

Central Asian Governments and Private Sector E-Commerce Study Tour to Malaysia and Singapore & U.S. – Central Asia Regional Digital Trade Working Group Meeting

**May 15 – 20, 2023
Kuala Lumpur and Singapore**

Organized by

Asian Development Bank (ADB) under the Central Asia
Regional Economic Cooperation (CAREC) Program

The United States Agency for International Development (USAID)
Future Growth Initiative, and the USAID Trade Central Asia

The United States Department of Commerce
Commercial Law Development Program (CLDP)

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The Central Asia Regional Economic Cooperation (CAREC) Program is an open platform of partnership among 11 countries and development partners working together to promote development through cooperation, leading to accelerated economic growth and poverty reduction. Guided by the overarching vision of “Good Neighbors, Good Partners, and Good Prospects,” the CAREC 2030 provides the new long-term strategic framework for the program and prioritizes five operational clusters: (i) Economic and Financial Stability; (ii) Trade, Tourism, and Economic Corridors; (iii) Infrastructure and Connectivity; (iv) Agriculture and Water; and (v)

Human Development. In addition, CAREC supports the integration of information and communication technology (ICT) across the spectrum of CAREC operations to promote productivity and efficiency gains in all operational clusters. Under the broad strategy, the CAREC Integrated Trade Agenda 2030 aims to support member countries’ participation in the global value chain, including through acceleration of digital trade initiatives and expansion of domestic and cross-border e-commerce in the region and beyond.



The Commercial Law and Development Program (CLDP) is a legal technical assistance office within the United States Department of Commerce. Created in 1992, CLDP’s mandate is to work with emerging economies to improve the policy, legal, and regulatory conditions for trade, investment, and commercial activity. CLDP has been tasked by United States Department of

State and the United States Trade Representative (USTR) to provide technical assistance to facilitate trade and economic connectivity in and among the countries of Central Asia (Kazakhstan, Kyrgyz Republic, Tajikistan, Turkmenistan, Uzbekistan), and between Central Asia and other countries and regions of the world. CLDP’s work furthers the goals of the U.S. – Central Asia Trade and Investment Framework Agreement ([TIFA](#)) and the [C5+1 Diplomatic Platform](#). To carry out its task, CLDP facilitates expert level regional working groups established under TIFA on key trade issues including one on Digital Trade. These working groups provide a regional platform and mechanism for ongoing government-to-government and multistakeholder cooperation and engagement on trade-related legal and regulatory reform. CLDP launched the [U.S. - Central Asia Digital Trade Working Group](#) in early 2022, and the Group seeks to promote international best practices, remove digital trade barriers, and foster the necessary legal and regulatory environment that will allow digital trade to develop and thrive across the region. Areas of focus include, cross-border data flows, e-transactions, e-payments, e-signatures, cybersecurity, data privacy, e-commerce logistics, and digital tax. The Working Group meets regularly and has developed more than 35 regional digital trade recommendations.



USAID’s Future Growth Initiative spurs productive economic activity across Central Asia to increase local competitiveness, create new jobs, and improve incomes for Central Asia’s growing workforce. The goal of USAID’s Trade Central Asia activity is to improve region-wide trade connectivity to accelerate economic growth and increase

economic opportunity in Central Asia through harmonization of customs and border procedures, increasing public-private dialogue on trade and investment, improving cross-border firm-to-firm connectivity, and addressing gender-relevant trade issues. USAID’s Trade Central Asia activity supports women traders and businesses in the region by reviewing current trade policies and practices for bias against women and designing activities to help women overcome these challenges.

BACKGROUND & PROGRAM OVERVIEW

From May 15 – 20, 2023, twenty-seven (27) government officials, civil society, and private sector representatives from Central Asia (Kazakhstan, Kyrgyz Republic, Tajikistan, Turkmenistan, Uzbekistan) will gather in Kuala Lumpur and Singapore for the Central Asian Governments and Private Sector E-commerce Study Tour and U.S. – Central Asia Regional Working Group Meeting.

CLDP, USAID Future Growth Initiative (USAID FGI), USAID Trade Central Asia (USAID TCA), and the Central Asia Regional Economic Cooperation (CAREC) Program, supported by the Asian Development Bank, are partnering to organize this study tour.

The program aims to expose Central Asian delegations to policies and global best practices in promoting e-commerce, attracting investment in technology sectors, advancing public sector digital transformation conducive to e-commerce, building e-commerce businesses and logistics operations, and socialize regional integration models and regional e-commerce legislative harmonization.

