

The background of the slide is a dark, muted blue-grey. It features a faint, semi-transparent image of a hand holding a pen, positioned in the upper left quadrant. Overlaid on this background are several faint, light-colored line graphs and bar charts, suggesting a financial or data-driven context. The main title is centered in a large, bold, white, italicized sans-serif font.

***NATIONAL INVESTMENT POLICY :  
ATTRACTING INVESTMENT  
IN THE DIGITAL ECOSYSTEM***

15 May 2023  
Intercontinental Hotel, KL

# MALAYSIAN INVESTMENT DEVELOPMENT AUTHORITY (MIDA)

## YOUR FIRST POINT OF CONTACT



The principal Malaysian Government agency responsible for the promotion of investments and coordination of industrial development and selected services sectors in the country. Established in 1967 under Act of Parliament, 1965.

### SERVICES PROVIDED – PROMOTION TO IMPLEMENTATION



#### PROMOTION

- Data on Industries
- Seminars and Briefings
- One-on-One Meetings
- Meetings with companies operating in Malaysia
- Visits to production facilities and service providers
- Visits to potential locations



#### APPROVAL

- Manufacturing Licence
- Tax Incentives
- Expatriate Posts
- Import Duty Exemptions
- Representative/Regional (RE/RO) Office
- Principal Hub/OHQ



#### IMPLEMENTATION

- Handholding (MIDA State Offices)
- Industry Talent Management
- Post Investment
- Incentives Coordination and Collaboration Office (ICCO)
- Compliance and Monitoring



#### POLICY ADVOCACY

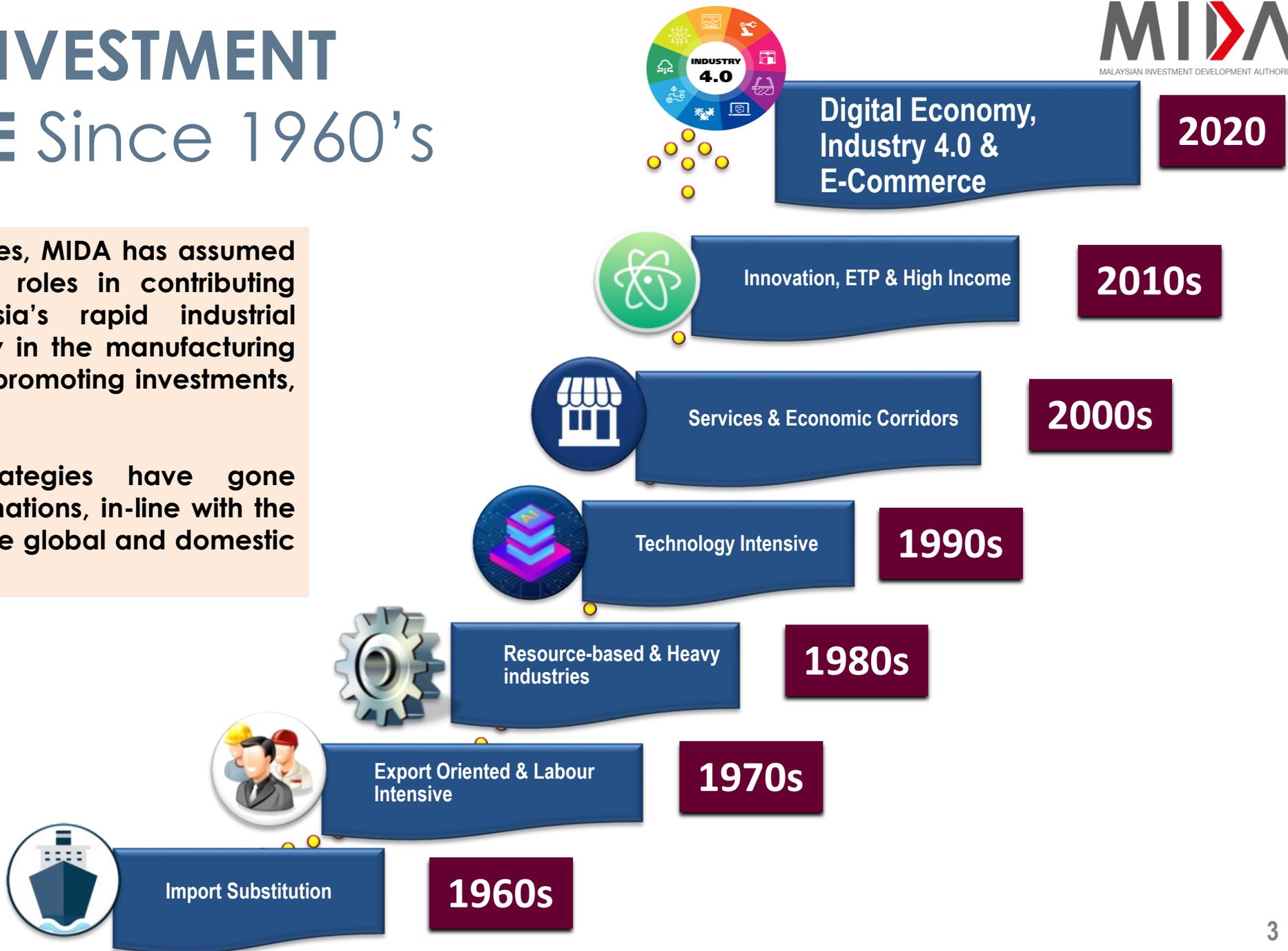
- Planning for industrial development
- Recommend policies & strategies on industrial promotion and development
- Formulation of strategies, programmes and initiatives for international economic cooperation

