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CAREC Outreach Program

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Direction

“Ministers called for a much better understanding of potential gains from regional cooperation; bringing the benefits of regional cooperation to a wider audience must be a priority. Regional cooperation momentum must be reinforced.”

— Joint Ministerial Statement:
4th Ministerial Conference on CAREC



Direction

“Ministers noted that country and regional workshops and roundtables are a priority in helping to reach out to a wider audience, thereby **strengthening interest in and support for regional cooperation initiatives**. Ministers also emphasized the need for proactive steps to link the CAREC region with aid agencies and the wider international business community.”

— Joint Ministerial Statement:
4th Ministerial Conference on CAREC



Direction

"Ministers agreed that the top priority is mobilizing all stakeholders in support of regional cooperation. The period of uncertainty must be swept aside, replaced by shared goals and clarity of purpose."

— Joint Ministerial Statement:
4th Ministerial Conference on CAREC

Purpose

- Expand awareness and understanding of regional cooperation, its potential benefits for the region, and areas of opportunity
- Reinforce the Program's momentum and help create an environment of support for regional cooperation

Audience

- Participating Governments
- International organizations, bilateral partners
- International business community
- Broaden in future

Outreach Activities

Comprehensive Action Plan Consultations

(June/July 2006)

- Tashkent, Uzbekistan
- Dushanbe, Tajikistan
- Bishkek, Kyrgyz Republic
- Astana, Kazakhstan
- Ulaanbaatar, Mongolia
- Shan Xi Province, PRC

Outreach Activities

Trade Policy Coordinating Committee Outreach Seminars

Held:

- Beijing, PRC
- Astana, Kazakhstan
- Bishkek, Kyrgyz Republic

Planned:

- Kabul, Afghanistan
- Baku, Azerbaijan
- Ulaanbaatar, Mongolia
- Dushanbe, Tajikistan
- Tashkent, Uzbekistan

Outreach Activities

CAREC News

- Quarterly newsletter started in September 2004

CAREC web site

- News, events, CAREC meeting summaries and papers, etc.

Going Forward

- Introductory/Update Roundtables
- Committee/Special Topic Seminars
- Business Development Forum

Going Forward

- Broaden the network
- Keep the dialogue focused and consistent
- Stay on the radar

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