

JTB's VISION

Offline to Online

E-Commerce Solution

19th MAY 2023



JTB is one of the
Biggest Tour
Operator in Asia
Pacific

Our Main Business
is B2B
(Business to
Business)

Now moving
towards B2C
(Business to
Customer)



Perfect moments, always



From the union of Kuoni GTS and Tumlare, a stronger global partner for you.



Our initial focus
is to focus of
after **Arrival**
Business OR the
In-Destination
Business

B2C (Business to Customer)

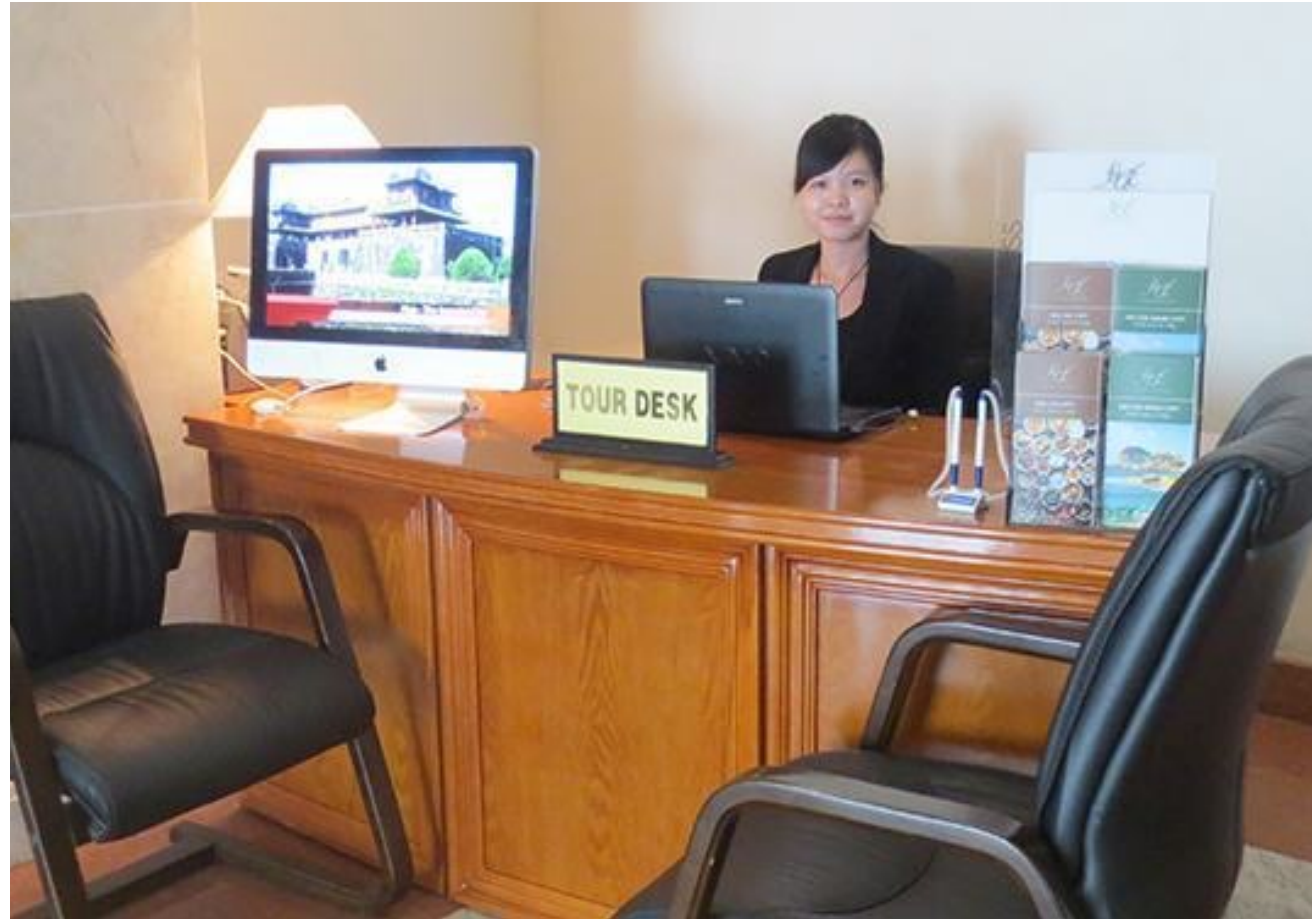
Direct to Customer
(Removing the
middleman)

