



CAREC University Startup Generator 2023 Pitching Day

Promoting a startup culture between university students in the region

March 29, 2023 | 15:00 - 17:00 (GMT+8)

[Virtual Meeting](#)

INTRODUCTION

The [Central Asia Regional Economic Cooperation \(CAREC\) Program](#) is a partnership of 11 countries and development partners working together to promote development through cooperation, leading to accelerated economic growth and poverty reduction. The [Asian Development Bank \(ADB\)](#) serves as the secretariat to the program as part of its commitment to achieving a prosperous, inclusive, resilient, and sustainable Asia while promoting regional cooperation.

As part of the implementation of the [CAREC Digital Strategy 2030](#) endorsed by the CAREC Ministerial Conference in 2021, the CAREC Secretariate organized the “[CAREC University Start-up Generator 2023](#)” challenge program to encourage collaboration and engagement between university students in the region for improving the overall start-up ecosystem between February 01, 2023 to March 29, 2023. This program is designed to promote entrepreneurial spirit and innovative thinking as the students develop start-up ideas in a region-wide university-level competition.

The challenge has seen 168 teams (representing 580 students) registered across ten CAREC countries. Over the course of 8 weeks, these teams have all made substantial progress on research, brainstorming and business plan development toward addressing the provided guiding questions around Clean Tech, Health Tech, and Mobility Tech. Several training workshops have been conducted by well-known experts from the international start-up community to support the process. Ten teams were selected as finalists to present their solutions to the jury panel in order to identify the winning projects.

LANGUAGE

The working language of the event will be English, interpretation services (Chinese and Russian) will be provided for the duration of the event.



Agenda

Time	Activity						
15:00 - 15:05	<p>Registration & Welcome (5min)</p> <p>Moderator: Mr. Naveed Z. Durrani, Lead Consultant, CAREC, ADB</p>						
15:05 - 15:10	<p>Opening Remarks (5min)</p> <p>Speaker: Ms. Lyaziza G. Sabyrova, Director, Central and West Asia Department, ADB</p>						
15:10 - 15:15	<p>Overview of the Challenge (5min)</p> <p>Speaker: Mr. Saad Paracha, CAREC Unit Head, Central and West Asia Department, ADB</p>						
15:15 - 15:25	<p>Introduction of Jury Panel and Pitching Rules (10min)</p> <p>Moderator: Mr. Irakli Kashibadze, ADB Consultant; CEO of Future Laboratory</p> <p>Jury Panel:</p> <ul style="list-style-type: none"> • Ms. Haidy Seang Ear-Dupuy, Unit Head of NGO and Civil Society Center, ADB • Ms. Sabina Ahmad, IT Program Manager, ADB • Mr. Abay Absamet, Managing Director of Astana Hub • Mr. Ravshan Kurbanov, CEO of 55 Group • Dr. Khimji Vaghjiani, Professor of Innovation, Startups and Entrepreneurship • Dr. Le Zhou, Founder of Women Philosophy Association; Lecturer of Entrepreneurship 						
15:25 - 16:55	<p>Pitching (90min)</p> <p>Inviting the team (1min) + Pitching (5min) + Q&A (3min)</p> <p>Moderator: Ms. Shuqi Su, Open Innovation Coordinator, ADB</p> <p>Speakers: 10 finalist teams * 9min</p> <table border="0"> <tr> <td>Health Tech:</td> <td>Clean Tech:</td> <td>Mobility Tech:</td> </tr> <tr> <td> <ul style="list-style-type: none"> • Team MetaFit • Team Gunesh • Team ONE STEP • Team 4YOU </td> <td> <ul style="list-style-type: none"> • Team Inovo • Team Peal of Tajikistan • Team NIP • Team RideEase </td> <td> <ul style="list-style-type: none"> • Team GSL • Team Goddard-Discovery </td> </tr> </table>	Health Tech:	Clean Tech:	Mobility Tech:	<ul style="list-style-type: none"> • Team MetaFit • Team Gunesh • Team ONE STEP • Team 4YOU 	<ul style="list-style-type: none"> • Team Inovo • Team Peal of Tajikistan • Team NIP • Team RideEase 	<ul style="list-style-type: none"> • Team GSL • Team Goddard-Discovery
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16:55 - 17:00	<p>Closing Remarks (5min)</p> <p>Speaker: Mr. Saad Paracha, CAREC Unit Head, Central and West Asia Department, ADB</p>						



Team Profile

Health Tech (Online Fitness)

TEAM MetaFit (MetaFit App)

An online fitness app based on Metaverse concept with novel equipment sharing mode.

TEAM Gunesh (GymBuddy)

GymBuddy is the first Fine-tuned AI-powered Fitness App and ChatBot.

TEAM One Step (Fitness Pal)

A somatic game where cute animal characters accompany the players as they workout.

TEAM 4YOU (Child Psychology Service)

Our idea is to provide services to children of a certain age range with an "online" psychological and fitness-based approach.

Clean Tech (Ride Sharing)

TEAM Inovo (EcoBike)

An Innovative Bike Sharing and Renting System.

TEAM Peal of Tajikistan (Peal of Tajikistan)

M&M cars offer flexible pick-up time, low minimum duration, multiple returning location, and possibility of no refuel required for short trips.

TEAM NIP (SmartBus)

We are developing Smart Buses that can customize route for passengers.

TEAM RideEase (AI Autonomous Car)

Our mission is to revolutionize mobility through innovation by providing an AI-powered autonomous cars ridesharing solution.

Mobility Tech (Remote Working)

TEAM GSL (AI Office Butler)

With AI Office Butler, you will have a super secretary without time and space barriers, and this secretary has the wisdom from the Internet.

TEAM Goddard-Discovery (Inventia AI)

Inventia AI is making research more efficient by automating the process of literature review for researchers while providing collaborative ways for remote workers.