

# Knowledge Partnership to Accelerate Digital Trade in CAREC

November 8, 2022

# Agenda

- Introduction
- Regional Cooperation for Accelerating Trade
- Establishing the Digital Trade Environment

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# CAREC Challenges in Cross Border Trade

- **Intra-CAREC Cross Border Trade**

- Simplified border clearance and transit procedures in Customs and trade regulatory agencies (reduce time and costs, with advanced goods and transport data from origin)
- Data harmonization and exchange (requires adoption of global standards and interoperable systems)
- Establish the legal framework for the facilitation of trade among CAREC members, including the exchange and admission of electronic data for trade
- Engaging the participation of private organizations

- **Cross Border Trade Beyond CAREC**

- Greater awareness on developments towards facilitating cross border trade, particularly with CAREC trading partners /economies
- Collaboration and information sharing with other regional organizations, to accelerate adoption of solutions and technologies to facilitate cross border trade

## **Available Resources**

- **UN ESCAP**
  - Readiness Assessment Guide for Cross- border Paperless Trade. <https://readiness.digitalizetrade.org>
  - Cross-border Paperless Trade Database (CBPT DB) <https://www.digitalizetrade.org/>
  - Framework Agreement on Facilitation of Cross-border Paperless Trade <https://www.unescap.org/sites/default/d8files/2021-01/CPTA.pdf>
- **UNCITRAL**
  - Model Law on Electronic Commerce 1996
  - Model Law on Electronic Transferrable Records 2017 [https://uncitral.un.org/en/texts/ecommerce/modellaw/electronic\\_transferable\\_records](https://uncitral.un.org/en/texts/ecommerce/modellaw/electronic_transferable_records)
- **World Customs Organization**
  - WCO E-Commerce Package <http://www.wcoomd.org/en/topics/facilitation/instrument-and-tools/frameworks-of-standards/ecommerce.aspx>
- **Others**

# Regional Cooperation for Accelerating CB Trade

- **Government Initiative: ASEAN Single Window**

- The ASEAN Single Window (ASW) is a regional initiative agreed by ASEAN Leaders at the Ninth ASEAN Summit (Bali, October 2003) as a step toward the realization of an ASEAN Economic Community (AEC). The ASEAN Trade in Goods Agreement (ATIGA) provides for the ASEAN Single Window (ASW) as the environment that connects and integrates the National Single Window (NSW) of each ASEAN Member States (AMS) which will significantly expedite cargo and promote ASEAN economic integration.

- **Public-Private Partnership: African Alliance for eCommerce – AAEC**

- The AAEC is a forum where the 18 member countries exchange and share on trade facilitation. It aims to promote the concept of national and regional single window in accordance with the recommendations of international institutions.

- **Private Initiative: Pan Asian eCommerce Alliance**

- Established in 2000 among NSW Operators and Customs service providers, to promote and provide secure, trusted, reliable and value-adding IT infrastructure and facilities to enhance seamless trade globally, to enable secure and reliable transmission of trade and logistics documents, and to allow inter-connection of network services in providing e-Commerce transaction application services for the business community

# ASEAN Single Window



- **Distributed Single Window Model**

- NSW of member states exchange with the other NSW thru the respective ASW Gateways, no single repository of data
- Message Structure and Exchange Protocol defined in Message Implementation Guide (MIG)

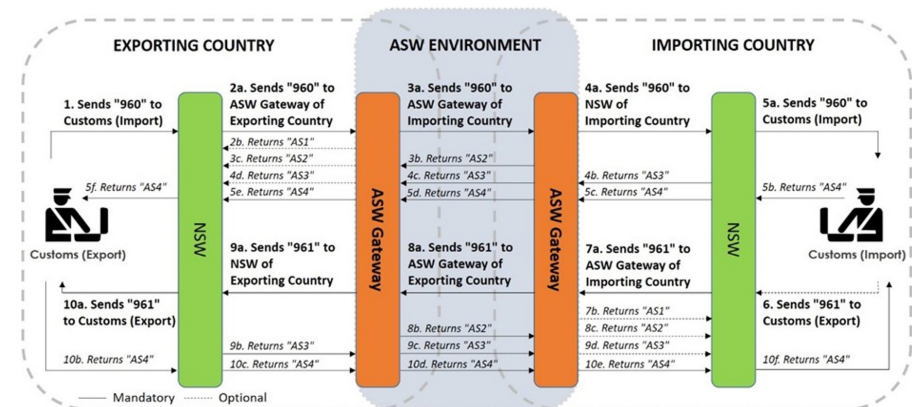
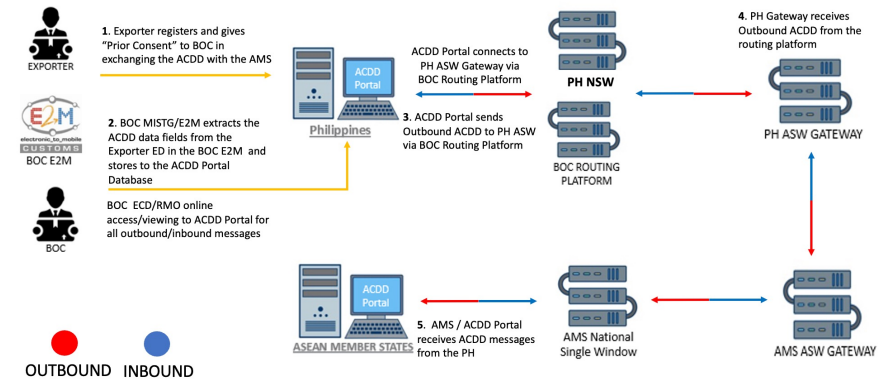
- **Cross Border Data Exchange**

