

eTrade for all platform and eT Readies

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What's eTrade for all (eT4A) ?

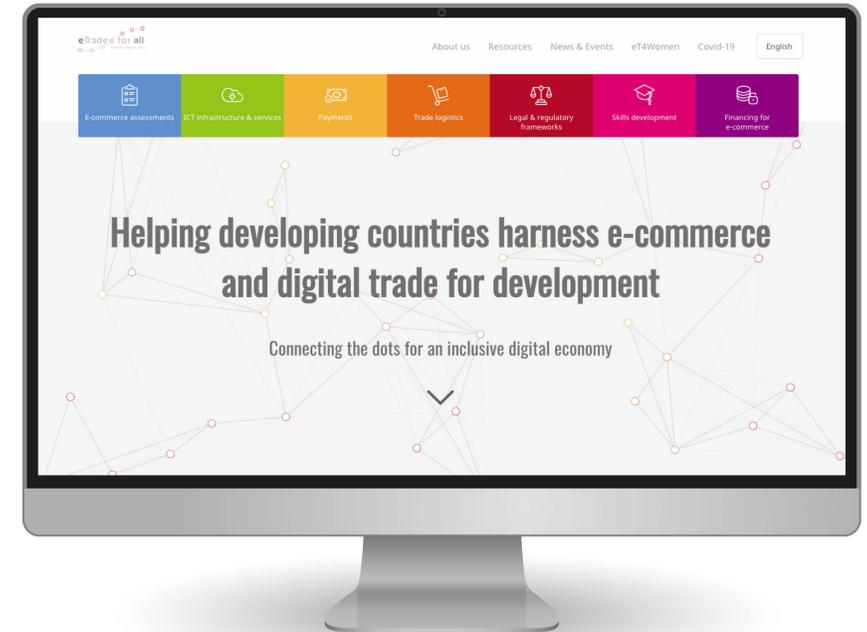
Context:

Harnessing developing gains from e-commerce requires a holistic approach as well as a stronger private-public policy dialogue. The **eTrade for all** initiative aims at addressing existing knowledge gaps and maximizing synergies with partners.

eTrade for all online platform (etradeforall.org)

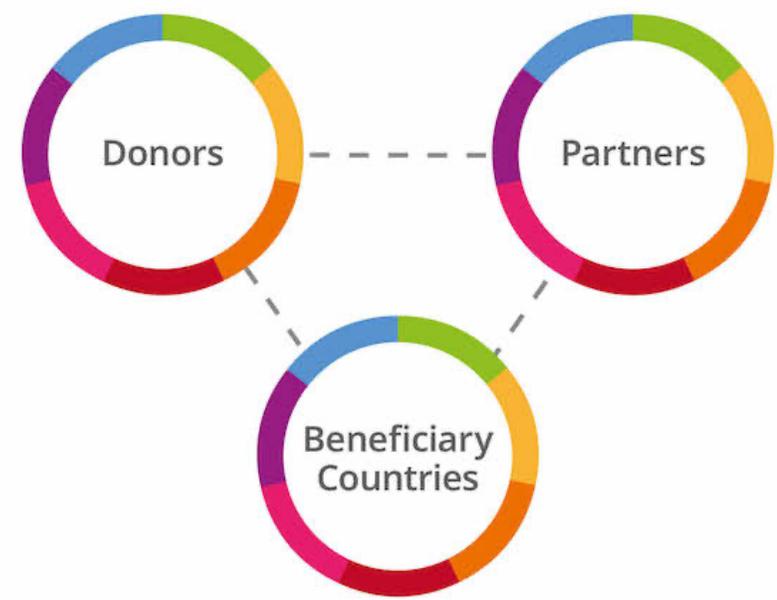
The eTrade for all initiative is a unique partnership that serves as

- **global helpdesk for information**
- **catalyzer of partnerships**



35 eT4a partners

Connecting the dots between:



principal private-sector counterpart:



all the info...
in one place!

etradeforall.org - information hub

SELECTED RESOURCES

Stay Informed

NEWS

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UNCTAD | October 17, 2022

UNCTAD assessment set to boost digital economy in Peru



WTO | October 17, 2022

DDG González: "More cooperation on digital will create trade opportunities, reduce costs"