### Truly International



# SHAPING INVESTMENT LANDSCAPE Since 1960's

- Over the last five decades, MIDA has assumed the critical and pivotal roles in contributing significantly to Malaysia's rapid industrial development particularly in the manufacturing and services sectors by promoting investments, both FDI and DDI.
- MIDA's investment strategies have gone through various transformations, in-line with the changing dynamics of the global and domestic economic landscapes.



# DIGITAL TRANSFORMATION INITIATIVES

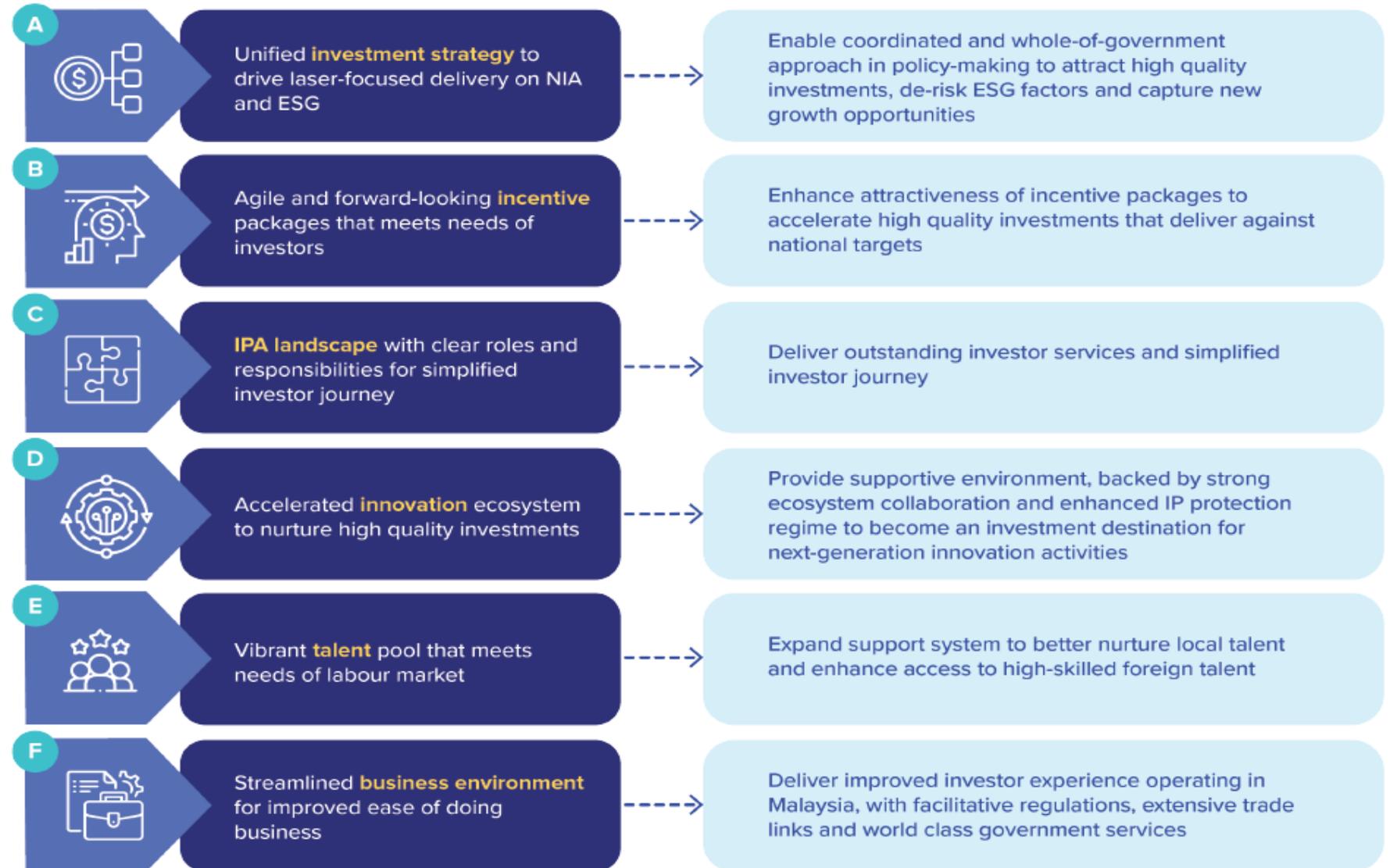
**NATIONAL INVESTMENT ASPIRATIONS (NIA)** – a guiding principle to establish a strong linkage between initiatives and target outcomes