- ASEAN Certificate of Origin : ATIGA Form D
- ASEAN Customs Declaration Data (ACDD) : 15 Data Elements from the Export/Goods Declaration
- ePhyto Certificate

- **Organization**

- Steering Committee
- Technical Work Group
- Legal Work Group

## ASW Exchange of the ACDD



# African Alliance for eCommerce



- **Single Window Initiatives**

- Single Window Published the Single Window Implementation Guide for Africa, to provide base knowledge on best practices in implementing Single Windows. (<http://swguide.org>, [http://www.swguide.org/single\\_window/about\\_aace.php](http://www.swguide.org/single_window/about_aace.php) )
- Peer review/assessment of the Single Window impact on the movement of goods through African ports
- National Workshops on National Single Window and eCertificate of Origin implementation
- International Single Window Conferences



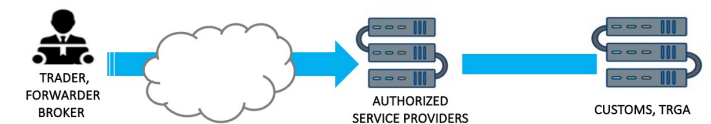
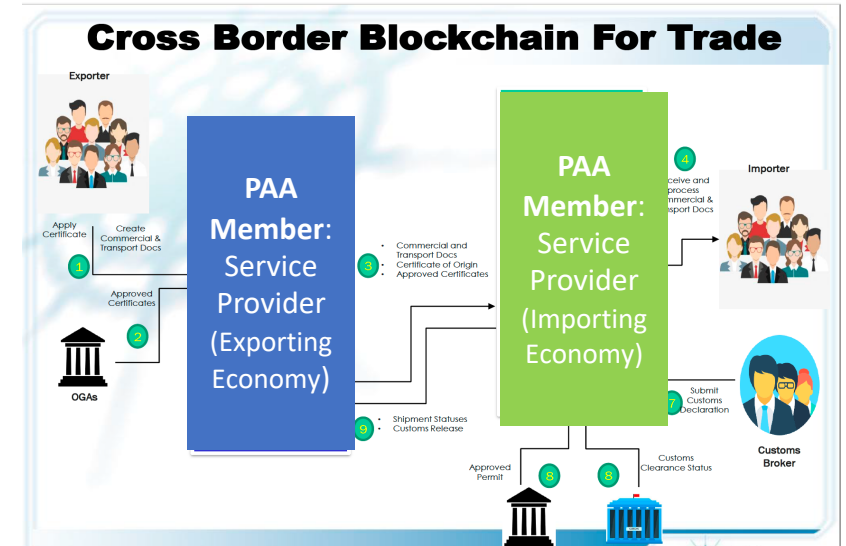
- **Regional Integration and Interoperability**

- Africa e-Trade Hub, as the infrastructure for inter- and intra-government document exchange
- Africa Trade Portal, provides African Traders and transport operators electronic access to precise requirements for trade in African countries, as well as information on the provision of logistics services
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# Pan Asian eCommerce Alliance



- **PAA Members** from 14 economies in Asia, Europe and the Pacific, include government and private National Single Window operators, government authorized trade facilitation IT service providers, enabling traders and logistics providers to transact electronically with Customs and other trade regulatory organizations, for goods declaration, permits, licenses and certifications, serving more than 400,000 organizations
- The **PAA Steering Committee** which is composed of government representatives and CEOs of companies, holds its bi-annual meetings to share on the adoption of new technologies, solutions to address current procedural and trade policy challenges; the meeting serves as forum for bilateral or multi-party collaboration to facilitate trade between economies, share solutions and technologies to address cross border data exchange requirements of both government and traders.
- Establishing mutual cooperation with other organizations with similar objectives eg. ASEAN Business Advisory Council (ABAC) and the African Alliance eCommerce (AAEC). PAA Members also participate in various trade facilitation fora, eg., UNESCAP, UNNEXt, WCO, APEC: ECSG, ECBA, APMEN, IATA, AFACT, among others



Authorized Service Providers enable Traders to transact electronically with Customs and other Trade Regulatory Agencies (TRGA), conduct Training and provide Helpdesk Support, thus minimizing direct interaction between traders and Customs, TRGA.

Service Providers develop and maintain the systems and infrastructure, in addition to support services, with a minimum convenience fee charged to trader, forwarder or broker.

# Establishing Digital Trade Environment

- Legal Framework
- Use of Technology : Adopt Standards and Enable Interoperability
- Digital Forum – Knowledge Sharing
- Taking the Small Steps : Pilot Implementation



# Suggestions for Regional Cooperation in Digital Trade

- To build on the existing Institutional Structure e.g. CAREC Ministerial Conference and Senior Officials Meeting, and establish the CAREC Digital Trade Forum with government and private stakeholder participation
- The DTF shall initially aim to identify and address priority actionable items particularly on the legal framework and technical matters (data, systems and procedures) for cross border trade in CAREC
- With Technical Assistance from donor organizations, eg. ADB, the DTF shall endeavor to enable CAREC Members in participating in cross border data exchange projects
- The DTF shall endeavor to work with other similar organizations, eg AAEC, PAA, to learn from their experience in knowledge sharing and in implementing cross border projects

*Thank You!*