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### INTEGRATED APPROACH FOR PERFORMANCE MEASUREMENT AND MONITORING

SEMINAR ON TRADE LOGISTICS AND CAREC CORRIDOR PERFORMANCE MONITORING

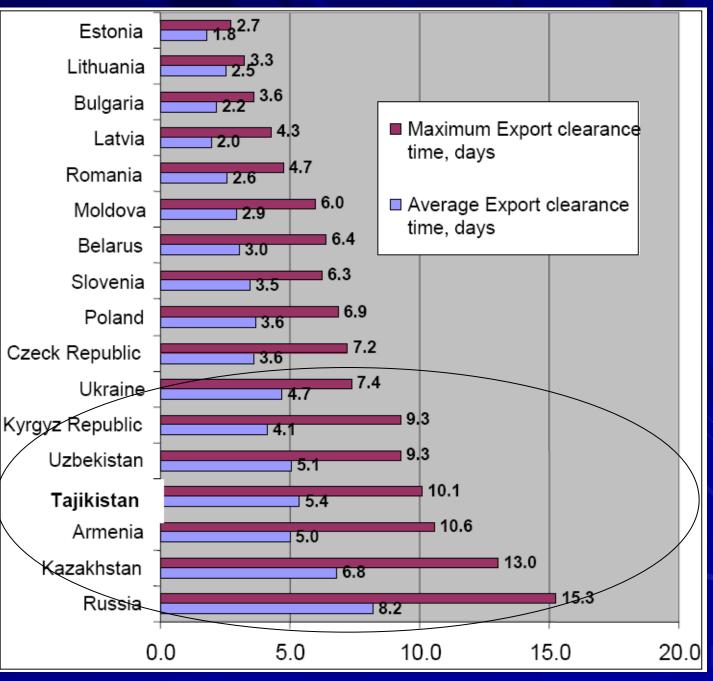
23 APRIL 2008 \* BAKU, AZERBAIJAN

by Mr. Lauri Ojala Turku School of Economics, Finland Lauri.ojala@tse.fi

### Some key indicators on Trade Logistics in the CAREC region

Average Export clearance times.

Source: BEEPS 2006, EBRD



CAREC SOM, Baku, Mr. Lauri Ojala

### Ex.: Import complexity in Doing Business survey 2006: Tajikistan, Russia and Latvia

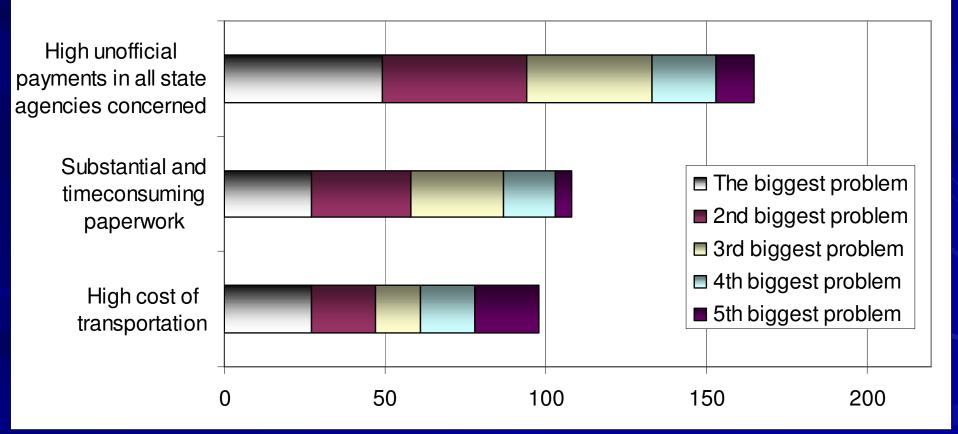
Needed in Import	Tajikistan	Russia	Latvia	
Number of docs to export	14	8	6	
Time to export (days)	72	39	11	
Cost to export (USD)	4,300	2,237	965	
Number of docs to import	10	8	5	
Time to import (days)	44	38	12	
Cost to import (USD)	3,550	2,237	965	
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#### Data source: Doing Business 2006, The World Bank/IFC

