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KYRGYZ REPUBLIC: Trade Facilitation and Logistics Development Strategy Report

- Executive Summary of Draft Final Report

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Asian Development Bank

LIST OF ABBREVIATIONS

ADB Asian Development Bank

CAREC Central Asian Regional Economic Cooperation program

CIS Commonwealth of Independent States

CKD Completely Knocked Down

EurAsEC Eurasian Economic Community

EU European Union

FIATA International Federation of Freight Forwarders Associations

FSU Former Soviet Union

FTL Full Truck Load
FTZ Free Trade Zone

GAC General Administration of Customs (PRC)

GDP Gross Domestic Product

GTZ Deutsche Gesellschaft für Technische Zusammenarbeit

IATA International Air Transport Association

IDB Islamic Development Bank

IFI International Financial Institutions

ICAO International Civil Aviation Association

IMF International Monetary Fund IRU International Road Union

ISO 9000/14000 Set of standards for Management Systems

IT Information Technology
LTL Less than Truck Load

MA Ministry of Agriculture and Water Resources (Kyrgyzstan)

MEDT Ministry of Economic Development and Trade (Kyrgyzstan)

MTC Ministry of Transport and Communications (Kyrgyzstan)

NGO Non-Governmental Organization

PPP Purchasing Power Parity
PRC People's Republic of China

SCO Shanghai Cooperation Organization

SPECA PWG-TBC Special Program for the Economies of Central Asia, Project

Working Group on Transport and Border Crossing

TIR carnet Customs transit document used for an international transit

operation of goods

TRACECA Transport Corridor Europe-Caucasus-Asia

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EXECUTIVE SUMMARY

Kyrgyzstan is a landlocked country, located at the western border of the PRC and neighboring 3 countries of the Former Soviet Union – Kazakhstan, Tajikistan and Uzbekistan. The territory of the country consists of a number of valleys, divided by mountain ranges, most of which exceed 4000 m above sea level. Its location along the ancient Silk Way route between PRC, Europe and Middle East provides an opportunity to develop this land into the land bridge between booming industrial regions of China, consumer markets of Europe and sources of fossil fuels in the Middle East.

This report provides an assessment on the country's business and legal environment, transport infrastructure and logistics capabilities. After examination of institutional and operational constraints for efficient trade and logistics development, a range of recommendations is proposed. The recommendations are divided into two main categories: development of institutional capabilities and development of operational capabilities. The recommendations, which fall into the group of "Development of institutional capabilities", are focused primarily on so called "soft issues", i.e. improvement of the business climate, regulations and government procedures, investment attractiveness of the country, and human development. Recommendations, grouped under the heading "Development of operational capabilities" are focused primarily on "hard issues", i.e. road network, logistics facilities, IT infrastructure, transportation and other equipment.

Business Environment

Kyrgyzstan is one of the least successful countries in the FSU in implementation of reforms in private sector. After collapse of the Soviet Union and considerable decline of economy during the beginning and mid-90s, the country was able to resume growth, but in comparison to other countries of the region it continues to be unstable. Despite the fact that Kyrgyzstan has relatively liberal political and business environment in comparison with other countries of the region, law enforcement practices are very weak. According to the Business Environment and Enterprise Performance Survey (BEEPS), Kyrgyzstan is ranked considerably lower than average for CIS countries in Corruption, Tax administration, and Uncertainty about regulatory policies.

It is generally acknowledged that privatization in Kyrgyzstan was fast, but inefficient [1]. Many enterprises, including companies in the area or logistics and transportation, were privatized, but new owners were not successful in restructuring their businesses and making them profitable. Private sector is not fully independent from government officials; often success of companies depends on their "connections" with authorities.

Since the collapse of the Soviet Union, Kyrgyzstan lost both its industrial base and qualified labor force. Most of the ethnic Russians, who used to be employed in the industrial sector, left the country. Current estimates show that, more then 500,000 Kyrgyz people are employed in Russia, Kazakhstan and other countries and regularly remit salaries to their families in Kyrgyzstan.

Logistics Industry and Infrastructure

Logistics industry of Kyrgyzstan followed faster downsizing than the rest of the economy. Since the end 80's, Kyrgyzstan experienced decline in all modes of transportation. The main mode of transport, which accounts for about 95% of cargo volume, is the road transport. During the last two decades due to inadequate maintenance, considerable portion of surfaced road infrastructure was lost and can be regained only through expensive rehabilitation projects.