	<i>Central Asia E-Commerce Study Tour & Regional Digital Trade Working Group Meeting</i>
Program Objectives	<ul style="list-style-type: none"> ● Support implementation of digital trade recommendations from the U.S. – Central Asia TIFA Council and US – Central Asia Digital Trade Working Group ● Facilitate Working Group efforts to enable regional integration and develop mechanisms for greater legal harmonization/interoperability in digital trade ● Provide regional platform for public-private dialogue and opportunity for peer-to-peer learning from other regions working on e-commerce development ● Identify priority areas of cooperation among government and private sector stakeholders to address specific gaps in Central Asia and propose concrete national and regional actions on e-commerce and digital trade development ● Cooperate and coordinate with partner organizations to accelerate e-commerce development in Central Asia
Anticipated Outcomes	<ul style="list-style-type: none"> ● Actionable recommendations for prioritizing digital trade reforms, approaches to regional integration, and legal interoperability in Central Asia for Working Group ● Inputs on draft e-commerce roadmap and next steps to operationalize work plan

HIGH-LEVEL OVERVIEW OF WEEKLY AGENDA

Sunday, May 14, 2023	Participants, Experts arrive in Kuala Lumpur. Expert Meetings
Monday, May 15, 2023	Digital Trade Program at Intercontinental Hotel in Kuala Lumpur
Tuesday, May 16, 2023	Site Visits in Kuala Lumpur
Wednesday, May 17, 2023	AM Site Visits in Kuala Lumpur PM Fly to Singapore
Thursday, May 18, 2023	Digital Trade Program at Holiday Inn Singapore Orchard City Centre
Friday, May 19, 2023	Site Visits in Singapore
Saturday, May 20, 2023	Digital Trade Program and Expert Meeting at Holiday Inn in Singapore
Sunday, May 21, 2023	Participants, Experts depart from Singapore

Sunday, May 14, 2023

*Kuala Lumpur Hotel: Element Kuala Lumpur Hotel
IB Tower, 8, Lrg Binjai, Kuala Lumpur, 50450*

08:00 – 22:00	<p>Participants and Experts Arrive in Kuala Lumpur</p> <p>Hotel Element Kuala Lumpur Hotel, IB Tower, 8, Lrg Binjai, Kuala Lumpur, 50450</p>
18:00 – 19:00	<p>Organizers / Expert Meeting</p> <ul style="list-style-type: none"> ● ADB ● USAID, FGI, TCA ● CLDP <p>Hotel Element Kuala Lumpur Hotel, IB Tower, 8, Lrg Binjai, Kuala Lumpur, 50450</p>

Monday, May 15, 2023

Kuala Lumpur

*Program Location: Intercontinental Hotel
165, Jalan Ampang, Kuala Lumpur, 50450 Kuala Lumpur, Wilayah Persekutuan*

08:30 – 09:30	Registration & Coffee
09:30 – 09:45	<p>Welcome Remarks</p> <ul style="list-style-type: none"> ● <i>Gary Krishnan, Senior Country Specialist, Regional Cooperation and Operations Coordination Division, Southeast Asia Department, ADB</i> ● <i>Filip Stoyanovich, Chief of Party, USAID’s Future Growth Initiative (FGI)</i>
09:45 - 10:00	<p>Introductions & Overview of the Weeklong Program Agenda</p> <ul style="list-style-type: none"> ● <i>Anton Zinovyev, Business Enabling Environment Lead, USAID’s FGI</i> ● <i>Cristen Bauer, Legal Advisor, U.S. Department of Commerce, Office of General Counsel, Commercial Law and Development Program (CLDP)</i>
10:00 – 10:20	<p>Session 1: Overview of the Malaysian Digitalisation Agenda (MyDIGITAL)</p> <p>DISCUSSION TOPICS</p> <ul style="list-style-type: none"> ● MyDigital Malaysia Digital Economy Blueprint ● National 4IR Policy <p>SPEAKER</p> <ul style="list-style-type: none"> ● <i>Fabian Bigar, Chief Executive Officer, MyDigital Corporation (MyDC)</i> <p>MODERATOR</p> <ul style="list-style-type: none"> ● <i>Gary Krishnan, ADB</i>
10:20 – 10:30	Coffee Break
10:30 – 11:00	<p>Session 2: Enhancing the Economic Competitiveness of Malaysia through Digitalization – approaches via entrepreneurship, investment and internationalization</p> <p>SPEAKER</p> <ul style="list-style-type: none"> ● <i>Puan Marweena Manan, Director of Digital Economy Division, Ministry of International Trade and Industry (MITI)</i> <p><i>MITI is responsible for the country's trade and industrial development policies. Its primary role is to promote economic growth and development by formulating and implementing policies related to trade, investment, industrial development, and small and medium enterprises (SMEs).</i></p> <p>MODERATOR</p> <ul style="list-style-type: none"> ● <i>Gary Krishnan, ADB</i>