### Example of country-level surveys among traders

### Country X in the CAREC region in 2004-2005

### The Biggest Detriments to Imports Identified by firms (N=221)



# Example of macro level indicators

# Order of magnitude of estimated logistics costs in CAR\* trade in 2003

#### Transport costs:

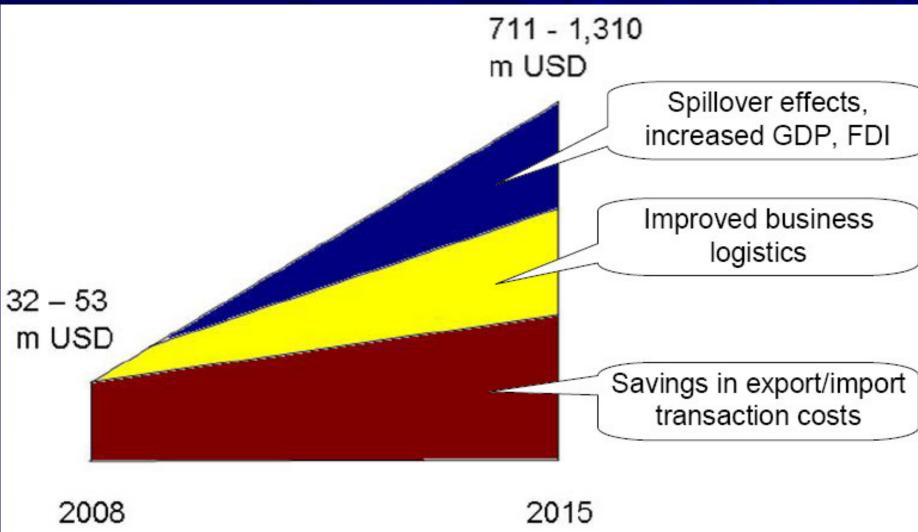
- 11.5 % of export value and 8.0% of import value
- Other logistics costs add:
  - 7 10 %-points in exports and 5 8 %-points in imports

Total logistics cost of CAR trade 5.8 to 6.7 \$bn;
 16 % to 19 % of trade value, a very high share

\*) KAZ, KGZ, TAJ, TKM, UZB; Exports = 20.6 \$bn and Imports = 14.9 \$bn

Trade Facilitation and Trade Logistics improvements have a substantial economic effect

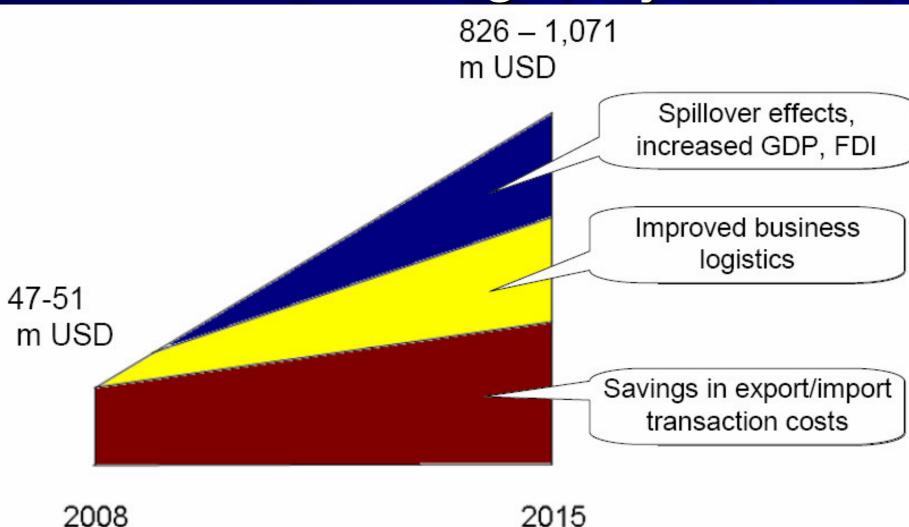
### Estimated savings: Kyrgyz Rep.