# DIGITAL TRANSFORMATION INITIATIVES

## NEW INVESTMENT POLICY (NIP)

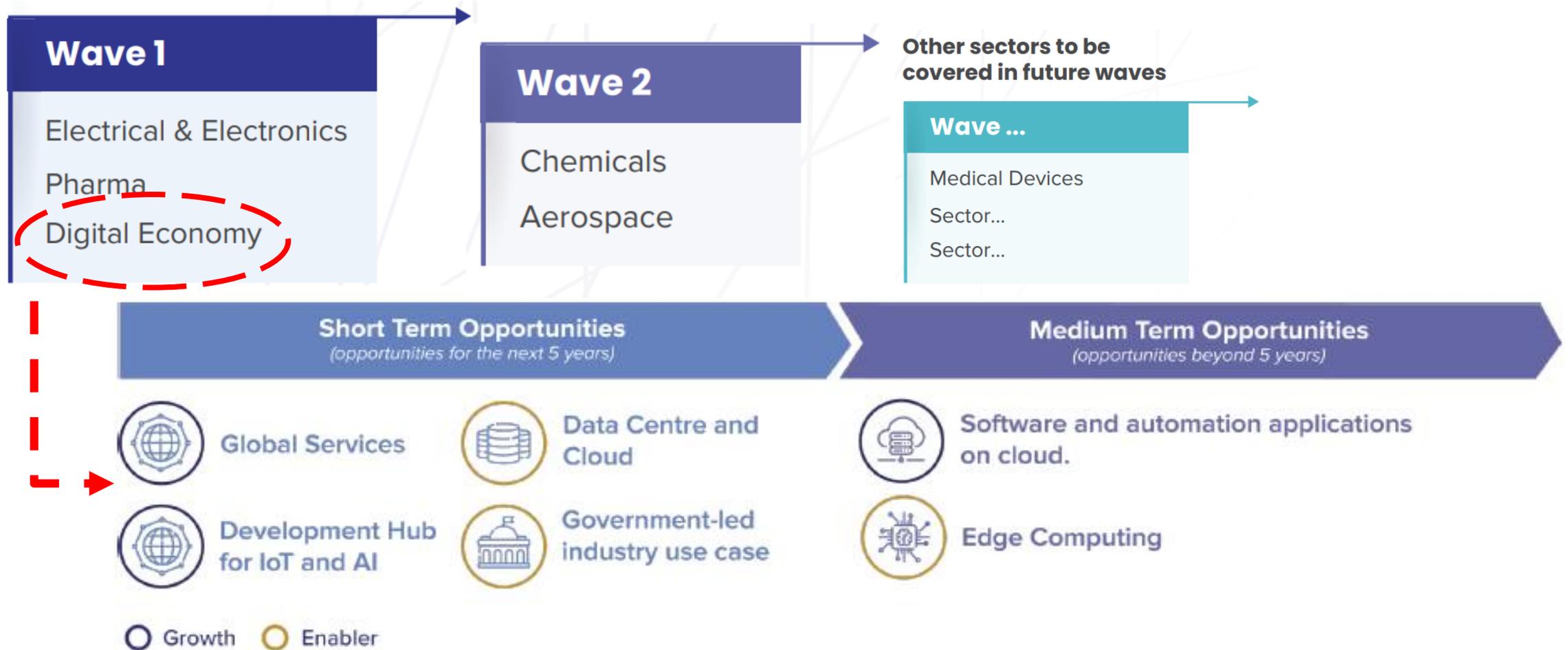
Launched by MITI on 6 October 2022, outlines **6 Strategic Thrusts** and **22 National-level initiatives** that will form the basis for comprehensive reforms of Malaysia's investment policies.



