



第二届全球数字贸易博览会
THE SECOND GLOBAL DIGITAL TRADE EXPO

2023“丝路电商”国际合作论坛

2023 SILK ROAD E-COMMERCE INTERNATIONAL COOPERATION FORUM

Hosts: Ministry of Commerce of the People's Republic of China The People's Government of Zhejiang Province

Organizers: Department of Electronic Commerce and Information of the Ministry of Commerce Hangzhou Municipal People's Government Department of Commerce of Zhejiang Province

Executed: Hangzhou Municipal Bureau of Commerce China International Electronic Commerce Center

NOVEMBER 23, 2023
HANGZHOU, CHINA

Agenda

Host of the Opening Ceremony: Vice Mayor of Hangzhou Municipal People's Government Sun Xudong

Opening Ceremony

14:00-14:05	Introduction of guests	
14:05-14:15	Addresses by leaders	
	Vice Minister of Commerce	Guo Tingting
	Vice Governor of Zhejiang Provincial People's Government	Lu Shan
14:15-14:20	Addresses by partner countries representatives	
	Minister of the Ministry of Small Business Development, Republic of South Africa	Stella Ndabeni-Abrahams
	Additional Secretary of the Ministry of Information Technology and Telecommunications of Pakistan	Aisha Humera Moriani
14:20-14:25	Releasing "Silk Road E-commerce" Cooperation Development Report (2016-2023)	
	Vice President of the Chinese Academy of International Trade and Economic Cooperation of the Ministry of Commerce	Cui Weijie
14:25-14:30	2023 Silk Road E-commerce Day Opening Ceremony	
14:30-14:35	Playing the promotional video	

Note: The final agenda is subject to the site

Host of the main forum: Host of HZTV WangGuannan

Keynote speeches

14:35-14:50	Innovation and Practice of Cross-border E-commerce Deputy Director of the Department of Foreign Trade of the Ministry of Commerce	Xiao Lu
14:50-15:00	Topic: Building a prosperous and inclusive e-commerce Silk Road together with innovation as a driving force President of Public Affairs of Alibaba Group	Wen Jia
15:00-15:10	Experience of Astana Center in promoting regional cross-border cooperation Head of Corporate Innovation Office, Astana Hub	Valeriya Tyo
15:10-15:20	Integrating digital economy and real economy to promote high-quality development of Silk Road e-commerce Co-founder and Vice President of Freshippo	Shen Li
15:20-15:30	"Agriculture digital transformation" injects new momentum to rural economy Chairman of China E-commerce Rural Revitalization Alliance and Vice Chairperson and Secretary-General of China Siyuan Foundation	Li Xiaolin
15:30-15:40	Opportunities and trends in the development of E-commerce in Russia CEO of Ozon Global	Stepan Gusamov
15:40-15:50	Accelerating the deepening of cooperation between Uzbekistan and China in digital transformation of high-tech parks Head of Department for Residents Affairs, IT Park Uzbekistan	Lazizbek Khudaev
15:50-16:00	"Silk Road E-commerce" and logistics two-way trade channel Founder & Chairman, Panex WD International Group	Robert Liu

Dialogue

16:00-16:50	Topic: Status quo and future of Silk Road E-commerce's service ecology Host: Chairman of Ebrun, and President of Ebrun Think Tank	Zheng Min
	Participants: CEO of Intelmind LLC	Menbayar Tseveen
	Director of Market Circulation and Consumption Research Office National Academy of Economic Strategy of Chinese Academy of Social Sciences	Yi Shaohua
	Vice President of Public Affairs, Taobao & Tmall Group	Wang Haoyang
	Vice President of Haizol	Liu Haitao
	General Manager of Cross-border E-commerce Business of WorldFirst, Ant Group	Ding Yansong

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2023“丝路电商”国际合作论坛

2023 SILK ROAD E-COMMERCE INTERNATIONAL COOPERATION FORUM

主办单位：商务部 浙江省人民政府
承办单位：商务部电子商务和信息化司 杭州市人民政府 浙江省商务厅
执行单位：杭州市商务局 中国国际电子商务中心

2023年11月23日
中国·杭州

论坛议程

开幕式主持人：杭州市人民政府副市长孙旭东

开幕式

14:00-14:05	介绍嘉宾		
14:05-14:15	领导致辞		
	商务部副部长		郭婷婷
	浙江省人民政府副省长		卢山
14:15-14:20	伙伴国代表致辞		
	南非共和国小企业部部长	丝特拉·恩达贝尼-亚伯拉罕斯	
	巴基斯坦信息技术和电信部副秘书长	艾莎·胡梅拉·莫里亚尼	
14:20-14:25	“丝路电商”合作发展报告(2016-2023)发布		
	商务部国际贸易经济合作研究院副院长		崔卫杰
14:25-14:30	2023“丝路电商日”启动仪式		
14:30-14:35	宣传片播放		

注：以现场最终议程为准

主论坛主持人：杭州电视台主持人王冠男

主题演讲

- | | | |
|-------------|--|------------|
| 14:35-14:50 | 跨境电商的创新与实践
商务部对外贸易司副司长 | 肖露 |
| 14:50-15:00 | 创新驱动，共建繁荣普惠的电商丝路
阿里巴巴集团公共事务总裁 | 闻佳 |
| 15:00-15:10 | 阿斯塔纳中心促进区域跨境合作经验分享
哈萨克斯坦阿斯塔纳中心企业创新办公室主任 | 瓦乐丽雅·提欧 |
| 15:10-15:20 | 数实融合推动丝路电商高质量发展
盒马联合创始人、副总裁 | 沈丽 |
| 15:20-15:30 | “数商兴农”为乡村经济发展注入新动能
中国电商乡村振兴联盟主席、中华思源工程基金会副理事长兼秘书长 | 李晓林 |
| 15:30-15:40 | 俄罗斯电商发展机遇与趋势
Ozon全球CEO | 斯捷潘·古萨莫夫 |
| 15:40-15:50 | 加速深化乌兹别克斯坦与中国高科技园区在数字化转型方面的合作
乌兹别克斯坦 IT Park 园区负责人 | 拉齐兹别克·胡达耶夫 |
| 15:50-16:00 | “丝路电商”与物流双向贸易通道
泛鼎国际集团创始人兼董事长 | 刘波 |

合作对话

- | | | |
|-------------|--|---------------------------------------|
| 16:00-16:50 | 对话话题：丝路电商服务生态的现状与未来
主持人：
亿邦动力董事长、亿邦智库院长 | 郑敏 |
| | 对话嘉宾：
Intelmind LLC 首席执行官
中国社会科学院财经战略研究院市场流通与消费研究室主任
淘天集团公共事务部副总裁
海智在线副总裁
蚂蚁集团万里汇全球跨境电商业务总经理 | 门德巴亚尔·切夫恩
依绍华
王浩洋
刘海涛
丁岩松 |

注：以现场最终议程为准