New borders in the Central Asia deprived the country of access to a considerable portion of roads, previously used for transportation between different parts of the country. Less and less transparent borders with the neighboring countries of the Central Asia, especially with Uzbekistan, require considerable investments for construction of road links through the territory of Kyrgyzstan. Most of these links go through the unfriendly mountainous terrain.

Rail network of Kyrgyzstan is not linked within the territory of Kyrgyzstan. On order to get from the north of the country to the south by rail, it is necessary to travel through the territories of Kazakhstan and Uzbekistan. Compared to the road network, main track of the Kyrgyz rail is in good condition, partially due to a reasonable maintenance and partially due to a severe decline of the usage of tracks. All rail lines of Kyrgyzstan are one-track lines.

Trucking companies of Kyrgyzstan are represented by small and very small carriers. Most of them use old trucks, majority of which are produced in the Soviet times. These trucks are prone to frequent breakage, not safe and are ecologically unfriendly.

Locomotive fleet of Kyrgyzstan is small and old, although relatively well maintained. Rail car and rail platform fleets participate in the exchange with fleets of other countries of the CIS rail network. Thus, the shortage of own rail cars often can be recovered by the use of rail cars of the neighboring countries.

Air fleet of Kyrgyzstan is represented by several old Soviet planes. There is no national carrier in the country, which would be capable to serve new lines and invest into the fleet.

Airport infrastructure of Kyrgyzstan consists of 2 international airports: Manas and Osh and about 20 small airports and airfields. In 90's airport Manas underwent a considerable reconstruction. Currently it can accept heavy planes like Boeing-474, has a cargo terminal and is used as a US Airbase. Geographical location, good condition of the runways and new cargo terminal allowed to increase cargo flow through the airport. On the other hand, inadequate maintenance facilities and very small number of domestic and international lines, served from the airport, constraint the development of Manas as a transit point for transcontinental lines.

Water transportation is represented by the operations on the Issyk-Kul Lake. It is used primarily for the movement of bulky materials between Balykchi and other towns around the lake, mostly Karakol and Cholpon-Ata.

Pipeline transportation is represented by the gas pipeline Maily-Say – Jalal-Abad – Kara-Suu – Osh and the transit pipeline Bukhara – Tashkent – Bishkek - Almaty.

Import-export operations and transit through Kyrgyzstan are characterized by very bureaucratic procedures, a lot of paperwork and bribes. The number of required trade documents is approximately double compared to Russia and China. There is no efficient control of import-expert operations, which results in absence of reliable data about import-export and transit volumes through the country.

Kyrgyz cross-border points are not properly equipped with IT infrastructure and inspection equipment. Inspections by various authorities are not aligned to each other, which results in the considerable loss of time by importers and exporters at cross-border points.

Part of Kyrgyz logistics facilities, constructed during Soviet times, were lost due to inefficient privatization. Apart from several developments like a cargo terminal in the airport Manas and container yard on Alamedin railway station, there were no other considerable investments into logistics facilities of Kyrgyzstan.

Logistics industry of Kyrgyzstan is represented by a number of freight forwarding companies and road carriers. Kyrgyz Railways is the national company, although there are plans for privatization. Freight forwarders are mostly resellers of rail and road transit services. Customers prefer to use freight forwarding companies mostly to overcome unfriendly documentation requirements and processes of Kyrgyz Rail and Kyrgyz Customs. Cost of their service always includes provisions for bribes, which should be paid to smooth transit and clearance services, and later to "explain" these payments during tax audits. Freight forwarders and carriers are united into 3 associations: Kyrgyz Freight Forwarding Association, Association of National Road Carriers and Association of International Road Carriers. There is more competition between these associations than partnership relationships.

The government of the country, NGOs and international aid agencies are concerned with the existing state of the logistics industry and infrastructure. Within the last several years a number of infrastructure rehabilitation projects were completed or initiated. The most significant projects are the rehabilitation of the road Bishkek – Osh, Bishkek – Almaty, Osh – Sary-Tash – Irkeshtam (ongoing), Taraz – Talas – Suusamyr (ongoing).