# DIGITAL TRANSFORMATION INITIATIVES

## NEW INVESTMENT POLICY (NIP)

Sector-Level Priorities – focused on addressing specific challenges, needs of each sector, and more efficient resource allocation to accelerate the achievement of results.



# DIGITAL TRANSFORMATION INITIATIVES

## Malaysia Digital Economy Blueprint (2021-2030)



Charts the trajectory of the digital economy contribution to the Malaysian economy and builds the foundation to drive digitalisation across the nation, including bridging the digital gap.

### To be achieved by 2025

- 22.6% of the digital economy to Malaysia's GDP
- 875,000 MSMEs adopt eCommerce
- RM70 billion investment in digitalisation
- Attract 2 unicorns (home-grown or foreign)
- Increase the number of start-ups to 5,000

## National Fourth Industrial Revolution (4IR) Policy (2021-2030)



Outlines the key focus areas impacting the people, businesses and government, to seize growth opportunities and address potential risks arising from 4IR.

### TO ACHIEVE BY 2030

#### QUALITY OF LIFE



- Malaysian Wellbeing Index(MyWI)\* 136.5
- Longer and healthier life span
- Safer and secured living
- Meaningful use of time

#### LOCAL CAPABILITIES

- Top 20 in Global Innovation Index
- 30% productivity increase across all sectors, compared to 2020 levels
- More higher-paid jobs
- Fit-for-future education and talent
- 3.5% GERD, including for 4IR related R&D
- More home-grown 4IR technology providers
- More efficient government services

#### ECOLOGICAL INTEGRITY



- Top 50 in Environmental Performance Index
- Reduce GHG emissions intensity by 45% by 2030



# Digital Investment Office



## Collaborative Platform

Act as a collaborative platform endorsed by the MED4iR council chaired by YAB Prime Minister on 22 April 2021 to **coordinate, assess, advice and facilitate** all digital investments (foreign and domestic) into the country.



## Role of DIO

Role of DIO is consistent with the MyDIGITAL Blueprint and the National Investment Aspirations, guided by the essence of the Shared Prosperity Vision (SPV) 2030.



## Investment Target

To attract **RM70 Billion** investment in digitalization by 2025.



## DIO Portal

DIO is reachable via [www.mydigitalinvestment.gov.my](http://www.mydigitalinvestment.gov.my)