EVENTS

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WBG | October 19

Launch of National Digital Identity and Government Data Sharing in Singapore: A case study of Singpass and APEX Description



ILO | October 19

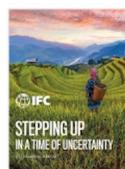
Proposal for an ILO Policy Observatory on Work in the Digital Economy

PUBLICATIONS

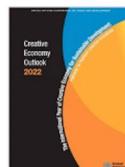
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Commonwealth | October 11
Regional Youth Digital Skill Strategies: South Asia, Phase 1



IFC | WBG | October 10
IFC Annual Report 2022 — Stepping Up in a Time of Uncertainty



UNCTAD | October 7
Creative Economy Outlook 2022 | The International Year of Creative Economy for Sustainable Development: Pathway to resilient creative industries

Podcasts - New!

Partners Year



ILO | October 17, 2022
Digital transformation in Rwanda: Is it creating a new future of work?
The global phenomenon of digitalization is increasingly going local. Worldwide, informal online platform work is growing, creating new jobs. Rwanda is a unique example. The central African country has seen increasing migration of young people from rural to urban areas. These young people need jobs – and both formal jobs, and more informal work in

UPIJ | October 12, 2022
Innovation as a driver of opportunity
Historically traditional and closed sector, the postal and courier industry has become one of the earliest adopters and the primary testing ground for the latest last-mile innovations over the past decades. Once praised for their silence, postal electric vehicles are now driving the green transition across supply chains globally, advancing a more sustainable future for all.

ECE | October 5, 2022
Innovation Matters: Regional & local innovation hubs to accelerate sustainability shifts
Globally, experts observe drastically different patterns of innovation-driven growth. Unsurprisingly, such diversity of outcomes can be largely attributed to the differences in national innovation systems. Even in the era of globalisation, national policies continue shaping development paths, experimentation opportunities, and transformative capacity of enterprises.

Multilingual site



ENGLISH



FRENCH



SPANISH

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Development Solutions

- Beneficiaries can get in touch directly with the eTrade for all program owners – no intermediaries needed
- Additional channel to explore cooperation opportunities or learn more about partners' respective activities

Policy Areas Covered

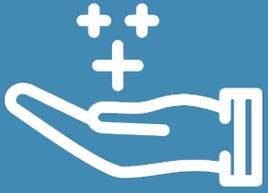


34 Published Development Solutions

18 Members with Development Solutions



Multiple partnerships



Technical assistance

Strengthening the readiness of countries to engage in the digital economy

- eT Readies – Implementation support mechanism
- E-Commerce strategies and Action Plans
- E-Commerce and Law Reform
- Measuring e-commerce and the digital economy
- eTrade for Women