In October 2007 the government of Kyrgyzstan approved the development of the border trade and logistics center in Sary-Tash, located near Chinese border along the transit route Osh – Sary-Tash – Ishkertan. Another significant initiative was the Decree of the President of the Republic of Kyrgyzstan about simplification of international trade documentation and procedures.

Recommendations

Recommendations are divided into two groups: Trade Facilitation projects and initiatives and development of Physical Infrastructure. Each of the two groups is further divided into public projects and projects, which can be implemented either by private sector or through Private/Public Partnership (PPP). All recommendations are summarized in the Exhibit 1.

Exhibit 1. List of recommendations

Source: Author

Trade Facilitation, Public Projects			
#	# Recommendation Stakeholder		Priority
TF.1	Weight certification	MTC, MEDT	High
TF.2	Cross-border process management	MEDT, Customs	High
TF.3	Improvement of customs guarantee system	MEDT, Customs	Moderate
TF.4	Development of specifications for cross- border infrastructure	Customs	High
TF.5	Customs cooperation program	Customs	High
TF.6	Integrated Information System for International Trade	MEDT, Customs, MTC, Border Police	High
TF.7	Promotion of Kyrgyzstan in PRC	MEDT	Moderate
TF.8	Deployment of safe packets	Customs, MTC	High

	Trade Facilitation, PSP/PPP			
#	Recommendation	Stakeholder	Priority	
TF.9	Strengthen product certification capability	MEDT	Moderate	
TF.10	Road maintenance support	мтс	High	
TF.11	Process management education for public servants and private organizations. ISO 9000	MEDT	Moderate.	
TF.12	CKD production in FTZ	MEDT	Low	
TF.13	Logistics training and development	MEDT	Moderate	
TF.14	Investment support program for development	MEDT	Moderate	

of logistics centers	

	Transport/Logistics Infrastructure development, Public Investments			
#	Recommendation	Stakeholders	Priority	
IP.1	Cross-border infrastructure development	Customs	High	
IP.2	Construction of Kashgar – Kara-Suu rail link	MTC, MEDT	High	
IP.3	Construction of Kara-Keche – Balykchi rail IIII MTC, MEDT		Moderate.	
IP.4	Rehabilitation of Kashgar – Irkeshtam – Osh road	MTC, MEDT	High	
IP.5	Rehabilitation of Kashgar – Torugart – Balykchi – Bishkek road	MTC, MEDT	High	
IP.6	Development of Balykchi multimodal hub	MTC, MEDT, Rail	Moderate.	
IP.7	Development of Alamedin multimodal hub	MTC, MEDT, Rail	High	
IP.8	Development of Osh container yard	MTC, MEDT, Rail	High	
IP.9	Development of Kara-Suu multimodal hub	MTC, MEDT, Rail, Customs	High	
IP.10	Assessment of Jalal-Abad – Suusamyr – Balykchi road	MTC	Low	
IP.11	Railway electrification	Rail, MTC	Moderate	
IP.12	Improvement of in-transit service capability in airport Manas	MTC, Manas	Moderate	
IP.13	Road rehabilitation:	MTC, MEDT	Moderate to High	
	Osh-Isfana, Taraz-Talas-Suusamyr, Issyk-Kul Circular Road			

Transport/Logistics Infrastructure development, PSP/PPP			
#	Recommendation	Stakeholders	Priority
IP.14	Development of At-Bashi logistics terminal	MEDT, MTC, Customs, Naryn FTZ	High
IP.15	Development of Sary-Tash logistics terminal	MEDT, MTC, Customs	Moderate.
IP.16	Development of Balykchi multimodal hub	MTC, MEDT, Rail	Moderate.
IP.17	Development of Alamedin multimodal hub	MTC, MEDT, Rail	High
IP.18	Development of Osh container yard	MTC, MEDT, Rail	High

IP.19	Development of Kara-Suu multimodal hub	MTC, MEDT, Rail, Customs	High
IP.20	Agribusiness marketing and logistics centers	MEDT, MA	High
IP.21	Railway electrification	Rail, MTC	Moderate
IP.22	Improvement of in-transit service capability in airport Manas	MTC, Manas	Moderate
IP.23	Road rehabilitation: Osh-Isfana, Taraz-Talas-Suusamyr, Issyk-Kul Circular Road	MTC, MEDT	Moderate to High

