



Investing in Frontier & Emerging Markets



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SCALING BREAKTHROUGH STARTUPS
FROM AROUND THE WORLD
ACROSS EMERGING AND FRONTIER MARKETS

Global Portfolio



WE
ARE **SUSV**

US\$1.4 billion

Assets Under Management

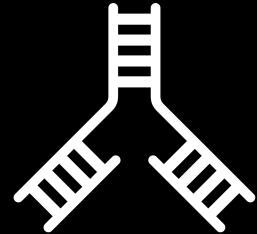
HARD TECH

HAX

INTERNET

 **ORBIT**
STARTUPS

LIFE SCIENCES


INDIE BIO



San Francisco



New York



Newark



Taipei



Tokyo



Cork, Ireland



Delhi NCR



Shenzhen



Kuala Lumpur



Shanghai

2021



Most Active Seed Investor in the World

9

USA



PitchBook

10

Europe



PitchBook

5

Rest of World



PitchBook

1

Pakistan



MAGNITT

6

SE Asia



TECHINASIA

6

Singapore



TECHINASIA

7

India



TECHINASIA



2

Healthtech



PitchBook

1

Climate



PitchBook

1

Robotics



PitchBook

1

Foodtech



PitchBook

6

FMCG



PitchBook

7

Supply Chain



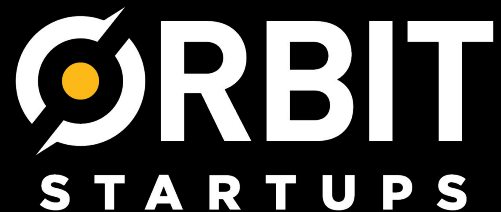
CBINSIGHTS





Investment

US\$180,000



Invested

US\$51 Million



External Funds Raised

US\$716 Million



Monthly Active Users

153 Million

SUPERSTAR PORTFOLIO

Shanghai



United States



South Korea



Hong Kong



Taipei



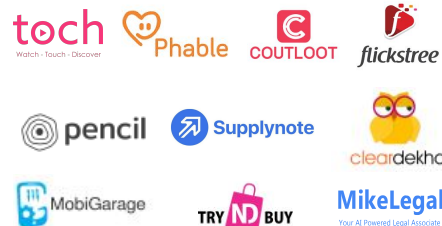
Malaysia



Indonesia



India



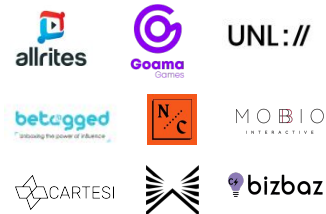
Pakistan



Shenzhen



Singapore



Europe



Thailand



Our Services



Fundraising



Growth



Mentorship

Business Ventures and Investments in Frontier and Emerging markets

T here's no denying the appeal of investing in emerging markets. Not only are emerging economies growing faster than developed ones, but they also now account for 85.9 percent of the world's population and 57.5 percent of its GDP.^[1]







**There is simply less capital in
emerging markets**



Risks of investing in emerging markets

- **Political risk.** Emerging markets may have unstable, even volatile, governments. Political unrest can cause serious consequences to the economy and investors.
- **Economic risk.** These markets may often suffer from insufficient labor and raw materials, high inflation or deflation, unregulated markets and unsound monetary policies. All of these factors can present challenges to investors.
- **Currency risk.** The value of emerging market currencies compared to the dollar can be extremely volatile. Any investment gains can be potentially lessened if a currency is devalued or drops significantly.

Why invest in emerging markets?

- **Growth.** The biggest advantage of emerging market investments is the potential for high growth.
- **Diversification.** International investments can be a good diversifier for your investment portfolio because economic downturns in one country or region, including the U.S., can be offset by growth in another.



Role of ecosystem builders in preparing startups for potential investing rounds from Angels & VCs

BUILDING NETWORKS



Entrepreneur
Communities

Accelerator
Programs

Service
Providers





paklaunch.com

BEST PRACTICES



Email Updates



BEST PRACTICES





Ignatica - Week "11" Update – Massive spike in growth from China InsurTech deal

5. Portfolio Company Updates x



Manuel San Miguel <[redacted]>

Mon, Nov 30, 2020, 8:39 PM



to cateam@chinaccelerator.com, william.bao.bean@sosv.com, oscar.ramos@sosv.com, brian.lee@sosv.com, kyle.yang@sosv.com, me, minjia.wu@sosv.com, Travis, Adhish, Sebastian ▾

COMPANY ONE LINER: Ignatica's core platform enables insurers to profitably provide every person on the planet the type of insurance they need, at a price they can afford, with the digital service and speed that customers expect.

NATBAY - October Monthly Update 6%+ increase of the Monthly Orders

5. Portfolio Company Updates x



Ponwarinn NATBAY <[redacted]>

Thu, Nov 5, 2020, 2:56 PM



to Sandra, bcc: mox ▾

Supplynote -20th October 2020 - Weekly update - "Supplynote is now available in 7 languages"

5. Portfolio Company Updates x



'Kumar Kushang' via MOX Team <mox@sosv.com>

Fri, Oct 30, 2020, 3:39 AM



to Kushang, Harshit, Abhishek, Nitin, bcc: mox ▾

crunchbase

 **CBINSIGHTS**

@preqin



Angellist

 **PitchBook**

INCORPORATION



Singapore

Delaware

Abu Dhabi

BEST PRACTICES

POSITIVE UNIT ECONOMICS



Very important to be capital efficient as early as possible.

INVESTMENT INSTRUMENTS



EQUITY

SAFE

KISS

ACE



INVESTMENT INSTRUMENTS

POSITIONING





LET'S STAY IN TOUCH!



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