

CAREC University Startup Generator 2023

Workshop 3: Disruptive Innovation and Investor Expectations

March 7, 2023 | 14:00 – 15:30 (GMT +8).

[Virtual Meeting](#)

Agenda

- 14:00 – 14:05 **Welcome**
Moderator: **Shuqi Su**, Consultant, ADB
- 14:05 – 14:15 **Challenge Progress Review**
Moderator: **Shuqi Su**, Consultant, ADB
- 14:15 – 15:15 **Training: Disruptive Innovation and Investor Expectations**
Jeff Wallace - Co-founder of Silicon Valley in Your Pocket; Founder of Global Kinetics
Kal Deutsch - Co-founder of Silicon Valley in Your Pocket; Founder and CEO of DealEngine
- This session will help you to reflect on your brainstorming and idea validating practice. We always hear people talk about "disruption" but what does this buzz word really mean? In this module, we will be discussing what disruption is and talk about the different disruptive innovations, who the disruptors are, the value of being disruptive, and how to bring disruption to a particular market. We will be discussing the Silicon Valley culture and how it enables disruptive innovation. We will delve into the different expectations of investors and how to entice them to support disruptive innovation.
- 15:15 – 15:25 **Group Photo**
Q&A Session
Moderator: **Shuqi Su**, Consultant, ADB
- 15:25 – 15:30 **Feedback Survey & Closing Remarks**
Moderator: **Shuqi Su**, Consultant, ADB