Source: Tapio Naula (March 2007) Study on Simplification of Export and Import Procedures in the Republic of Kyrgyzstan; GTZ

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### **Estimated savings: Tajikistan**



Source: Tapio Naula and Khushnidjon Rasulov (June 2007) Study on Simplification of Export and Import Procedures in the Republic of Tajikistan; GTZ

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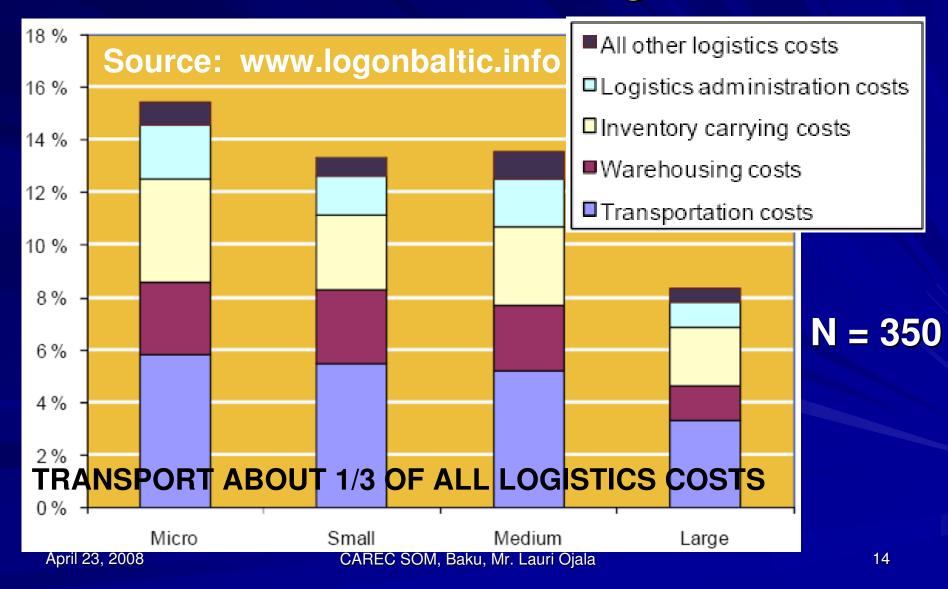
### Logistics costs for traders

### Typology of logistics costs for manufacturers and traders

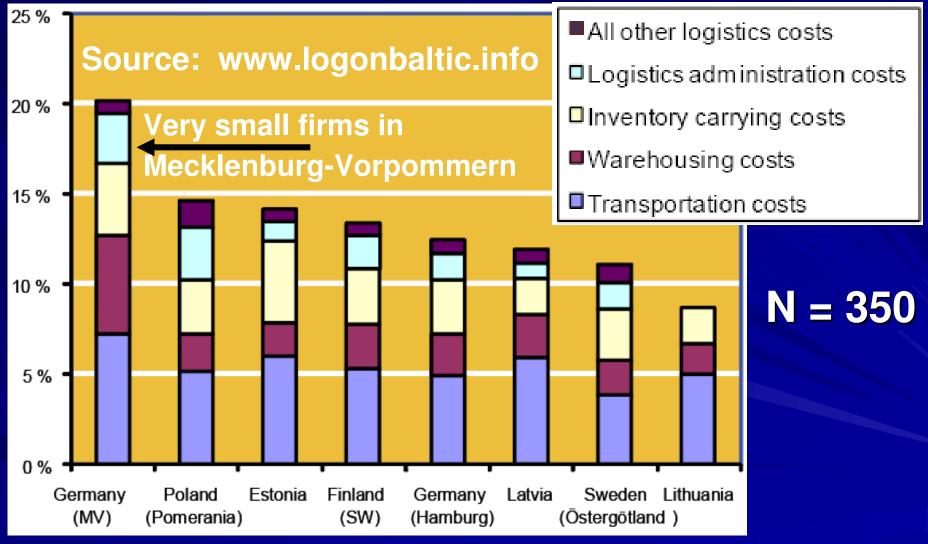
	Alternative – or overhead costs	Stock keeping Cost of time IT-maintenance	Lost sales Customer service level Non-marketable products IT mainetance/purchases			
	Functional costs	Transportation (freight) Goods handling Warehousing Fairway–, road-, etc fees Documentation Communication	Packing materials Packing Capital costs of equipment and facilities Administration			
		Direct logistics costs	Indirect logistics costs			
Orgiginal: Ojala & Häkkinen(2005)Freight Logistics note to European Commission						