Given the existing economic system and state of Kyrgyz economy, establishment of logistics depots is expected to be financed by private sector or through the PPP. Decisions of private investors to invest into particular projects can be determined by economic factors and assessment of investment risks. Kyrgyz government can increase investment activeness of logistics projects through the allocation of land for logistics projects development and provision of incentives for potential investors. Based on the existing road infrastructure and centers of economic activity, a number of locations are recommended for establishment of certain types of logistics depots (Exhibits 2 and 3). It is important to note that logistics functionality of depots should not necessarily be concentrated in one place. Depending on the competition and willingness of customers to pay the price for the certain service portfolio, it is reasonable to expect a range of big and small logistics centers with different service portfolios and price offers.

Exhibit 2. Recommended location and functionality of Logistics depots

Source: Author

Priority	Logistics depots	Rationale for establishment	Main functions of logistics depots
1	Bishkek	 Capital city with 18% of the country population (Bishkek area and Chui oblast account for 33% of country population) Close to the key CBPs with Kazakhstan (Ak-Tilek, Ak-Zhol) Dordoi wholesale market International airport Manas 	 Trade and support of trade Inland Container Deports (ICD) and intermodal operations Import/export clearance Storage and bonded storage (esp. for goods from PRC)

2	Kara-Suu	Class leastion to the largest	Trade and support of
2	Kara-Suu	Close location to the largest city in the Southern Kyrgyzstan Osh	Trade and support of trade
		Three-directional rail link to	 Agricultural marketing and logistics centers
		Osh, Jalal-Abad and Uzbek railway network	Inland Container Deports (ICD) and
		Kara-Suu wholesale market	intermodal operations
		Highly volume of agricultural production in Fergana valley	Import/export clearance
		(both Kyrgyz and Uzbek sides)	Storage and bonded storage (esp. for goods from PRC)
2	Osh	Key city of the Southern Kyrgyzstan	Inland Container Deports (ICD) and interest of the container
		Highly volume of agricultural production in Forgans valley	intermodal operations
		production in Fergana valley (both Kyrgyz and Uzbek sides)	Agricultural marketing and logistics centers
		Osh International airport	Import/export clearance
		 Terminal railway station of the southern branch of Kyrgyz rail 	Storage and bonded
		network	storage (esp. for goods from PRC)
2	Balykchi	Gateway to Issyk-Kul tourist area	Inland Container Deports (ICD) and
		Terminal railway station of the	intermodal operations
		northern branch of Kyrgyz rail network	Storage and bonded storage (esp. for goods from BDC)
		Gateway to the mineral resources of South-Eastern	from PRC) Import/export
		Kyrgyzstan	clearance
		Lake port	 Trade and support of trade
		 Established as large transportation center during Soviet era, with good potential for further expansion and development 	Agricultural marketing and logistics centers

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2	Jalal-Abad	 Third largest city in Kyrgyzstan Highly volume of agricultural production in Fergana valley (both Kyrgyz and Uzbek sides) One of he key railway stations in the southern branch of Kyrgyz rail network 	 Inland Container Deports (ICD) and intermodal operations Import/export clearance Storage and bonded storage (esp. for goods from PRC) Agricultural marketing and logistics centers
3	At-Bashi (Torugart)	 Key cross-border point with PRC Intended to reduce vehicle axle load and reduce destruction of Kyrgyz roads 	 Import/export clearance Storage and bonded storage (esp. for goods from PRC) Border trade Transloading operations
3	Sary-Tash (Irkeshtam)	 Key cross-border point with PRC Intended to reduce vehicle axle load and reduce destruction of Kyrgyz roads 	 Import/export clearance Storage and bonded storage (esp. for goods from PRC) Border trade Transloading operations
3	Kyzyl-Kiya	 Highly volume of agricultural production in Fergana valley (both Kyrgyz and Uzbek sides) Terminal railway station of the southern branch of Kyrgyz rail network 	 Agricultural marketing and logistics centers Inland Container Deports (ICD) and intermodal operations

Exhibit 3. Map of Transit routes and recommended logistics deports

Source: Author based on CAREC corridor map of TERA International and Population density map of Center for International Earth Science Information Network (CIESIN), Columbia University