eTrade Readiness Assessments

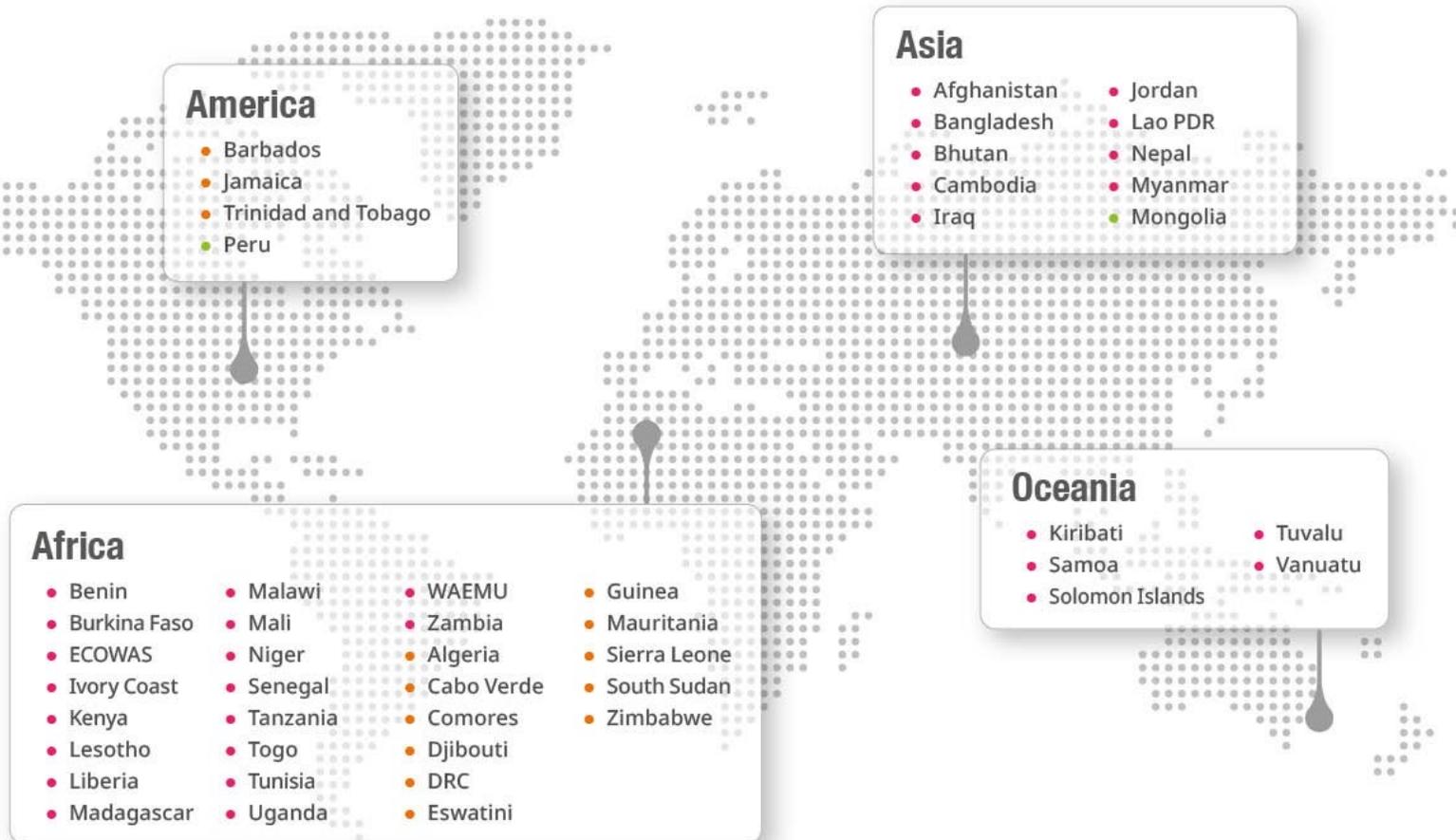
- They are a **policy tool**
 - for **governments of developing countries** to identify opportunities as well as barriers to the development of e-commerce and consider policy solutions to drive digital transformation and e-commerce development under seven pillars.
 - for **development partners** to better coordinate their assistance and build coalitions to contribute to the implementation of the recommendations
- These include: e-commerce strategy development, information and communications technology (ICT) infrastructure, payment solutions, trade facilitation and logistics, legal and regulatory frameworks, skills development and access to finance.
- Each assessment also tackles challenges related to **gender equity, people in vulnerable situations and e-commerce measurement.**



eTrade Readiness Assessments

UNCTAD eTrade Readiness Assessment status

- as June 2022



- **Ongoing:**
 - ECOWAS (funded by the Netherlands)
 - Mongolia (co-funded by the Republic of Korea and the EBRD), Peru (funded by SECO)
- **Upcoming:**
 - Mauritania (with GIZ)
 - Algeria (with GIZ)
 - Zimbabwe (Republic of Korea)
 - Trinidad and Tobago (self-funded)
- **Implementation Support Mechanism**
- Enhanced collaboration with eT4a partners and UNRCOs

32 Finalized

2 In Progress

14 Requested



Implementation Support Mechanism (ISM)

Focal Points



- In-country stakeholders' engagement led by the FPs
- Implementation gaps are assessed
- Priorities identified and recorded mainly via the IR questionnaire

Implementation Review

Request for assistance

- Follow-up actions explored (eg Action Plans)
- Beneficiary countries agree on priority request sent to UNCTAD

- UNCTAD and/or other development partners' solutions identified
- Matchmaking support organized

Implementation support mobilized

UNCTAD ECDE solutions

Other UNCTAD support

eTrade for all

In-country partners (UN RCs, UNCTs, others)

Thank you !
Questions?

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