<p>11:00 – 11:30</p>	<p>Session 3: National eCommerce Strategic Roadmap (NESR) - The Whole-of-Nation Approach in Driving eCommerce</p> <p>SPEAKER</p> <ul style="list-style-type: none"> ● <i><u>Laura Ho</u>, Director of National Roadmap and Cross Border Rules, Malaysia Digital Economy Corporation (MDEC)</i> <p><i>MDEC is a government agency under the Ministry of Communications and Multimedia responsible for promoting and developing Malaysia's digital economy. It provides various services to support e-commerce businesses, including training and development programs, business matching services, and funding assistance.</i></p> <p>MODERATOR</p> <ul style="list-style-type: none"> ● <i><u>Cristen Bauer</u>, CLDP</i>
<p>11:30 – 12:00</p>	<p>Session 4: Cross Border E-Commerce Trade: Facilitations to Foster Internationalisation of SME via E-Commerce Exports</p> <p>SPEAKER</p> <ul style="list-style-type: none"> ● <i><u>Puan Hasziah Mohd Yazid</u>, Digital Trade Section, Malaysia External Trade Development Corporation (MATRADE)</i> <p><i>MATRADE is a government agency under MITI responsible for promoting Malaysia's export of goods and services. It provides various services to support e-commerce businesses, including trade promotion activities, export financing, and market intelligence.</i></p> <p>MODERATOR</p> <ul style="list-style-type: none"> ● <i><u>Deborah Elms</u>, Executive Director, Asian Trade Centre and ADB Resource Person</i>
<p>12:00 - 12:30</p>	<p>Session 5: National Investment Policy: Attracting Investment in Digital Ecosystem</p> <p>SPEAKER</p> <ul style="list-style-type: none"> ● <i><u>Rosedalina Ramlan</u>, Director, Business Services and Regional Operations, Malaysian Investment Development Authority (MIDA)</i> <p><i>MIDA promotes and facilitates investments in Malaysia. The main objective of MIDA is to attract high-quality investments to Malaysia and enhance the country's competitiveness in the global marketplace.</i></p> <p>MODERATOR</p> <ul style="list-style-type: none"> ● <i><u>Gary Krishnan</u>, ADB</i>
<p>12:30 – 13:00</p>	<p>Q&A and Open Discussion</p>
<p>13:00 – 14:00</p>	<p>Lunch</p>

14:30 – 16:00	Session 6: Enhancing the Business Environment for E-Commerce DISCUSSION TOPICS <ul style="list-style-type: none">● Policies and programs for promoting digitalization of SMEs in Malaysia – challenges and opportunities● Tools to develop an enabling business environment for e-commerce● Case studies from industry EXPERT PRESENTATIONS <ul style="list-style-type: none">● <i><u>Robin Bush</u>, Country Representative, Asia Foundation, Malaysia office</i>● <i><u>Sharifah Shahirah</u>, Asia Foundation, Malaysia Office</i> INDUSTRY PANEL DISCUSSANTS <ul style="list-style-type: none">● <i><u>Daniel Yong</u>, Ninja Van, Deputy Head of Sales, Malaysia</i>● <i><u>Alexandr Li</u>, Technodom, Head of Service Design Lab, Kazakhstan</i> MODERATOR <ul style="list-style-type: none">● <i><u>Anton Zinovyev</u>, USAID’s FGI</i> Q&A AND OPEN DISCUSSION
16:00 — 16:30	Day 1 Wrap up and Closing <ul style="list-style-type: none">● <i><u>Deborah Elms</u>, Asian Trade Centre and ADB Resource Person</i>
16:30 – 16:45	Networking Coffee

Tuesday, May 16, 2023

Kuala Lumpur

*Departure Location: Element Kuala Lumpur Hotel
IB Tower, 8, Lrg Binjai, Kuala Lumpur, 50450*

