzhou

Hangzhou is a city of history and culture, openness and cooperation

- 8,000 years of lake bridge culture
- 5,000 years of Liangzhu culture
- 2227 years of urban planning history
- Host city of the G20 summit
- Host city of the 19th Asian Games
- One of ‘China's Most Attractive Cities in the Eyes of Foreign Professionals’ for 13 consecutive years.

Hangzhou is the most beautiful city in the world.

-- Marco Polo (13th century)

Hangzhou is China's first integrated pilot zone cross-border e-commerce

Over the past nine years, the scale of cross-border e-commerce in Hangzhou increased 1166 times and the number of sellers increased 317 times.

212 cross-border e-commerce enterprises with annual sales of more than 100 million yuan

No	Name of enterprise	Sales volume, bln.
1	Zi bù yǔ	29
2	Jùxīng kējì	14
3	Sī táng kējì	13
4	Àisījīmó rén	12
5	Jùyīng guāng kējì.	11
6	Jié xīyǎ jiājū.	10.5
7	Héng jiàn jiājū.	10.05
8	Tóng fù tè měi kè.	10
9	Tài pǔ sēn.	8
10	Ān zhidiàn shāng.	7
11	Dà yǎ	7
12	Sānxīng yǔróng.	6.5
13	Gùjiā jiājū	6
14	Sēn bó fūshì	6
15	Mài ruì kè	6
16	Zhōng yì shíyè	5.8
17	Yóu lái kējì.	5.5
18	Jūn guān xīnxī.	5
19	Jīn chán chuānglián	5
20	Shèng ào	5

Representatives of leading global companies

Establishment of 15 specialized industrial belts for cross-border e-commerce



Hangzhou is the first city in cross-border e-commerce in China



2/3 of China's international e-commerce platforms are located in Hangzhou



The settlement volume of cross-border payment institutions accounts for 40% of the total settlement volume in China



The area of overseas warehouses accounts for one-third of China's territory



China's first cross-border e-commerce business school



21 universities in Hangzhou offer majors in international e-commerce



Creation of 600,000 jobs in the city's fulfilment and processing industries each year

PART 2.

Hangzhou and Central Asia

Cooperation between Hangzhou and Central Asia

Alibaba International Platform is consistently establishing cooperation with Kazakhstan, Uzbekistan and other countries.



Cooperation between Hangzhou and Central Asia

In 2023, the "International Innovation Conference on Regional Economic Cooperation in Central Asia" was held in Hangzhou.

Initiators: Central Asian Center for Innovative Cooperation, Global Alliance for the Development of E-Commerce Education



PART 3.

Global Digital Trade Expo

The background is a solid blue color with a gradient. At the bottom, there are several wavy, horizontal lines in a lighter shade of blue, creating a sense of motion or digital waves. Below these waves, there is a faint grid pattern of thin white lines.

Global Digital Trade Expo is the only national-level, international and professional exhibition approved by the Chinese government.

It is organized by the People's Government of Zhejiang Province and the Ministry of Commerce.

Permanently held in Hangzhou.



November 23-27, 2023 Hangzhou

Digital Commerce,
global access

Global professional event for stakeholders
worldwide

Hybrid exhibition with virtual and on-site
events

Integrated
Show Pavilion

Future
Development
Pavilion

Silk Road E-commerce
Pavilion

Digital
Technology
Pavilion

Digital
Services
Pavilion

Digital
Contents
Pavilion

Digital
Mobility
Pavilion

Total square footage:
100 000 m²

1,000 +
exhibitors

100,000+
visitors



This year the exhibition will be held from September 25 to 29 on the area of 150000 sq.m.



We welcome guests to Hangzhou and look forward to seeing you in September!

