

Steve Allen

Principal, Optimal Consulting

International Food Market Systems Strategist and Wholesale Market Development Specialist



Projects: International Market Developments in the UK, Netherlands, South Caucasus India, Pakistan, Saudi Arabia, Jordan, Rwanda, Uganda, Bangladesh, Kyrgyzstan, Kazakhstan.

Project Lead for large scale food market systems Strategy and infrastructure development, economic and financial sector transformation (through De-regulation and Commercialization) and value chain projects in the Global Agri-Food Chain. Advisory roles for SMART Cities, Sustainability, Environmental, Management, Digitalization Strategies, Trade Facilitation and Regulatory Reform, Food Policy and Food Security.

Skills and Expertise

Steve has been the lead and specialist advisor for many Public and Private Client International Project Teams. He has lead strategy for many Agri-Food Sector and Wholesale Market redevelopment, relocation and re-engineering projects in the large Urban locations of the UK in addition to International projects spanning, Europe, The South Caucasus, Central Asia, Africa, The Middle East and South Asia.

He brings a unique understanding of all the elements of a successful Agri_food systems development project, ranging from structural changes in ownership, asset and operational management, financing modality, regulatory matters, technical design and future food systems solutions and engagement and negotiation with the business sector.

For the The Asian Development Bank, these include the National Reforms of the Markets and Farming Policy and Regulation and Food Security systems in India and Pakistan and the Master planning of all Wholesale Market and Trade Logistics Centres through Kazakhstan and Kyrgyzstan and the current South Caucasus Gateway and Agri-Value Chain Assessments.