April 23, 2008

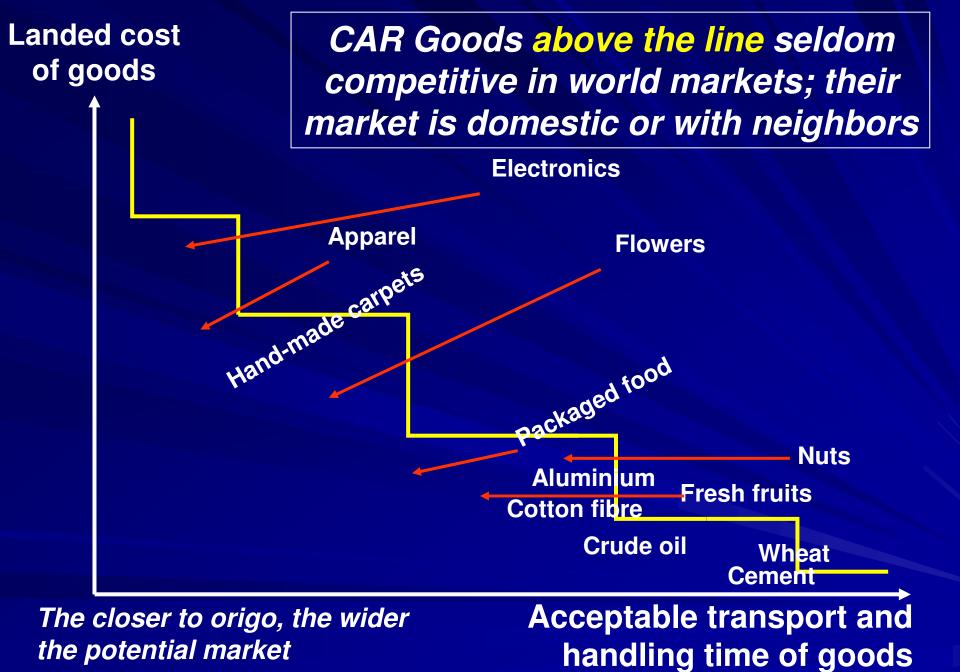
#### Firm size greatly affects manufacturers logistics costs (percent of turnover); data from the Baltic Sea Region in 2007



# Logistics costs as % of turnover differ by country, but size and industry matter more; Baltic Sea Region manufacturers in 2007



