



# Forum on Public-Private Partnership for Customs Modernization

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**CONCEPTUALIZATION OF THE  
MODERNIZATION MASTER PLAN,  
THE CASE OF THE  
BUREAU OF CUSTOMS**

# BACKGROUND:

- US\$ 12 Million Tax Computerization Project
- Initiating Event: Tax Reform Program
- Duration: 6 Years
- Components:
  - \* HW, SW, communications, peripherals
  - \* Nationwide ASYCUDA implementation
  - \* Construction/ renovation
  - \* Training/ Change Management
- Project Evaluation: Very Satisfactory!

# PRELIMINARY ACTIVITIES

- **Visioning and high-level planning**
- **Information Systems Planning**
  - \* **IS/IT objectives and strategies**
  - \* **Application systems**
  - \* **HW, SW, communications, peripherals**
  - \* **ASYCUDA package**
  - \* **Inputs from the private sector, other government agencies and IMF-WB**
- **Re-engineering (reforms)**

# **BUREAUCRATIC REQUIREMENTS**

- **Medium-Term Philippine Development Plan**
- **Priorities/ Policies of National Leadership**
- **Operational Problems/ Concerns**
- **Executive and Legislative Approvals**
- **International Monetary Fund - World Bank**



# **BIDDING/ PROCUREMENT**

- **Development of TOR/ RFP**
- **International Bidding**
- **Contractual Changes**

# MOBILIZATION



- Preparedness inventory
- Site preparation
- Recruitment & training
- Budgeting
- Coordination/ consultation with the private sector

A grayscale photograph of a grand, classical building with a portico supported by several large columns. The building's facade features the words 'BUREAU OF CUSTOMS' in capital letters. A large, stylized 'THANK YOU' message is overlaid on the image. The top 'THANK YOU' is in white, and the bottom 'THANK YOU' is in red with a green outline.

THANK YOU  
THANK YOU

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