



**Chamber of Commerce and Industry
contributes to the betterment of business
environment in Kazakhstan**

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In his Annual Address
to the People of Kazakhstan
delivered on March 1st, 2006
President Nursultan Nazarbayev
presented a Strategy to join the world
top 50 most competitive countries



“ We want to see Kazakhstan as a country which is developing in accordance with the global economic tendencies...

We have to be prepared to face with tough competitiveness and be able to use it in our favor. Kazakhstan can and has to be actively involved in multilateral international economic projects that would assist Kazakhstan to integrate into the global economy, based on our economic and geographic position and vast natural resources”.



Strategy for Innovative Industrial Development

- New post-industrial policy implies a diversion of investment from the raw material sector to the manufacturing and processing industries.
- The investment rating from Moody's, Standard & Poor's, and Fitch reflects progressive economic growth and positive international investment position



Law on Investment

State support for Investments in the form of investment preferences is provided to companies implementing investment projects in the priority economic sectors in Kazakhstan:

- **Manufacturing industry**
- **Construction**
- **Transport infrastructure**
- **Agriculture**
- **Social sphere**



Kazakhstan: SWOT analyses (1)

Strengths:

- **Strong GDP growth**
- **Vast natural resources**
- **Strong banking sector**
- **Politically stable**
- **(Still) cheap but educated workforce**

Weaknesses:

- **Landlocked with outdated infrastructure**
- **Low population density / purchasing power**
- **Lagging telecom & IT sector**
- **Lack of transparency/corruption**



Kazakhstan: SWOT analyses (2)

Opportunities:

- **Regional leader**
- **Growing domestic purchasing power**
- **Oil & Gas support services**
- **Telecom & IT sector**
- **Cluster development**

Threats:

- **Growing energy prices = uncompetitive manufacturing industry**
- **State behavior (O&G, tax, anti-monopoly)**
- **Banking sector stability**



Positive factors to enter the market

- **Major positive changes since 1991**
- **The last 5 years have been crucial**
- **The next 5 years sustainable growth is expected**
- **Kazakhstan offers good relative value in terms of risk / reward**



The purposes of the Kazakhstan CCI are:

- **Protection and representation of the interests of entrepreneurs in state and local bodies as well as abroad**
- **Assistance to economic development**
- **World economic integration, growth of production and export services of the RK**
- **Forming the modern industrial and commercial infrastructure**
- **Creating of favorable conditions for business**
- **Reduction of transaction expenses with the purpose of competitiveness growth**

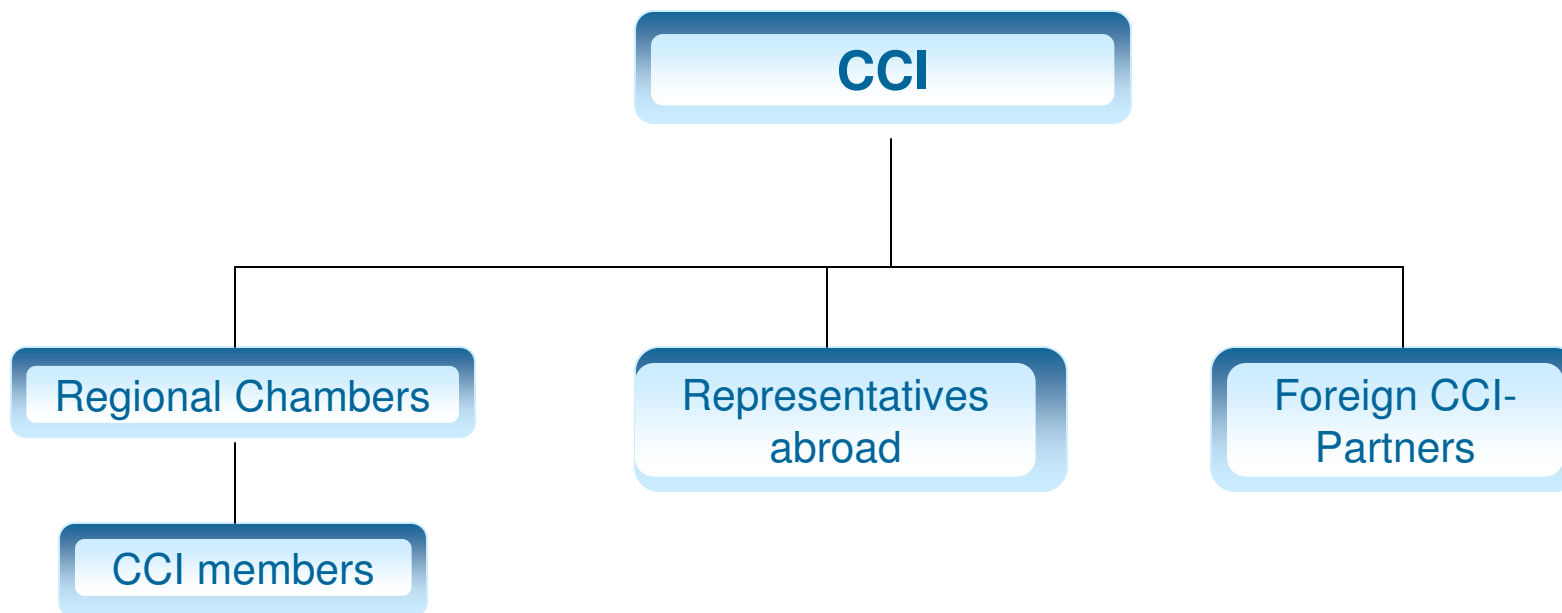
With acceptance of the Law of the RK “On the Chambers of Commerce and Industry” dated May 3, 2005 the CCIs have obtained the independent legal form of non-profit and non-state organization

Further expansion of the business functions and possibilities of the CCI are being planned:

- Organizing support centers for small-scale business as well as legal support centers in all regions of the country**
- Creation of the information system for business support and distance consulting**
- Acceptance of the system Carnet ATA**
- Services on Introduction of the management quality system at enterprises, state organs and national companies**



Kazakhstan Chamber of Commerce and Industry Structure



Total: 16 Regional Chambers
9 Representatives abroad
72 Foreign CCI-partners
1000 member-enterprises



The Kazakhstan CCI endows sizeable contribution to coming-to-be and development of the economics of the country

- The activity of CCI involves all regions of Kazakhstan**
- The CCIs submit the information on trade, references on prices, information about exhibitions, held in Kazakhstan and abroad, consulting on import-export and other issues.**
- Trade and economical missions held in regions of the republic give excellent results in the search of partners.**



To support development of export oriented economics in Kazakhstan the CCI is planning to set up a number of trade and investment centers in:

- Germany (Berlin)**
- Russia (Moscow)**
- Uzbekistan (Tashkent)**



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This year the Chamber appointed it's General Representative to People's Republic of China

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