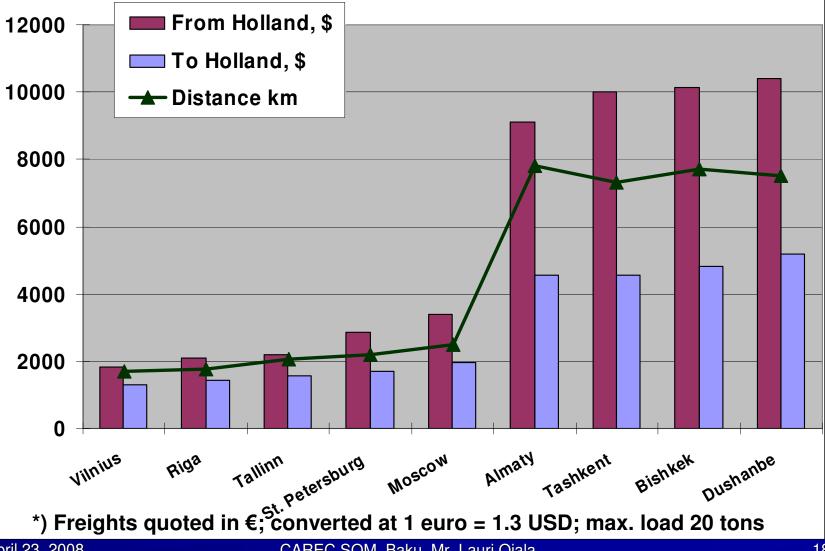
April 23, 2008



#### April 23, 2008

### Selected transport cost indicators in the CAREC region

### Full truck load (FTL) freight indications in 2005 in USD \*)



### Logistics Performance Index by The World Bank November 2007 www.worldbank.org/lpi

### The LPI Survey – Structure



The survey used an anonymous web-based questionnaire asking respondents to evaluate their country of residence and eight countries they are dealing with on several logistics dimensions.

### The 7 Key Dimensions of LPI

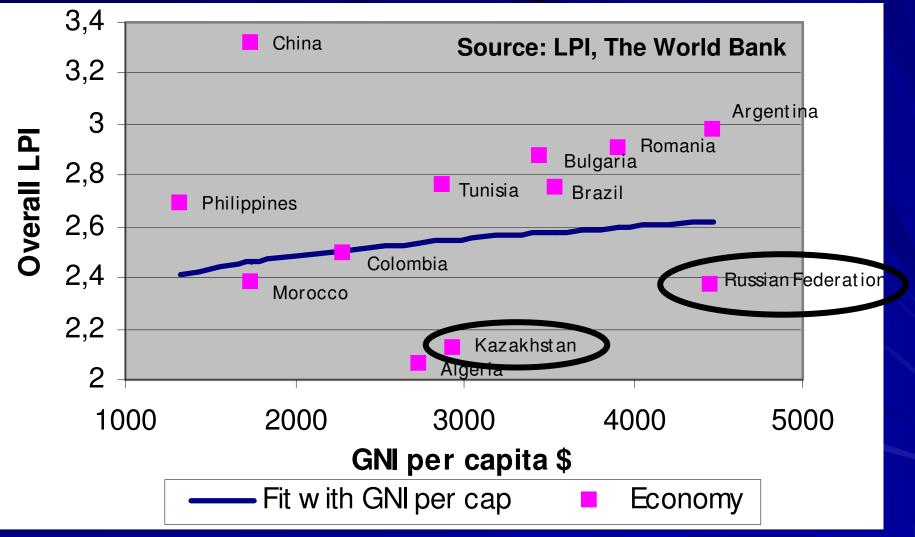


#### 150 countries assessed on:

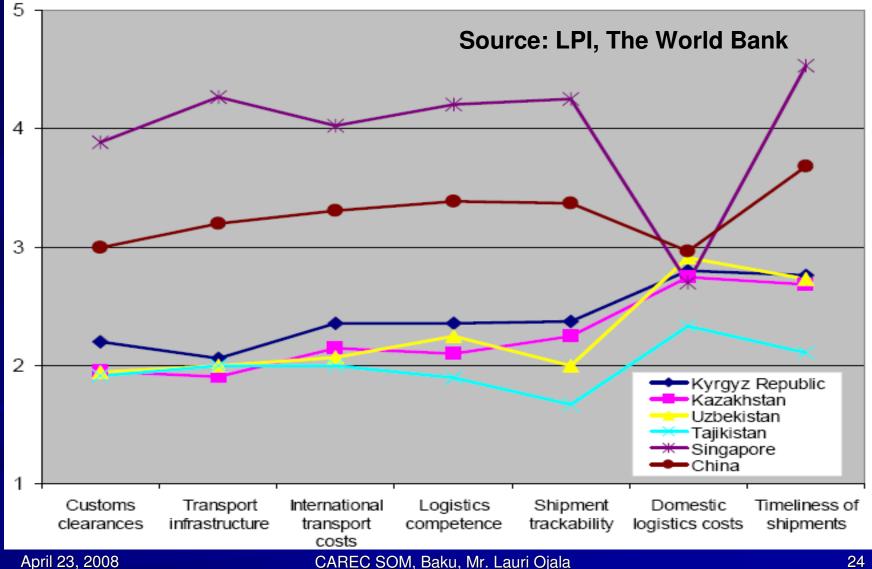
- Customs and other border procedures; and
- Transport and IT infrastructure;
- Ease and availability of shipments;
- Logistics competence.
- Traceability of shipments;
- Domestic transportation costs;
- Timeliness of shipments;

