

CFCFA Objectives and Achievements

The background features a faint world map. In the foreground, a city skyline with several skyscrapers and a tree sits on a small green island that appears to be floating above a globe. The globe is tilted and shows the Oceania region, including Australia, New Zealand, and parts of Southeast Asia. The scene is set against a blue sky with clouds and a blue ocean.

Capt. Lin Zhong

**Chairman of CFCFA
Secretary General, Technical Committee of
Standardization , CIFA
June 4th, 2012, Hohot**

CFCFA Objectives and Achievements – Review of the Objectives

- ✓ To promote private sector's engagement, to represent and deliver the interest, demand and voices of the private sector, and to enhance dialogue between public sector and private sector in trade facilitation
- ✓ CFCFA serves as a supporting platform for the overall CAREC institutions and trade facilitation system
- ✓ To play a role in CAREC trade facilitation



CFCFA Objectives and Achievements - Achievements

1. To strengthen cooperation with international organizations and promote CFCFA internationally
 - ✓ CFCFA vice chairman Mr. Sydiknazarov participated in the CAREC Customs Cooperation Committee meeting in Baku, on September 19-21, 2011, and explored cooperation opportunities with CAREC joint committees, including activities related to capacity building.
 - ✓ CFCFA Chairman, Capt. Lin Zhong participated in the Asia Regional Cooperation and Integration Conference for Experience Sharing in Kunming, on March 26, 2012, and proposed to strengthen regional standardization.



CFCFA Objectives and Achievements - Achievements

1. To strengthen cooperation with international organizations and promote CFCFA internationally
 - ✓ CFCFA chairman, Capt. Lin Zhong participated in the Prospect of Central Asia and Caspian Sea Transportation and Transit in Ashgabat, on May 16th, 2012, and discussed on issues such as to improve trade and international road transportation between Central Asian countries and Caspian countries, and to strengthen the role of international organizations and IFIs in coordinating among local transport and transit.
 - ✓ On April 23 – 24, CFCFA chairman, Capt. Lin Zhong participated in the 11th Northeast Asia Standards Cooperation Forum, and had extensive discussions and explorations on financial services in Northeast Asia, and the adoption of “Transportation Corridor Performance Evaluation and Monitoring” » (GB/T -GB/T 28531-2012) as an international standard.



CFCFA Objectives and Achievements - Achievements

2. To actively conduct training activities and strengthen capacity buildings among member countries
 - ✓ On November 27-29, 2011, CFCFA, together with XULA, held the 2nd CAREC Logistics Training Seminars. CFCFA also conducted trainings on trade and logistics in countries like Uzbekistan and Kazakhstan, in order to improve the proficiency, efficiency and management of the carriers, freight forwarders and logistic companies.
 - ✓ Plan to cooperate with CIECC to develop an e-training system, to expand the audience of CFCFA trainings and reduce training cost.



CFCFA Objectives and Achievements - Achievements

3. To serve the companies – the promise

Today's conference has been held as scheduled, following the successful CAREC Business Networking Forum in Chongqing last year. Further expansion of influence and branding shall be expected.

To establish a platform for CAREC companies to communicate and cooperate, so as to achieve win-win.



CFCFA Objectives and Achievements - Achievements

4. Embrace future while taking on new challenges

The CAREC countries have been having multi-level and multi-sector cooperation. However, the communication and information sharing among these agencies and institutions need to be improved.

Lack of practical coordination mechanism to guide, coordinate and solve problems in Central Asian regional trade facilitations.

Private sectors' role in trade facilitation policy dialogues needs to be acknowledged, and their interests need to be further safeguarded, such as the appeals channels and the enjoyment of favorable policies.

Few technical research and studies on trade logistics.

CFCFA has to make some achievements in the above area, otherwise would be eliminated.



CFCFA Objectives and Achievements - Achievements

5. Focusing on e-business development while keeping pace with time

- Ø CFCFA has established a distinctive website (www.cfcfa.net) has distinctive themes, various contents and events. The traffic of the website has been increasing ever since. Although the website was developed very recently, it contributed to the cooperation with other international organizations, and served as a solid foundation for regional information development. According to google.com, there were 469 new visitors and 526 existing visitors that visited the website between April 10 and May 10. Visitors not only were from Central Asian countries, but also from some other 60 countries including US, Russia, Finland, Vietnam, Romania, Philippines, etc. The website traffic has been increasing and achievements have been made.
- Ø ADBL has developed the transport and Logistics Information Portal (www.logistika.uz) system.



CFCFA REPORT

% New Visits

48.21%

Site Avg: 48.21% (0.00%)



Entrances / Pageviews and Unique Pag...