08:00	Meet at Hotel Ground Floor for Departure <i>Address: Element Kuala Lumpur Hotel IB Tower, 8, Lrg Binjai, Kuala Lumpur</i> Group Transport Bus to Site Visits
08:30	Depart on Group Transport Bus to Site Visit
10:00 – 11:30	Standard Chartered Site Visit <i>Address: Equatorial Plaza, Jln Sultan Ismail, 50250 Kuala Lumpur</i> Standard Chartered offers international banking services, working across some of the world's most dynamic markets including Asia, Africa and the Middle East. DISCUSSION TOPICS <ul style="list-style-type: none">● Cross-border payment solutions● Lessons learned and recommendations on cross-border payment interoperability SITE FACILITATOR <i><u>Gary Krishnan</u>, ADB</i>
11:30 - 12:00	Group Transport to lunch venue
12:00 – 13:45	Lunch - Royal Selangor Club <i>Address: Jln Raja, City Centre, Wilayah Persekutuan, Kuala Lumpur, 50050</i>
14:00 – 14:30	Group Transport Bus to Site Visit

14:30 – 15:30	Axiata’s Cyber Fusion Centre (ACFC) Site Visit <i>Address: Level 10, Menara Celcom/CelcomDigi Tower, PJ Sentral</i> Axiata Cyber Fusion Centre (ACFC) proactively manages and detects threats and attacks to the network and applications to prevent security breaches. ACFC provides world-class cyber security defense with real-time threat detection to secure network and assets. SPEAKER <i><u>Suresh Sankaran Srinivasan</u>, Cybersecurity Leader, Startup Mentor, Axiata Cyber Fusion Centre</i>
15:30 - 16:00	Group Transport Bus to Site Visit
16:00 - 17:30	Shopee Malaysia Site Visit <i>Address: Level 25, South Point Tower, Lingkaran Syed Putra, Mid Valley City, 59200 Kuala Lumpur</i> Shopee is one of the major e-commerce platforms operating several warehouses in Malaysia and providing a range of services including storage, order fulfillment, last-mile delivery, as well as various marketing and advertising services to businesses using the platform. SITE FACILITATOR <i><u>Prasad Babu Ramulu</u>, Head of Industry Engagement and Demand Generation, Digital Trade Department, Malaysia Digital Economy Corporation</i> SPEAKER <i><u>Kenneth Soh</u>, Director and Head of Marketing, Shopee Malaysia</i>

Wednesday, May 17, 2023

Kuala Lumpur

*Departure Location: Element Kuala Lumpur Hotel
IB Tower, 8, Lrg Binjai, Kuala Lumpur, 50450*

07:30 - 08:30	Meet in Hotel Lobby for Check out and Departure <i>**Check out of Rooms Prior to Departure and load luggage onto the coach</i>
08:30 – 09:30	Group Transport Bus to Site Visit
09:30– 11:30	MyDigital Corporation Site Visit <i>Address: Level 2, Setia Perdana 5, Kompleks Setia Perdana, Federal Government Administrative Centre, 62502 Putrajaya, Malaysia</i> SPEAKER <i><u>Haily Maizura Binti Hussein</u>, Senior Director, MyDigital Corporation</i>
12:30 - 15:00	Running Bus Tour of Putrajaya Lunch at the IOI City Mall - largest regional mall in Malaysia with total area of 2.5 million square feet strategically connected to all major highways
15:00 – 15:30	Travel to Airport <i>Address: Kuala Lumpur International Airport, 64000 Sepang, Selangor, Malaysia</i>
18:05 – 17:05 19:10 – 20:30	Flight from Kuala Lumpur to Singapore Singapore Airlines 117 Malaysian Airlines 0607
21:00	Arrive and Check in at Hotel, Per Diem Distribution on Arrival <i>Address: Holiday Inn Singapore Orchard City Centre, 11 Cavenagh Road, Singapore</i>

