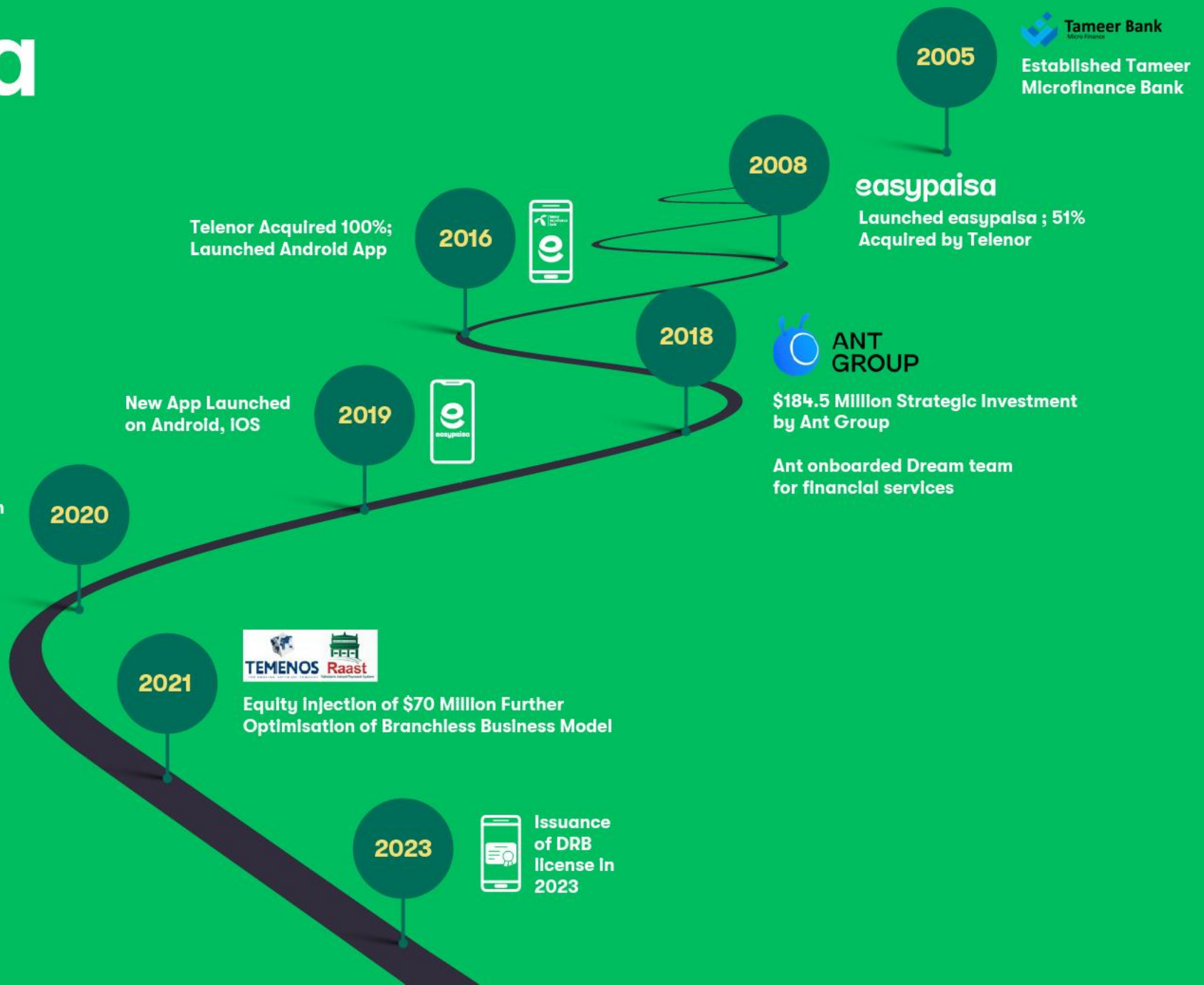


easypaisa journey



Equity Injection of \$45 Million
Optimisation of Branch and
Branchless Business Model



2005
Established Tameer
Microfinance Bank



2008

easypaisa
Launched easypaisa ; 51%
Acquired by Telenor

2016

Telenor Acquired 100%;
Launched Android App



2018



\$184.5 Million Strategic Investment
by Ant Group

Ant onboarded Dream team
for financial services

2019

New App Launched
on Android, IOS



2020

Equity Injection of \$45 Million
Optimisation of Branch and
Branchless Business Model

2021



Equity Injection of \$70 Million Further
Optimisation of Branchless Business Model

2023



Issuance
of DRB
license In
2023



ANT Financial started investing
in Telenor Microfinance Bank
in 2018



Telenor Group owns
55% shares
while ANT Financial owns
45% shares.



ANT Financial invested in
financial and tech expertise
that led easypaisa to
new heights

leading the digital revolution



PKR 5.6 Tn¹

throughput **5.5%** of Pakistan's GDP
1 trillion in cash deposits digitizing **12.5%**
of total cash in circulation



largest bill processor
70Mn bills
paid every year



1 in P2P transfer
50% share of IBFT
1 in ADA² accounts



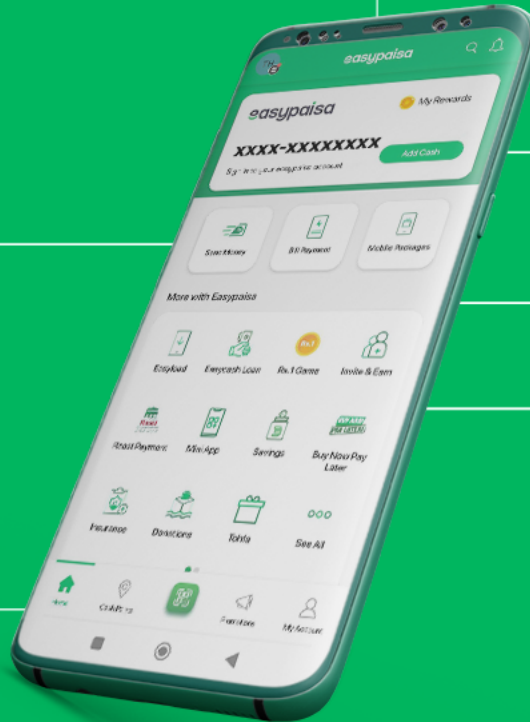
1.5Bn
transactions
per year



largest airtime processor
12% airtime
in Pakistan is
being sold through us



largest saving community
1.2Mn+ savings
subscribers



annualized Q1 figures

ADA: Asaan Digital Account

* percentage increase is year on year



1 in 4

adults in Pakistan use easypaisa
(Telenor Bank) **34Mn+** registered users **12Mn** MAUs



Pakistan's largest app*
15Mn device active users **4.6** rating with **1Mn**
reviews



*created independently in Pakistan
no. 1 app in app store/Google play store,
category: Finance & Real Apps