

跨境电商人才培养创新与发展国际会议

2023年11月22日14:30-17:30

一楼会议厅

会议议程

主持人：张芮女士，中国（杭州）跨境电商学院副院长

14:30-14:45 开幕致辞

赵英军 先生，浙江工商大学党委委员、副校长

李俊 女士，杭州钱塘新区管委会副主任、区政府党组成员

王国银 先生，浙江省教育厅高等教育处二级调研员

14:45-14:55 主旨演讲（1）

主题：电子商务——发展数字经济的途径

演讲者：古万奇·沙穆哈梅多夫 先生，土库曼斯坦财政经济部计算机技术司司长

14:55-15:05 主旨演讲（2）

主题：探索CAREC地区数字鸿沟：对电子商务人才发展的影响

演讲者：阿西夫·拉扎克 先生，CAREC研究所高级研究专员

15:05-15:15 主旨演讲（3）

主题：构建独立的中国数字贸易知识体系：与西方经典理论的比较

演讲者：马述忠 先生，浙江大学中国数字贸易研究院院长

15:15-15:25 主旨演讲（4）

主题：中亚地区电子商务教育及人才培养现状分享

演讲者：法鲁赫肖·弗赖多诺夫 先生，中亚大学塔吉克斯坦校区职业与继续教育学院负责人

15:25-15:35 主旨演讲（5）

主题：全球数字贸易背景下跨境电商人才培养创新与实践

主题：全球数字贸易背景下跨境电商人才培养创新与实践

演讲者：厉小军 先生，中国（杭州）跨境电商学院院长

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- 15:35-15:45 主旨演讲 (6)
主题：在CAREC地区促进可持续经济增长和提升跨境服务贸易的人才发展
演讲者：肯德里克·怀特 先生，阿拉木图管理大学副校长、技术商业化中心主任
- 15:45-16:00 茶歇
- 16:00-17:00 圆桌交流会：数字经济背景下的创新创业人才培养机遇与挑战
主持人：李哲泓 女士，阿里巴巴国际站全球供应商发展部高级市场运营经理
- 交流嘉宾
肯德里克·怀特 先生，阿拉木图管理大学副校长、技术商业化中心主任
法鲁赫肖·弗赖多诺夫 先生，中亚大学塔吉克斯坦校区职业与继续教育学院负责人
萨尔瓦尔·贾拉洛夫 先生，塔什干威斯特敏斯特国际大学创新创业实验室主任
梅迪亚·詹哈娃 女士，格鲁吉亚大学创新创业研究生项目行政院长
厉小军 先生，中国（杭州）跨境电商学院院长
方美玉 女士，浙江外国语学院国际商学院副院长
卢吾 女士，浙大城市学院怀卡托大学联合学院副院长
袁江军 先生，杭州职业技术学院商贸旅游学院副院长
郑文玲 女士，浙江商业职业技术学院电商学院副院长
邓亚辉 先生，杭州弧米科技有限公司CEO
程丽莉 女士，杭州渡河之众科技有限公司CMO
- 17:00-17:30 自由交流

International Conference on Innovation and Development of Cross – border E – commerce Talent Cultivation

14:30 – 17:30, 22 November 2023

1st Floor Conference Hall

Agenda

Moderator: Ms. Zhang Rui, Vice Dean of China (Hangzhou) Cross-Border E-Commerce College

14:30-14:45 Opening Remarks

Mr. Zhao Yingjun, Member of the Party Committee and Vice Rector of Zhejiang Gongshang University
Ms. Li Jun, Deputy Director of Hangzhou Qiantang New Area Management Committee, Member of the District Government Party Group;

Mr. Wang Guoyin, High Education Department, Zhejiang Provincial Department of Education

14:45-14:55 Presentation (1)

Topic: E-Commerce - A Path to Develop the Digital Economy

Speaker: Mr. Guvanch Shamukhammedov, Head of the Computer Technology Department of the Ministry of Finance and Economy of Turkmenistan

14:55-15:05 Presentation (2)

Topic: Exploring the Digital Divide in the CAREC Region: Implications for E-Commerce Talent Development

Speaker: Mr. Asif Razzaq, Senior Research Specialist, CAREC Institute

15:05-15:15 Presentation (3)

Topic: Constructing an Independent Chinese Digital Trade Knowledge System: A Comparison with Western Classical Theories

Speaker: Mr. Ma Shuzhong, Dean of China Digital Trade Research Institute, Zhejiang University

15:15-15:25 Presentation (4)

Topic: E-Commerce Education Landscape and Talent Development Overview in Central Asia

Speaker: Mr. Farrukhsho Fraidonov, Country Head of School of Professional and Continuing Education (SPCE) Tajikistan, University of Central Asia

15:25-15:35 Presentation (5)

Topic: Innovation and Practice in Cultivating Cross-border E-commerce Talents in the Context of Global Digital Trade

Speaker: Mr. Li Xiaojun, Dean of China (Hangzhou) Cross-border E-commerce College

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15:35-15:45 Presentation (6)

Topic: Fostering Talent Development for Sustainable Economic Growth and Enhanced Cross-Border Trade in Services in the CAREC Region

Speaker: Mr. Kendrick White, Vice Rector, Director for Tech Commercialization Center, Almaty Management University

15:45-16:00 Tea/Coffee Break

16:00-17:00 Roundtable Discussion: Opportunities and Challenges in Entrepreneurship Talent Cultivation in the Digital Economy Context

Moderator: Ms. Li Zhehong, Alibaba International Digital Commerce Group-ICBU, Global Supplier Development Department-GP&GSP

Panelists:

Mr. Kendrick White, Vice Rector, Director for Tech Commercialization Center, Almaty Management University

Mr. Farrukhsho Fraidonov, Country Head of School of Professional and Continuing Education (SPCE) Tajikistan, University of Central Asia

Mr. Sarvar Djalalov, Director, Westminster International University in Tashkent

Ms. Medea Janjgava, Administrative Dean of Master program in Innovation and Entrepreneurship, University of Georgia

Mr. Li Xiaojun, Dean of China (Hangzhou) Cross-border E-commerce College

Ms. Fang Meiyu, Zhejiang International Studies University, Vice Dean of School of International Business

Ms. Lu Wu, Vice Dean of the Joint College of Zhejiang University City College, Waikato University

Mr. Yuan Jiangjun, Vice Dean, School of Business and Tourism, Hangzhou Vocational and Technical College

Ms. Zheng Wenling, Vice Dean of E-commerce School, Zhejiang Business College

Mr. Deng Yahui, CEO of Hangzhou Humi Technology Co., Ltd

Ms. Cheng Lili, CMO of DOHOZZ.

17:00-17:30 Free Communication