Thursday, May 18, 2023 Singapore <i>Program Location: Holiday Inn Singapore Orchard City Centre, Cavenagh Road, Singapore</i>	
08:30 – 08:50	Registration
08:50 - 09:00	Opening Remarks <i>Martin Lemoine</i> , Officer-in-Charge, Singapore Office, ADB <i>Cristen Bauer</i> , Legal Advisor, U.S. Department of Commerce, CLDP
09:00 – 10:00	Session 1: Recent Trends of E-Commerce in Asia and the Pacific: Opportunities and Challenges DISCUSSION TOPICS <ul style="list-style-type: none"> ● ADB’s new report, E-commerce Evolution in Asia and the Pacific: Opportunities and Challenges, highlights renewed efforts to assess the environmental impact of e-commerce, improve competition policies tailored to fast-changing digital transactions, and foster multilateral cooperation to improve international taxation. The key findings will provide new perspectives on how to ensure inclusive, sustainable, and competitive e-commerce development in Central Asian subregion. EXPERT PRESENTATION <ul style="list-style-type: none"> ● <i>Jong Woo Kang</i>, Principal Economist, Regional Cooperation and Integration Division, Economic Research and Regional Cooperation Department, ADB MODERATOR <ul style="list-style-type: none"> ● <i>Georgina Nepomuceno</i>, Regional Cooperation and Integration Specialist (Consultant), ADB Q&A AND DISCUSSION
10:00 – 11:00	Session 2: Economic Impact of Adopting Digital Trade Rules: Evidence from APEC Member Economies DISCUSSION TOPICS <ul style="list-style-type: none"> ● Recent developments on digital trade rules in APEC (DEPA, DEA, RCEP, KSDPA, CPTPP) ● Digital Trade Openness Index (DTOI) ● Impact of digital trade rules on digital trade flows ● Recommendations for how policymakers can effectively harness the benefits of digital trade and lessons for Central Asia EXPERT PRESENTATION <ul style="list-style-type: none"> ● <i>Marcus Ng</i>, Director, Economics Strategy, Access Partnership MODERATOR

	<ul style="list-style-type: none"> ● <i>Cristen Bauer, CLDP</i> <p>Q&A AND DISCUSSION</p>
11:00 – 11:30	Coffee Break
11:30 – 12:30	<p>Session 3: Insights from Industry: Enhancing Domestic and Cross-border Payment Ecosystem to Drive Digital Development</p> <p>INDUSTRY PANEL</p> <ul style="list-style-type: none"> ● <i>Penny Burt, Head of Public Policy and Government Relations APAC, Stripe</i> ● <i>Valerie Tan, Vice President for Public Policy, Mastercard</i> ● <i>Yu Mei Layhe, Senior Product Manager, Wise</i> <p>MODERATOR</p> <ul style="list-style-type: none"> ● <i>Stripe</i>
12:30 – 13:30	Lunch Break
13:30 - 14:00	<p>Session 4: Market Access Assistance and Internationalization Programs</p> <p>DISCUSSION TOPICS:</p> <ul style="list-style-type: none"> ● Singapore Government efforts to help businesses tap into e-commerce to internationalize ● Export promotion ● Creating a ‘branding’ to access overseas demand <p>SPEAKER</p> <ul style="list-style-type: none"> ● <i>Lee Yee Fung, Executive Director, Infocomm Media and Digitalisation, Enterprise Singapore</i> <p>MODERATOR</p> <ul style="list-style-type: none"> ● <i>Naveed Durrani, ICT Specialist (Consultant), ADB</i>
14:00 – 15:30	<p>Session 5: Using Trade Agreements to Foster Digital Trade</p> <p>DISCUSSION TOPICS</p> <ul style="list-style-type: none"> ● Digital trade barriers and facilitators ● Leveraging trade agreements to ensure greater consistency in rules and regulations to support growth ● Models for cooperation on digital trade rules <p>FIRESIDE CHAT</p> <ul style="list-style-type: none"> ● <i>Deborah Elms, Executive Director, Asian Trade Centre and ADB Resource Person</i> ● <i>Mary Elizabeth Chelliah, Trade Advisor, Singapore Business Federation</i> <p>Q&A AND DISCUSSION</p>

