e-Commerce Statistics Workshop

ULAANBAATAR, 20-23 MARCH 2023

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E-Commerce Statistics Workshop Objectives

❑ *Get acquainted with basic ICT / e-Commerce statistics concepts*

❑ *Learn about methods/methodologies for Data Collection, Processing and Publishing*

❑ *Benefit from International Best Practices*

❑ *Discuss Specific e-Commerce Statistics Cases*

Based on UNCTAD's Manual for the Production of Statistics on the Digital Economy

E-Commerce Statistics Workshop Agenda

DAY 1 – Importance of e-Commerce and e-Commerce Official Statistics

❑ *Basic e-Commerce (Digital Economy) definitions and facts*

❑ *International and Mongolia situation*

❑ *Why official ICT/E-Commerce Statistics is important*

❑ *How to re-enforce official e-Commerce Statistics*

❑ *Discuss Specific e-Commerce Statistics Cases*

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DAY 2 – Measuring Digital Economy / e-Commerce

❑ *Digital Economy (DE) frameworks, pillars, indicators*

❑ *DE classifications and benchmark*

❑ *ICT and e-Commerce indicators*

❑ *Introduction to International Best Practices*

❑ *Discuss Specific e-Commerce Statistics Cases*

E-Commerce Statistics Workshop Agenda

DAY 3 – Country state of play and International Recommendations

❑ *Official e-Commerce Statistics – state of play in Mongolia*

❑ *International Recommendations on Data Collection, Processing and Disseminations*

❑ *Discuss Specific e-Commerce Statistics Cases*

E-Commerce Statistics Workshop Agenda

DAY 4 – Roadmap, discussion and conclusions

❑ *National roadmap to e-Commerce Statistics*

❑ *Main Recommendations*

❑ *Workshop conclusions*