Offline to online
(Directing Customer to
Online Channels)

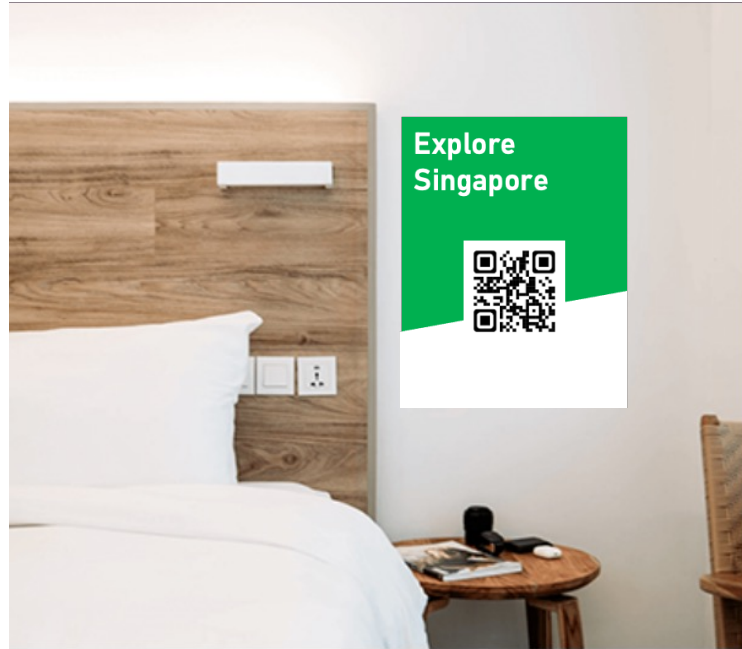
Initial Solution: Setup tour desks in Hotel Lobbies

It's a challenge to find **Human Resources** to work in a **Traditional working environment**

RANDOM DEMAND PATTERNS | LIMITED OPERATING HOURS | SIGNIFICANT COST



VEHICLES | AIRPORT | CRUISE CENTER | SMART KIOSKS



CONNECTED ROOMS

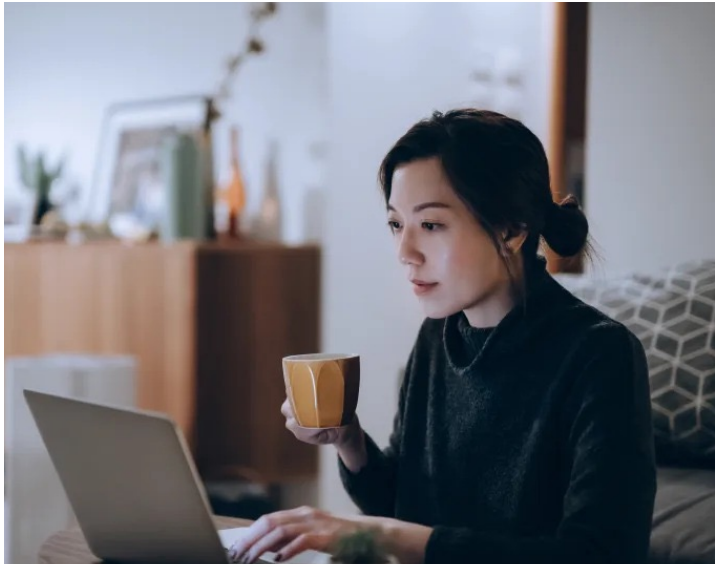


MOBILE BOTS



DIGITAL SCREENS

[HTTPS://ONLINE.TOUREAST.NET](https://online.toureast.net)



REMOTE WORKING



OUTSOURCING



DASHBOARDS

Questions & Answers