15:45 – 16:45	Session 6: Enabling Digital Trade: Policy, Standards, and Private Sector DISCUSSION TOPICS <ul style="list-style-type: none">● An Introduction to the ICC Digital Standards Initiative● Digitizing key trade documents● Verifiable trust within the digital supply chain● UNCITRAL Model Laws for E-Commerce, MLETR● Capacity building in the private and public sectors EXPERT PRESENTATIONS <ul style="list-style-type: none">● <i><u>Pamela Mar</u>, International Chamber of Commerce, Managing Director of the ICC Digital Standards Initiative (DSI)</i>● <i><u>Tianmi Stilphen</u>, Lead in Regulatory Affairs, ICC DSI</i> MODERATOR <ul style="list-style-type: none">● <i>Cristen Bauer, CLDP</i> Q&A AND DISCUSSION <ul style="list-style-type: none">● <i><u>Neha Noronha</u>, Investment Specialist, Private Sector Operations Department, ADB to share ADB work on harmonizing digital trade standards</i>
16:45 – 17:00	Wrap up & Closing <ul style="list-style-type: none">● <i><u>Deborah Elms</u>, Executive Director, Asian Trade Centre and ADB Resource Person</i>
17:00 – 19:00	Networking Reception with government and private sector representatives

Friday, May 19, 2023

Singapore

Program Location: Holiday Inn Singapore Orchard City Centre, Cavenagh Road, Singapore

08:30	<p>Meet in Hotel Lobby for Departure</p> <p>Group Transport Bus to Site Visits</p>
09:00	<p>Depart on Group Transport Bus to Site Visit</p>
10:00 - 11:30	<p>Site Visit to JTB Singapore</p> <p><i>Address: 79 Anson Rd, #12-01, Singapore 079906</i></p> <p>JTB is one of the biggest tour operators in Singapore and the region. To connect with their after arrival customers they have created an Offline to Online solution, which helps them to direct the customer to their e-commerce solution.</p> <p>DISCUSSION TOPICS</p> <ul style="list-style-type: none"> • The challenges of Marketing an E-Commerce platform. • Automation of routine and mundane activities. <p>SPEAKERS</p> <p><i><u>Naveed Durrani</u>, ICT Specialist (Consultant), ADB</i></p> <p><i><u>Dennis Law</u>, Executive Officer, Director of Sales and Marketing, Asia Markets, JTB Pte Ltd</i></p>
12:30 – 13:00	<p>Lunch</p>
13:00 – 13:30	<p>Group Transport Bus to Next Site Visit</p>
14:00 – 16:30	<p>Site Visit to YCH Logistics</p> <p>YCH is Singapore’s largest home-grown supply chain solutions company and leading regional supply chain management partner to many of the world’s leading brands across Asia Pacific.</p> <p>SPEAKER</p> <p><i><u>Hanjin Ng</u>, Associate Director, Corporate Development-ASEAN Connectivity Executive Chairman’s Office, YCH Group</i></p>
16:30 – 17:00	<p>Group Transport Bus to Hotel</p>

Saturday, May 20, 2023

Program Location: Holiday Inn Singapore Orchard City Centre, Cavenagh Road, Singapore

8:30 – 08:45	Arrival and Coffee
08:45 – 11:00	<p>Kuala Lumpur and Singapore E-Commerce Case Study Wrap Up & Debrief</p> <p>RECAP OF WEEK’S DISCUSSIONS & KEY TAKEAWAYS (15 MINUTES)</p> <ul style="list-style-type: none"> ● <i>Deborah Elms, Asian Trade Centre and ADB Resource Person</i> <p>STAKEHOLDER GROUP REFLECTIONS (15 MINUTES)</p> <ul style="list-style-type: none"> ● Breakout session 1: Government <ul style="list-style-type: none"> ○ Sharing session on key takeaways and lessons for policymakers ● Breakout session 2: Private Sector <ul style="list-style-type: none"> ○ Sharing session on key takeaways and lessons for private sector <p>COUNTRY SMALL GROUP (30 MINUTES)</p> <ul style="list-style-type: none"> ● Each country delegation (government and private sector) to discuss key takeaways from the week, reflections, and ideas on next steps ● Use poster paper to list ideas on practical takeaways in their country’s context <p>COUNTRY SMALL GROUP PRESENTATIONS & GROUP DISCUSSION (30 MINUTES)</p> <ul style="list-style-type: none"> ● One person from each country delegation presents their takeaways and ideas (5 minutes each - Kazakhstan, Kyrgyz Republic, Tajikistan, Turkmenistan, Uzbekistan) <p>PROPOSALS FOR ACCELERATING DIGITAL TRADE INITIATIVE UNDER CAREC (30 MINUTES)</p> <p>One government representative from each country to provide interventions, 5 minutes each)</p> <ul style="list-style-type: none"> ● Ideas for CAREC Integrated Trade Agenda 2030 Rolling Strategic Action Plan 2023-2025 ● Topics for Further Knowledge-Sharing under the CAREC Digital Trade Forum 2023 (Tbilisi, September/October 2023) <p>Note: The intervention may cover areas for reforms including policies and legislation, regional actions on e-commerce development in Central Asia, investments in infrastructure and logistics, and capacity building needs.</p> <p>PROPOSALS FOR TA UNDER USAID FGI AND TCA (15 MINUTES)</p> <ul style="list-style-type: none"> ● Future Growth Initiative ● Trade Central Asia
11:00 – 11:15	Coffee Break