Visitor Type	Entrances / Pageviews	Unique Pageviews
New Visitor	19.64%	469
Returning Visitor	17.98%	526

Visits and Unique Visitors by Traffic Type

Traffic Type	Visits	Unique Visitors
organic	280	166
direct	137	81
referral	85	32

% New Visits and Avg. Visit Duration by ...

Browser	% New Visits	Avg. Visit Duration
Android Browser	100.00%	00:00:01
Safari	71.43%	00:01:17
Chrome	60.76%	00:03:49
Firefox	49.22%	00:04:16
Internet Explorer	43.50%	00:04:23
Opera	34.88%	00:01:30

Visits by Visitor Type



51.59% Returning Visitor
259 Visits

48.40% New Visitor
243 Visits

Avg. Visit Duration and Unique Visitors by Country/Territory

Country/Territory	Avg. Visit Duration	Unique Visitors
Afghanistan	00:25:01	1
Finland	00:14:05	1
Russia	00:11:31	17
Philippines	00:07:54	34
Romania	00:06:01	3
United States	00:05:50	18
Vietnam	00:05:27	9
Uzbekistan	00:05:07	12
Turkmenistan	00:03:38	1
Kazakhstan	00:03:15	15

Apr 10, 2012 - May 10, 2012

% New Visits by City



4.93% Ulaanbaatar
12 New Visits

4.93% Quezon City
12 New Visits

3.70% Shenzhen
9 New Visits

3.70% Mandaluyong
9 New Visits

2.88% Bishkek
7 New Visits

79.86% Other
184 New Visits

Visits by Language

Language	Visits
en-us	252
ru	126
zh-cn	40
ru-ru	22
de	15
fr	11
en-gb	8
de-de	4
en	3
ja	3



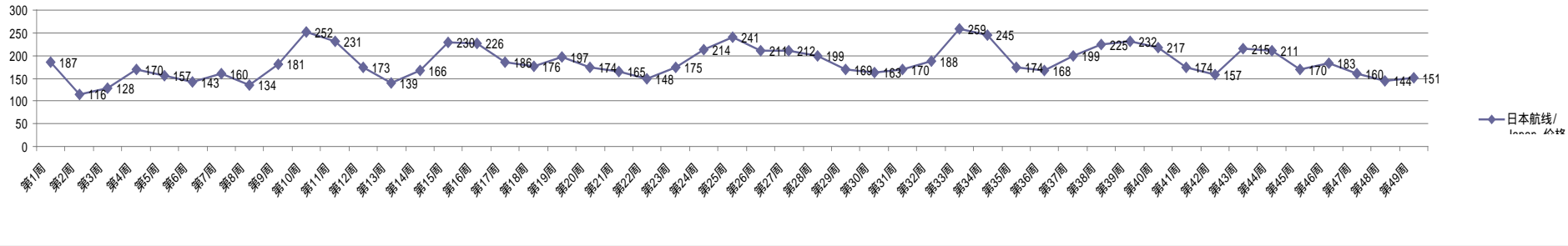
CFCFA Objectives and Achievements - Achievements

6. To extend cooperation and expand CFCFA's influence in China

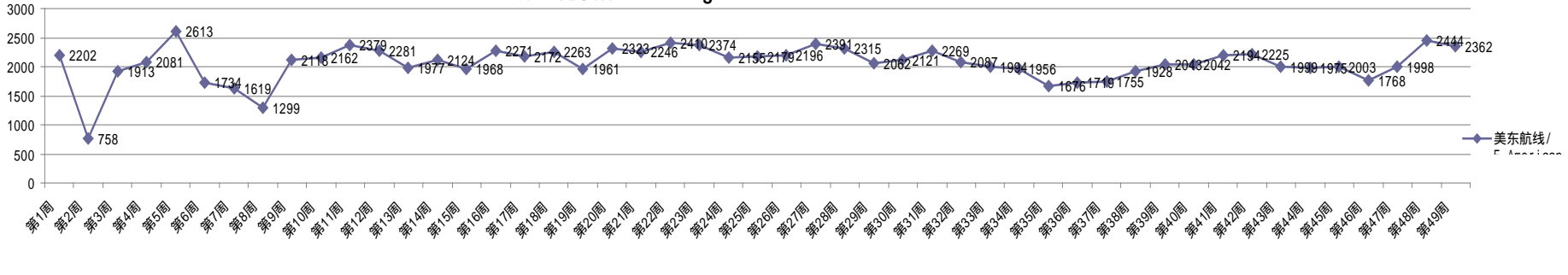
- Ø Participated in “Addressing border crossing jams to ensure a smooth new Euro-Asia land bridge” seminar on December 1st, 2011, in Lianyungang City.
- Ø Cooperated with the world's biggest logistic trade market – jctrans.com
- Ø Published “Logistic Procurement Handbook” jointly with JCTrans.com.
- Ø Published the Freight Tariff from China to World Major Ports jointly with JCTrans.com and CIECC. It will serve as basis for analysis, prediction and calculation of logistics and trade costs.