## FOUR (4) PILLARS UNDER THE COLLABORATIVE PLATFORM



**Coordination**



**Evaluation**



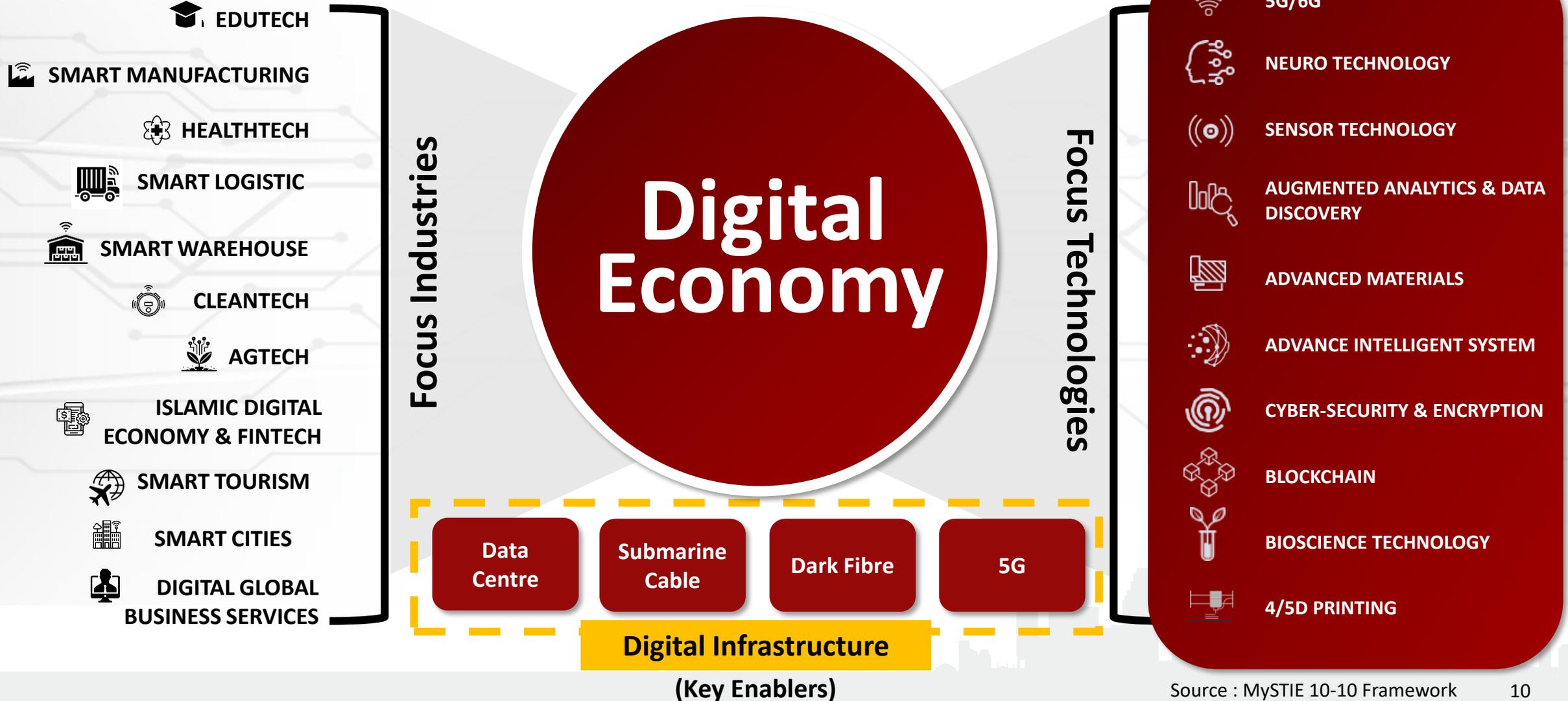
**Facilitation**



**Policy Advocacy**

# MOVING FORWARD, MALAYSIA WILL REINVENT ITSELF IN STRATEGIC DIGITAL TECH INDUSTRIES

As digital is a fast evolution segment, we welcome a new breed of technology that can enhance Malaysia's capability as a digital nation



# REGIONAL TECHNOLOGY FOCUS AREA

Various corridors and states in Malaysia have dedicated organizations that focus on nurturing and developing the growth and expansion of digital economy ecosystems

### NORTHERN CORRIDOR ECONOMIC REGION (NCER)

Digital GBS / Cloud & Data Centre / Creative Content / Startup / Space tech



### EAST COAST ECONOMIC REGION (ECER)

Digital Agriculture / Digital Tourism / Cloud & Data Centre / Digital GBS



### SABAH DEVELOPMENT CORRIDOR (SDC)

Digital Agriculture / Digital Tourism / Creative Content / Space Tech



### GREATER KUALA LUMPUR / CENTRAL

Cloud & Data Centre / Digital GBS / Digital Finance / Islamic Digital Economy / Cybersecurity / Digital Content / Digital Trade / Digital Content



### ISKANDAR MALAYSIA

Digital GBS / Cloud & Data Centre / Digital Tourism / Digital Content

### SARAWAK CORRIDOR OF RENEWABLE ENERGY (SCORE)

Digital Agriculture / Digital Tourism / Digital GBS / Cloud & Data Centre / Startup



# THANK YOU

## Contact us:

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