<p>Saturday, May 20, 2023</p> <p>U.S. - Central Asia Digital Trade Working Group Meeting</p> <p><i>Program Location: Holiday Inn Singapore Orchard City Centre, Cavenagh Road, Singapore</i></p>	
11:15 – 11:45	<p>Central Asia Regional Digital Trade Working Group</p> <p>DISCUSSION TOPICS</p> <ul style="list-style-type: none"> ● Updates, progress, next steps in the roadmap, upcoming work ● Draft Cross-Border Payment Report ● Benchmarking Data ● September 4 – 8, 2023 Working Group Agenda <p>PRESENTATION</p> <ul style="list-style-type: none"> ● <i>Cristen Bauer, Legal Advisor, U.S. Department of Commerce, Office of General Counsel, Commercial Law and Development Program (CLDP)</i>
11:45 – 12:00	<p>Central Asia Regional Digital Trade Working Group</p> <p>DISCUSSION TOPICS</p> <ul style="list-style-type: none"> ● Post-TIFA Council takeaways and priorities for digital trade ● Operationalizing next steps in the Working Group ● Input on the concept note for regional roadmap <p>SPEAKERS</p> <ul style="list-style-type: none"> ● <i>Emily Ashby, Director of South and Central Asia, Office of the U.S. Trade Representative (USTR)</i> ● <i>Jillian DeLuna, Director for ICT Services and Digital Trade, Office of the U.S. Trade Representative (USTR)</i> <p>MODERATOR</p> <ul style="list-style-type: none"> ● <i>Cristen Bauer, Legal Advisor, CLDP</i>
12:00 – 13:00	<p>Regional E-Commerce Roadmap</p> <p>DISCUSSION TOPICS</p> <ul style="list-style-type: none"> ● Draft Concept Note for Developing a Regional E-Commerce Roadmap ● Draft cross-border e-payments report <p>PRESENTATION</p> <ul style="list-style-type: none"> ● <i>Kati Suominen, CEO, Nextrade Group and Senior E-Commerce Expert, Future Growth Initiative, USAID</i> ● <i>Cristen Bauer, Legal Advisor, U.S. Department of Commerce, Office of General Counsel, Commercial Law and Development Program (CLDP)</i> <p>Q&A AND DISCUSSION</p>
13:00 – 14:00	<p>Lunch Break</p>

<p>14:00 – 15:30</p>	<p>Regional E-Commerce Roadmap (cont.)</p> <p>DISCUSSION TOPICS</p> <ul style="list-style-type: none"> ● Digital trade related updates ● Post TIFA Council takeaways and next steps for digital trade ● Input on the Concept Note for Regional Roadmap <p>GOVERNMENT INPUTS, UPDATES, COMMENTS (50 min – 10 min/country)</p> <ul style="list-style-type: none"> ● <i>Kazakhstan</i> ● <i>Kyrgyz Republic</i> ● <i>Tajikistan</i> ● <i>Turkmenistan</i> ● <i>Uzbekistan</i> <p>PRIVATE SECTOR INPUTS, UPDATES, COMMENTS (10 Min)</p> <ul style="list-style-type: none"> ● <i>Regional AmCham / E-Com Association Rep</i> <p>OTHER INPUTS AND DISCUSSION</p> <p>MODERATOR</p> <ul style="list-style-type: none"> ● <u><i>Cristen Bauer</i></u>, <i>Legal Advisor, CLDP</i>
<p>15:30 – 15:45</p>	<p>Closing & Next Steps</p> <p>DISCUSSION TOPICS</p> <ul style="list-style-type: none"> ● Updates, progress, next steps in the roadmap, upcoming work ● <u><i>Cristen Bauer</i></u>, <i>Legal Advisor, CLDP</i>

Sunday, May 21, 2023
Holiday Inn Singapore Orchard City Centre, Cavenagh Road, Singapore

<p>01:00-24:00</p>	<p>Various Departures for Airport</p>
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