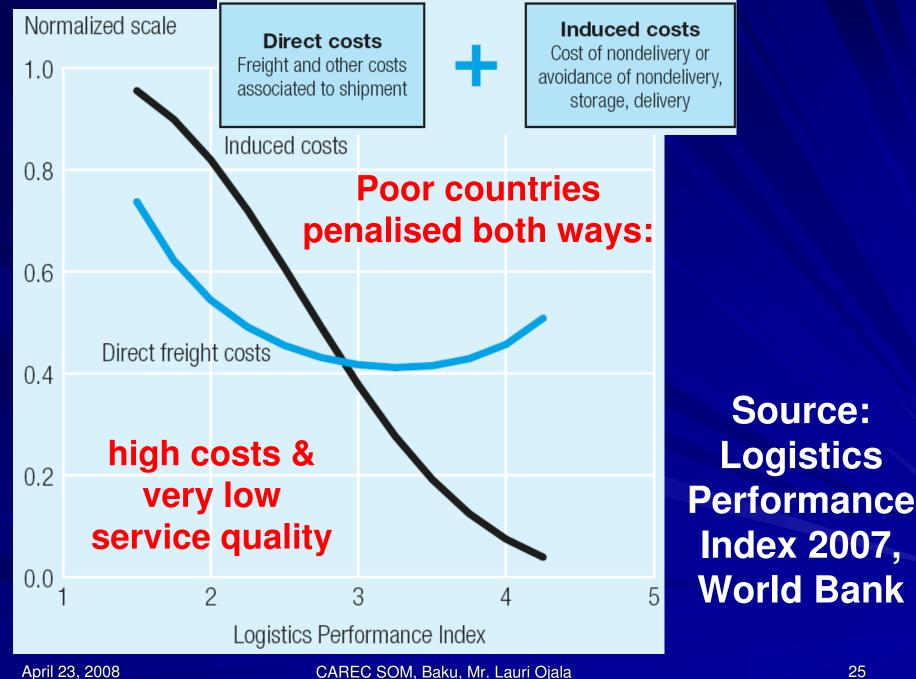
	<image/> <section-header></section-header>
1 <= Overall LPI <= 2.29 2.53 <= Overall LPI <= 3.14	<ul> <li>2.29 &lt;= Overall LPI &lt;= 2.53</li> <li>3.14 &lt;= Overall LPI &lt;= 5</li> </ul>
No data	1 is the lowest score and 5 is the maximum score.

# Income level alone does not explain differences among countries



### **CAREC Logistics Performance Index** scores by its seven dimensions





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**Trade Facilitation and Trade Logistics** improvements have a substantial effect across the society to help eradicate poverty

### ...looking what's up in trade logistics



## Thank You!

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- Connecting to Compete; Logistics Performance Index 2007, The World Bank; <u>www.worldbank.org/lpi</u>
- Doing Business 2006, The World Bank/IFC
- LogOn Baltic project on Logistics development in the Baltic Sea Region in 2006-2007; see: <u>www.logonbaltic.info</u>
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- Naula, Tapio and K. Rasulov: Study on Simplification of Export and Import Procedures in the Republic of Tajikistan; June 2007, GTZ
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