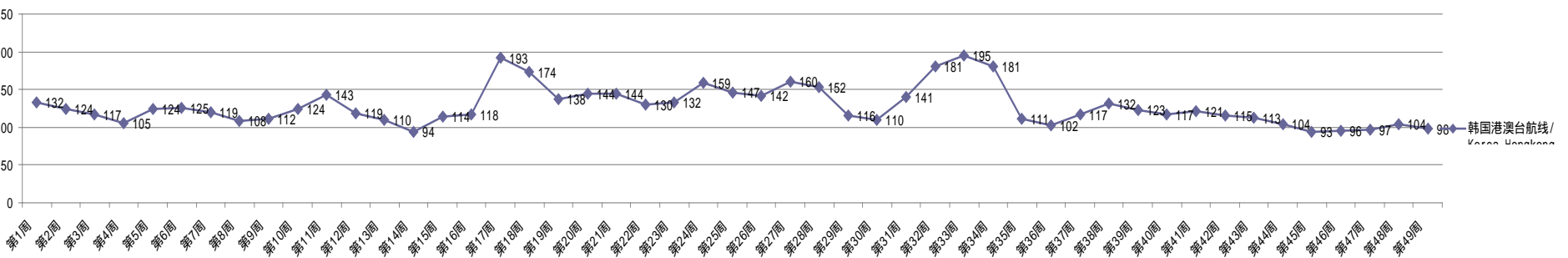
2011年日本航线价格走势 2011 freight rate chart for CHINA to JAPAN



2011年美东航线价格 2011 freight rate chart for CHINA to EAST AMERICAN



2011年韩国港澳台航线价格走势 2011 freight rate chart for CHINA to KOREA, HONGKONG, TAIWAN



网络物流网出品

物流采购手册

HANDBOOK



三月刊 | 2012
总第 Vol 8

中国外运长航集团有限公司
SINOPEC SINC HOLDINGS CO., LTD



上海外运长航集团
UASC 中外红海 专家
非洲南美 专家
UASC 中东红海 专家
非洲南美 专家

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联系方式: 400-888-8888

CFCFA Objectives and Achievements - Achievements

7. To explore financial leasing services

- Ø Discussed with ADB PRC Resident Mission on a financial leasing schedule, in order to enable SMEs without sufficient financing to conduct cross-border logistic business.
- Ø To provide logistics companies with long-term financial services by cooperating with Ministry of Commerce of China, and China Development Bank.



CFCFA Objectives and Achievements - Achievements

8. Standardization development

- Ø Standards have become the biggest trade barrier. CFCFA should lead the regional standardization.
- Ø Cooperate with Standardization Technical Committee of CIFA on standard trade terms, electronic message standards, financial services standards, etc. 12 national standards and 4 industry standards will be published in the first half of 2012.



GB
中华人民共和国国家标准
GB/T 20000-2000

进出口货物木质包装申报规范

GB
中华人民共和国国家标准
GB/T 20000-2000

木质包装热处理作业规范

GB
中华人民共和国国家标准
GB/T 20000-2000

国际货运代理单证缮制规范

GB
中华人民共和国国家标准
GB/T 20000-2000

国际货运代理单证缮制服务质量要求

GB
中华人民共和国国家标准
GB/T 20000-2000

电子提单格式规范

GB
中华人民共和国国家标准
GB/T 20000-2000

国际物流企业信用评价指标

GB
中华人民共和国国家标准
GB/T 20000-2000

国际货运代理业务数据元

GB
中华人民共和国国家标准
GB/T 20000-2000

国际货运代理系列单证-单证数据项

GB
中华人民共和国国家标准
GB/T 20000-2000

运输通道物流绩效评估与监控规范

GB
中华人民共和国国家标准
GB/T 20000-2000

国际货运代理通用交易单



CFCFA Objectives and Achievements - Achievements

9. International Logistic Credit Information Platform

CFCFA, jointly with CIECC (Ministry of Commerce of PRC) and CIFA, developed the international logistic credit information platform

<http://cfcfa.bcpcn.com/aboutUs/index.html>)

to publish information on the credibility and credit ratings of international trade and logistic companies.





