



CAREC UNIVERSITY STARTUP GENERATOR 2023

promoting a startup culture between university students in the region

Pitching Day

29 March, 2023 | 15:00 – 17:00 (GMT+8)



Opening Remarks



Ms. Lyaziza Sabyrova

Director, Regional Cooperation and Operations Coordination
Division, Central and West Asia Department, ADB

Overview of the Challenge Program



Mr. Saad Paracha

Unit Head, Central Asia Regional Economic
Cooperation (CAREC) Program, ADB

About ADB

- The Asian Development Bank (ADB) assists its members, and partners, by providing loans, technical assistance, grants, and equity investments to promote social and economic development.

Who We Are

ADB is committed to achieving a prosperous, inclusive, resilient, and sustainable Asia and the Pacific, while sustaining its efforts to eradicate extreme poverty. Established in 1966, it is owned by 68 members—49 from the region.



Central Asia Regional Economic Cooperation (CAREC) Program

- 11 countries and development partners
- Promote development through cooperation
- Leading to accelerated economic growth and poverty reduction.
- Vision: **“Good Neighbors, Good Partners, and Good Prospects.”**





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promoting a startup culture between university students in the region



- Initiative within **CAREC Digital Strategy 2030**
- A competitive innovation challenge for university students from the CAREC region
- To develop practical, entrepreneurial and soft skills by tackling real-world social and corporate problems.
- The event is supported by the **Asian Development Bank and Republic of Korea e-Asia and Knowledge Partnership Fund.**

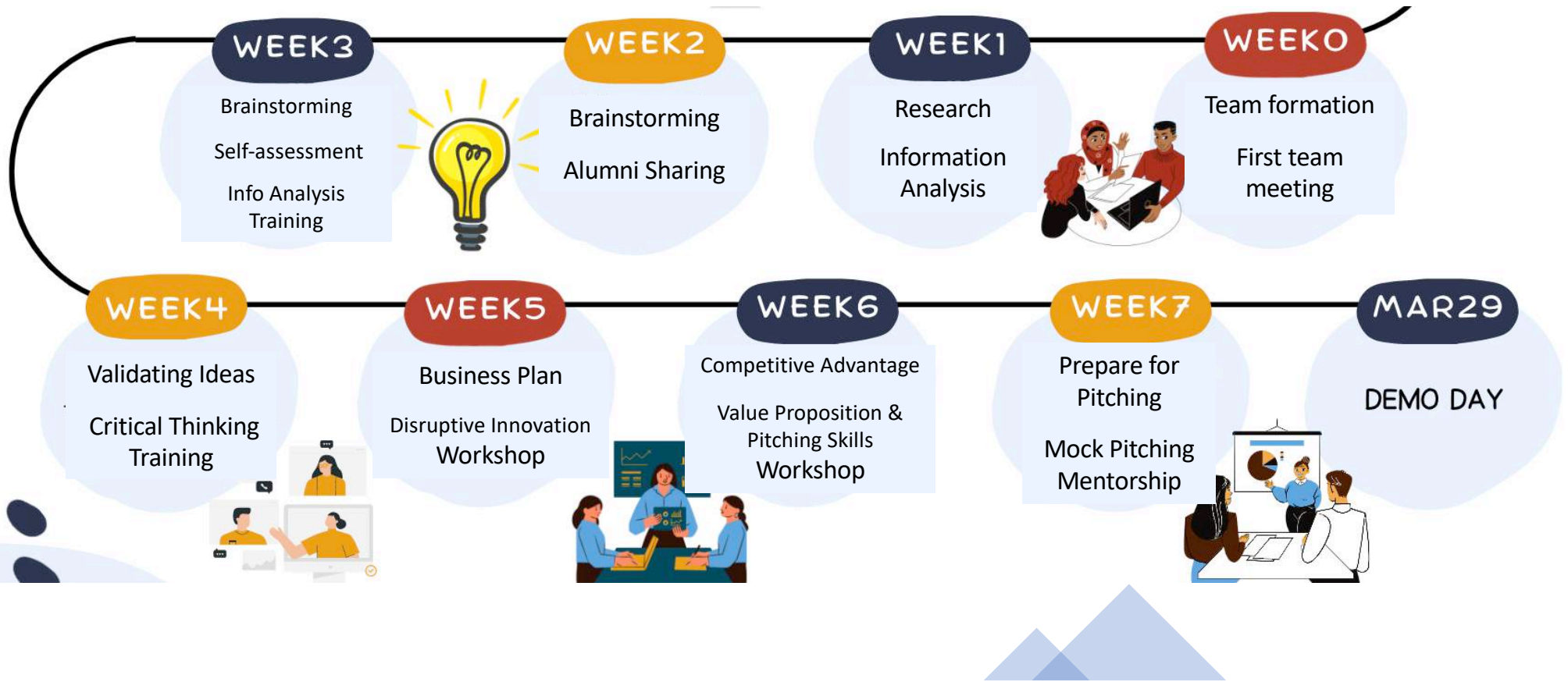


168 teams

580 students across 10 CAREC countries

Azerbaijan, People's Republic of China, Georgia, Kazakhstan, Kyrgyz Republic, Mongolia, Pakistan, Tajikistan, Turkmenistan, Uzbekistan

Timeline & Tasks



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10 Finalists

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Pitching Day

Introduction of Jury Panel and Pitching Rules



Mr. Irakli Kashibadze
CEO of Future Laboratory
ADB Consultant

**CAREC UNIVERSITY
STARTUP GENERATOR 2023**

Jury Panel



Ms. Haidy Seang Ear-Dupuy
Unit Head, NGO and Civil Society Center, ADB



Ms. Sabina Ahmad
IT Program Manager, ADB



Mr. Abay Absamet
Managing Director of Astana Hub



Mr. Ravshan Kurbanov
CEO of 55 Group



Dr. Khimji Vaghjiani
Professor of Innovation, Startups and
Entrepreneurship



Dr. Le Zhou
CEO of Women Philosophy Association
Lecturer of Entrepreneurship

Guiding Questions

The teams are expected to provide innovative solutions to one of the following guiding questions



HealthTech

How can we make **online fitness** more interesting for people from Central Asia?



CleanTech

How can we improve the **ridesharing** process in Central Asia?



MobilityTech

How can we improve the efficiency of **remote workers** with technologies?

Selection Criteria

- **Innovativeness (20%):** How innovative is the idea?
- **Technology Usage (20%):** How effective is the team using technology?
- **Market (20%):** Is the solution scalable?
- **Presentation (20%):** How is the overall pitch presentation?
- **Teamwork (20%):** Is the team diverse in terms of skillset, gender, and cultural background?



Pitching Rules

Inviting the team
and setting up
(1min)



Pitching
(5min)



Q&A
(3min)



Pitching Session



Ms. Shuqi Su
Open Innovation Coordinator, ADB



Pitching Teams

Health Tech (online fitness)

- Team MetaFit (Metaverse Fitness)
- Team Gunesh (GymBuddy)
- Team One Step (Fitness Somatic Game)
- Team 4YOU (Child Psychology Service)

Clean Tech (ride-sharing)

- Team Inovo (EcoBike)
- Team Peal of Tajikistan (M&M Car Rental)
- Team NIP (SmartBus)
- Team RideEase (Self-driving car)

Mobility Tech (remote working)

- Team GSL (AI Office Butler)
- Team Goddard-Discovery (Inventia AI)

Closing Remarks



Mr. Saad Paracha

Unit Head, Central Asia Regional Economic
Cooperation (CAREC) Program, ADB





Thank you