



## CAREC Innovation Decoded - the People's Republic of China Episode

For a prosperous CAREC economy through ICT based cross boarder e-Commerce

15:00 - 16:30 (Manila time, GMT +8) | 15<sup>th</sup> August 2023

[Virtual event \(Zoom\)](#)

There is a significant digital divide among the countries of the CAREC region. To foster collaboration among the countries the exchange of knowledge, skills, and best practices within the CAREC region is necessary to reduce the gap and create an enabling environment.

“CAREC Innovation Decoded” is proposed as a cooperation and learning platform for the CAREC startup ecosystem to tackle the challenges through sharing information, resources, and network. The People’s Republic of China (PRC) will be the first country to host the program as the PRC has a highly developed startup ecosystem in the world and has accumulated a lot of experience and knowledge to share.

### Agenda

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| 15:00 – 15:05 | <b>Introduction &amp; Welcome</b><br>Moderator: <b>Ms. Haoshu Peng</b> , Consultant, ADB  |
| 15:05 - 15:10 | <b>Opening Remarks</b><br>Speaker: <b>Mr. Naveed Durrani</b> , Consultant, ADB  |
| 15:10 - 15:35 | <b>Alibaba’s Digitalized Solutions of e-Commerce for SMEs in CAREC Region</b><br>Speaker: <b>Mr. Daniel Zhou</b> , Senior Business Manager of Central Asia, Alibaba International Digital Commerce Group-ICBU, Global Supplier Development Department-GP&GSP  |
| 15:35 - 16:00 | <b>Cross-border e-commerce talent cultivation and innovative development in the context of the digital economy: A case study of China (Hangzhou) Cross-border E-commerce College</b><br>Speaker: <b>Ms. Zhang Rui</b> , Associate professor of Zhejiang Gongshang University, postdoctoral fellow of Canada's McMaster University, deputy dean of Zhejiang Gongshang University's cross-border e-commerce college |
| 16:00 - 16:25 | <b>Question &amp; Answers</b><br>Moderator: <b>Ms. Haoshu Peng</b> , Consultant, ADB  |
| 16:25 - 16:30 | <b>Closing Remarks</b><br><b>Ms. Haoshu Peng</b> , Consultant, ADB  |