中国国际物流信用平台

China International Logistics Credit Information Platform

主办 Host: 中国国际货运代理协会 China International Freight Forwarders Association
 中业区域经济合作货运和货代协会联合会 CAREC Federation Of Carrier & Forwarder Associations

- 首页 Home Page
- 信用评级 Credit Evaluation
- 标准示范企业 Standard Enterprise
- 企业数据库 Enterprise Database
- 信用投诉 Credit Complaints
- 关于我们 About Us

信用评级组织

指导机构: 国家商务部、国务院国资委
 授牌机构: 中国国际货运代理协会
 评级机构: 国富泰企业征信有限公司
 发布平台: 商务部市场秩序网
 中国商务信用平台
 中国国际电子商务网
 国家级行业协会网站
 发布报刊: 信用评价A级以上企业名录
 中国商务年鉴
 国际商报
 商务信用

信用评级

- 企业信用认证、评级为什么需要第...
- “诚信”与“信用”的联系与区别
- 国富泰信用评级主要考察哪些因素...
- 企业信用评级结果主要用在哪儿?
- 什么是企业信用评级?
- 国富泰信用评级价值有哪些?

中国建筑节能产品采购平台

国富泰信用评级中心

国富泰信用评级中心作为推动中国商务领域...

- 信用评级
- 评级规范
- 评级程序
- 技术团队
- 评级申请

信用评级公告 Latest Credit Notice

广州纺织品进出口集团有限公司获评AAA信用等级	2012/05/17
江苏国泰华能实业有限公司获评AAA信用等级	2012/05/17
青岛即发集团股份有限公司获评AAA信用等级	2012/05/16
杭州市轻工工艺纺织品进出口有限公司获评AAA信用等级	2012/05/16
苏州华德纺织有限公司获评AA信用等级	2012/05/15
潜江赛特龙服饰有限公司获评AA信用等级	2012/05/15

政府高度重视 Government Support

首批耐火材料行业信用等级... 首批消防行业信用评级A级...

重点企业发布 Key Enterprises Release

首批耐火材料行业信用等级... 首批消防行业信用评级A级...

多渠道宣传 Multi-channel Promotion

首批耐火材料行业信用等级... 首批消防行业信用评级A级...

国家政策文件 Policy & Documents

首批耐火材料行业信用等级... 首批消防行业信用评级A级...



信用企业查询 Enterprise Credit Inquiry

企业名称	所属行业	所属地区	搜索
黑龙江天颐星电站设备有限...	AA	2012-05-21	中国北车集团大连机车车辆...
中山市东涌家具制造有限公...	AAA	2012-04-28	青岛雪达集团有限公司
陕西宝菱石化有限责任公司	AAA	2012-04-17	浙江温州包装进出口公司
上海为克实业有限公司	A	2012-04-12	中油管道物资装备总公司
北京华竹科技有限公司	AAA	2012-03-29	江西省地质矿产开发总公司



- 中国家用电器维修协会 · 中国茶叶流通协会 · 中国食用菌协会 · 中国酱产品流通协会 · 中国对外承包工程协会 · 中国木材与木制品流通协会
- 中国纺织品进出口商会 · 中国国际货运代理协会 · 中国食品土畜进出口商会 · 中国砖瓦工业协会 · 中国建筑材料联合会 · 中国五矿化工进出口商
- 中国机电产品进出口商会 · 中国石油和石油化工设备工业协会 · 中国再生资源回收利用协会 · 中国氮肥工业协会 · 中国烹饪协会 · 中国仓储协会



- 中华人民共和国商务部 · 中国反商业欺诈网 · 中国保护知识产权网 · AFEC电子商务工商联盟 · 国富泰信用 · 中国国际电子商务网
- 泛亚电子商务联盟FAA · 中国诚信网 · 中国无线电子商务 · 中国国际投资促进平台



CFCFA Objectives and Achievements - Challenges in capacity building (I)

1. CFCFA has not yet made a breakthrough from its current position as the organizer of CPMM. Capacities in services, innovations, organization, leadership, coordination and financial support need to be further improved. The lack of sufficient financial support is especially prominent.



CFCFA Objectives and Achievements - Challenges in capacity building (II)

2. There is an overlap between the positioning of member associations and that of CFCFA. CFCFA has not yet repositioned itself. CFCFA should extend its services to areas that cannot be covered by its member associations, from its current works.

3. Member associations have various enthusiasm, and have not yet formed a consensus on the development, positioning and scale of CFCFA. The influence and unity of CFCFA need to be further enhanced.



CFCFA Objectives and Achievements - Challenges in capacity building (III)

4. A lot of suggestions could not be adopted and implemented because of lack of funding.
5. The secretariat did not play its role and daily works could not be done.
6. The link between CFCFA and industry needs to be further strengthened.



谢谢！

Thank You !

