

Enhancing Cooperation in Digital Trade

21-30 SEPTEMBER 2021



E-Commerce Development in CAREC Countries: Assessment and the Way Forward

21 September 2021, Tuesday

1400-1600H (Manila time) via Zoom

Objectives

The virtual conference will present the outcomes of Asian Development Bank and CAREC Institute's joint studies on e-commerce development in CAREC countries focusing on: (i) regulatory framework (laws and policies); and (ii) infrastructure development. Other global or regional initiatives and developments will also be discussed.

1330 – 1400 *Logging in the zoom meeting*

1400 – 1410 **Opening Session**

Fariz Guliyev, Member of Board Council, Innovation Agency, Ministry of Transport, Communications and High Technologies, Azerbaijan (Country Chair)

Safdar Parvez, Advisor, Office of the Director General, East Asia Department, Asian Development Bank

Part A: Presentation on Research Findings

1410 – 1425 **Presentation 1: Laws and Policies**

The session will launch the publication: *E-Commerce in CAREC Countries: Laws and Policies* (<https://www.adb.org/publications/e-commerce-carec-laws-policies>). The presentation will cover the highlights of the study on legal environment on electronic transactions as well as the opportunities and challenges in electronic commerce in the CAREC region. The study makes a case for modernization and harmonization of legislation of CAREC countries leveraging on international instruments and best practices for electronic commerce transactions.

Dorothea Lazaro, Regional Cooperation Specialist, ADB
John Gregory, ADB Consultant

1425 – 1450 **Presentation 2: Infrastructure Development**

The presentation will focus on the fundamental aspects of infrastructure needed to develop e-commerce in CAREC countries, i.e., for internet connectivity, payments, and logistics to execute e-commerce transactions. The study offers recommendations based on lessons learned and international best practices.

Michael Minges, ADB Consultant

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Part B: Experience Sharing

1450 – 1520 CAREC country experiences

Countries will provide brief interventions on their experience in e-commerce development.

Aisha Humera Moriani, Senior Joint Secretary (e-commerce), Ministry of Commerce, Pakistan

Erbol Dauletbekovich Medeuov, Deputy Director of the Department of Digitalization, Kazakhstan

A. Ariunaa, Counsellor, Foreign Trade and Economic Cooperation Department, Ministry of Foreign Affairs, Mongolia

Part C: Experience Sharing

1520 – 1550 Experts and other development partners

Moderator: **Jong Woo Kang**, Principal Economist, Economic Research and Cooperation Department, ADB

The moderator will ask guided questions for interactive discussion with experts in the field and invite audience to ask questions or provide comments.

Oswald Kuyler, Managing Director, ICC Digital Standards Initiative

Tumurpurev Dulambazar, Senior Research Specialist, CAREC Institute

John Gregory

Michael Minges

1550 – 1600 Wrap Up and Closing Remarks

Syed Shakeel Shah, Director, CAREC Institute

Register here: https://us02web.zoom.us/webinar/register/WN_aYFYIbLuSBaAcgiFVH1GFA

